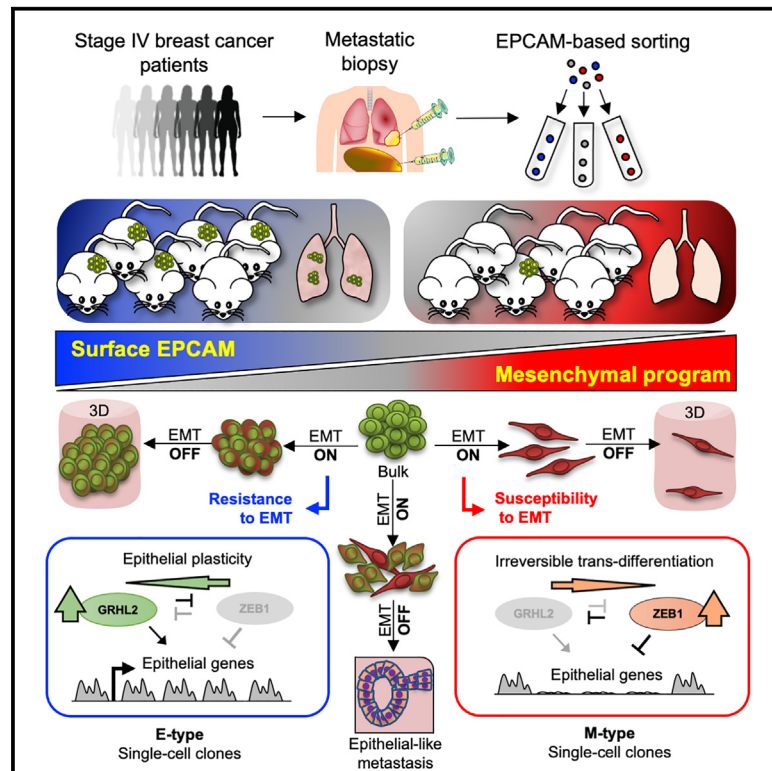


# Resistance to mesenchymal reprogramming sustains clonal propagation in metastatic breast cancer

## Graphical abstract



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## In brief

Saini et al. show that human breast cancer cells resist EMT induction and maintain high EPCAM expression to propagate the metastatic disease. In contrast, loss of EPCAM defines clones arresting in a mesenchymal state with suppressed tumorigenic features. Clonal levels of ZEB1 and GRHL2 control global epigenetic programs determining EMT resistance.

## Highlights

- EPCAM(high) cells from metastatic biopsies can propagate breast cancer in xenografts
- Resistance to EMT sustains tumorigenesis and metastatic spread of the human disease
- Irreversible EMT results in restrained tumorigenic potential in clonal subsets
- ZEB1 and its target GRHL2 control distinct epigenetic paths of EMT susceptibility



## Article

# Resistance to mesenchymal reprogramming sustains clonal propagation in metastatic breast cancer

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## SUMMARY

The acquisition of mesenchymal traits is considered a hallmark of breast cancer progression. However, the functional relevance of epithelial-to-mesenchymal transition (EMT) remains controversial and context dependent. Here, we isolate epithelial and mesenchymal populations from human breast cancer metastatic biopsies and assess their functional potential *in vivo*. Strikingly, progressively decreasing epithelial cell adhesion molecule (EPCAM) levels correlate with declining disease propagation. Mechanistically, we find that persistent EPCAM expression marks epithelial clones that resist EMT induction and propagate competitively. In contrast, loss of EPCAM defines clones arrested in a mesenchymal state, with concomitant suppression of tumorigenicity and metastatic potential. This dichotomy results from distinct clonal trajectories impacting global epigenetic programs that are determined by the interplay between human ZEB1 and its target GRHL2. Collectively, our results indicate that susceptibility to irreversible EMT restrains clonal propagation, whereas resistance to mesenchymal reprogramming sustains disease spread in multiple models of human metastatic breast cancer, including patient-derived cells *in vivo*.

## INTRODUCTION

More than 97% of breast cancer deaths are secondary to the spread of the disease to vital organs.<sup>1</sup> The progression of a localized tumor to metastatic breast cancer (MBC) may span years to decades after the primary diagnosis.<sup>2,3</sup> In several models, breast cancers undergo paths of *trans*-differentiation during disease

progression<sup>4–6</sup> such as the epithelial-to-mesenchymal transition (EMT).<sup>7–10</sup> In the mammary epithelium, diverse cellular states can be induced and maintained through paracrine EMT-induced stimuli.<sup>11</sup> This results in the acquisition of mesenchymal gene expression programs and the loss of epithelial markers (e.g., EPCAM) driven by specific transcription factors (EMT-TFs) (e.g., ZEB1, SNAIL1/2, and TWIST1, among others).<sup>7,12,13</sup> In



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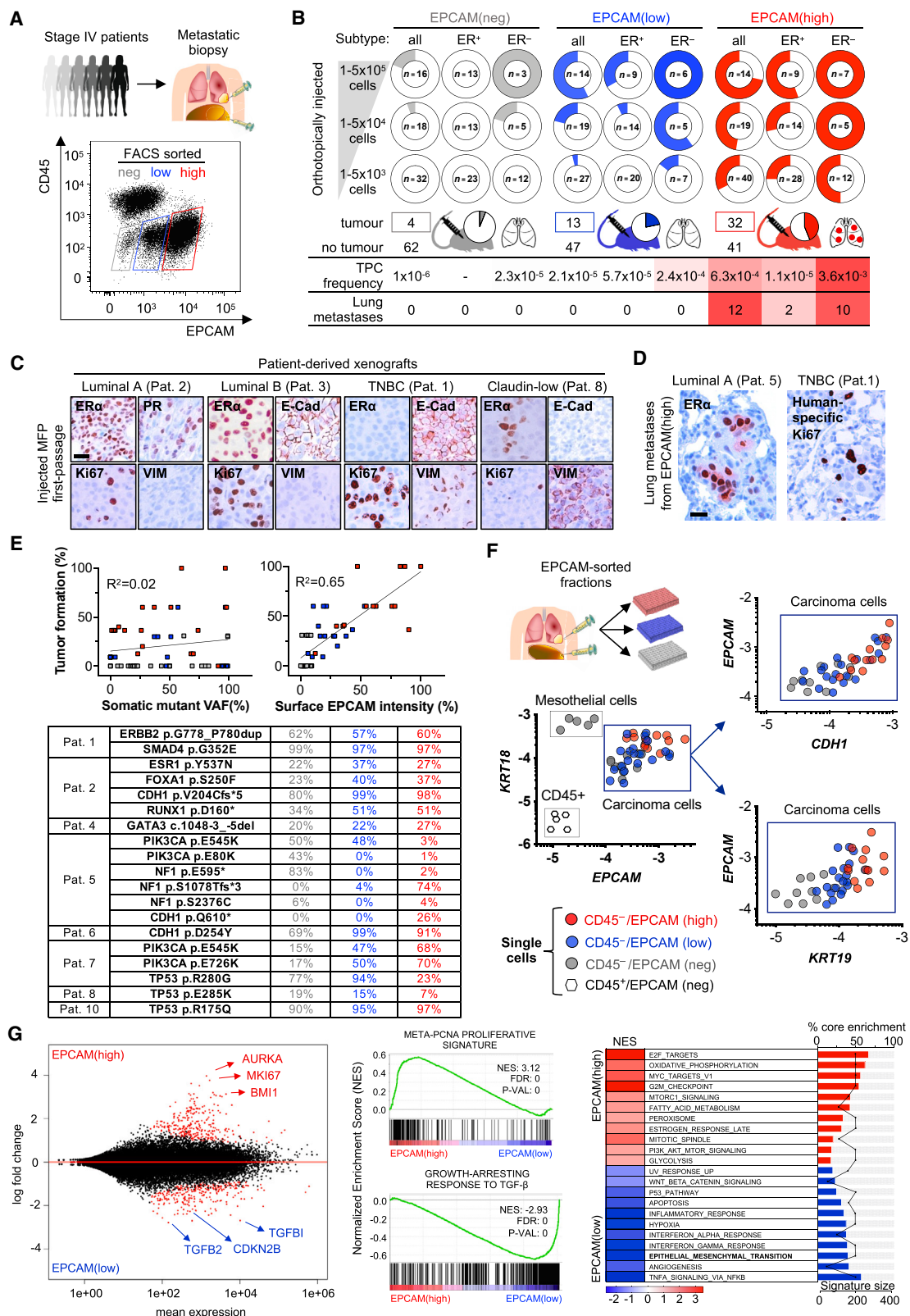
carcinomas, molecular changes induced by the EMT have been held accountable for the progression of localized breast cancers toward MBC.<sup>8,9</sup> However, experimental studies addressing the functional impact of the EMT in breast cancer and other carcinomas have yielded a wealth of controversial results.<sup>14,15</sup> For example, in genetically engineered mouse models, it was shown that the genetic loss of EMT-TFs (*Snai1* and *Twist1*) or micro-RNAs that are crucial for the EMT (*miR-200* family) does not impact metastatic progression.<sup>16,17</sup> By contrast, other studies have revealed that deletion of *Zeb1* decreases invasion and lung colonization without affecting primary tumor growth,<sup>18</sup> while conditional deletion of *Snai1* in other backgrounds can hamper the spread of mammary tumors,<sup>19</sup> suggesting that EMT-TFs can contribute to metastatic progression. Some of this apparent controversy might be explained by functional redundancy<sup>20</sup> and pleiotropy of EMT-inducing factors.<sup>21</sup> For instance, expression of the EMT inducer *Twist1* can decrease proliferation of tumor cells in some contexts<sup>22</sup> while increasing their abundance within the circulation.<sup>23</sup> More discrepancy arises from differences in the tissue or cell of origin of cancer<sup>24</sup> and/or incomplete or inappropriate modeling of the human disease by genetic mouse models.<sup>25</sup> Thus, it was suggested that the impact of EMT depends on the carcinoma type and reflects a reactivation of similar programs active in the corresponding normal tissue of origin during development.<sup>8</sup> Further complicating the scenario, an intermediate (“hybrid”) epithelial-mesenchymal phenotype was shown to harbor the greatest metastatic potential in some contexts,<sup>26,27</sup> suggesting that partial EMT may have a different impact and functional role from complete EMT.<sup>28,29</sup> This finding involves a further layer of regulation by microenvironmental tumor-stromal interactions, tuning the intensity of the EMT and producing a heterogeneous spectrum of epithelial-mesenchymal states<sup>10</sup> that might also cooperate with each other.<sup>30</sup> Finally, multiple studies emphasize that a transient, rather than a permanent, expression of EMT-TFs promotes the outgrowth of metastases,<sup>22,31,32</sup> as macroscopic metastases generated by carcinomas display an epithelial profile, as typically observed in breast cancer histopathology.<sup>33,34</sup> Hence, a strict role for the EMT during breast cancer progression and metastatic spread is still contended, and it remains poorly understood how epithelial, mesenchymal, or intermediate phenotypes arise and how

they contribute to metastatic outgrowth. To address this issue in the context of the human disease, we examined the *in vivo* tumor-propagating ability of cells directly isolated from metastatic patients. By extending the analysis across different breast cancer subtypes and models, we identified intra-tumor heterogeneity (ITH) for clonally restricted programs that determine epigenetic susceptibility to the EMT. We show that resistance to an irreversible EMT is key for disease propagation but is confined to a subset of clones, offering a mechanistic basis to integrate disparate findings regarding EMT events in breast cancer.

## RESULTS

### High EPCAM levels mark disease-propagating cells in MBC biopsies

To determine how epithelial or mesenchymal cell phenotypes contribute to MBC, we collected liquid biopsies from metastatic effusions of stage IV patients ( $n = 10$ ) encompassing several subtypes of breast cancer (Figure S1A). By fluorescence-activated cell sorting (FACS), we excluded CD45-positive cells and sorted 3 distinct subpopulations based on their surface levels of the epithelial cell adhesion molecule (EPCAM) as EPCAM(high), -(low), and -(neg) (Figures 1A and S1B). We assessed their tumorigenicity and spontaneous metastatic potential *in vivo* by orthotopic xenotransplantation in immunodeficient mice, thus generating patient-matched xenografts (PDXs) as clinically relevant models of the metastatic disease.<sup>35–38</sup> First, the number of tumor-propagating cells (TPCs) was assayed for each subset. Limiting dilution analysis revealed that EPCAM(high) cells were almost 3 times more efficient in seeding tumors (TPC frequency: 1 in  $6.3 \times 10^4$ ) compared with EPCAM(low) cells (1 in  $2.1 \times 10^5$ ) and 16 times more than EPCAM(neg) cells (1 in  $10^6$ ) (Figures 1B, S1C, and S1D). In biopsies from estrogen receptor (ER)-positive (ER<sup>+</sup>) patients, the EPCAM(high) population was 5 times more tumorigenic (TPC frequency: 1 in  $10^5$ ) compared with the EPCAM(low) population (1 in  $5.7 \times 10^5$ ), while the EPCAM(neg) population lacked detectable TPCs (Figure 1B). In ER-negative (ER<sup>−</sup>) samples, all populations were tumorigenic (Figures 1B, S1C, and S1D), consistent with a higher degree of plasticity observed in ER<sup>−</sup> liquid biopsies.<sup>25</sup> Still, a higher TPC frequency was evident in EPCAM(high) (1 in  $3.6 \times 10^3$ ) compared with matched



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EPCAM(low) (1 in  $2.4 \times 10^4$ ) and EPCAM(neg) cells (1 in  $2.3 \times 10^5$ ). Together, these data indicated functional ITH in metastatic samples and show that EPCAM(high) breast cancer cells predominantly propagated the disease, suggesting a higher metastatic potential for more epithelial cells. Necroscopic inspection of tumor-bearing mice revealed human metastatic nodules in the lungs of 24 out of 73 mice injected with EPCAM(high) cells (Figures 1B and 1D) but none in the 126 mice injected with EPCAM(low) or EPCAM(neg) cells despite comparable tumor size at the endpoint. Histopathological analysis confirmed that mammary fat pad (MFP) xenografts and lung metastases recapitulated the original disease subtype (Figures 1C, S1E, and S1F) but also revealed a widespread positive staining for epithelial markers such as cytokeratins, EPCAM, and (in CDH1<sup>WT/WT</sup> samples) E-cadherin, with little or no expression of mesenchymal markers. For instance, Vimentin was co-expressed with epithelial markers and almost exclusively detected in a claudin-low sample plus in rare epithelial cells in ER<sup>-</sup> xenografts (Figures S1E and S1F). To pursue a deeper characterization of the transplanted cells, we assessed the variant allele frequency (VAF) in each EPCAM-sorted subset by a panel-based targeted sequencing and detected 18 somatic mutations either common to all subsets (e.g., *TP53* and *SMAD4*) or distributed asymmetrically across EPCAM-defined subsets within individual samples (e.g., *PIK3CA* in Pat.5) (Figure 1E). Overall, the VAF of the detected mutations could not explain ( $R^2 = 0.02$ ) the differences in tumor-propagating potential of each respective EPCAM-defined subset. By contrast, we observed a robust correlation ( $R^2 = 0.654$ ) between EPCAM mean fluorescence intensity (MFI) and the tumorigenicity of the corresponding sorted fraction (Figure 1E). To further examine the composition of the biopsies, we performed single-cell gene expression analysis on individual cells from the original sample and classified them through specific markers. A prevalent cluster of EPCAM-expressing KRT19(high)/KRT18(high) cells could be discriminated from traces of non-carcinomatous cells. Within the former, a trending co-expression between EPCAM and epithelial markers like CDH1 and KRT19 was evident (Figure 1F). The (high) and (low) subsets, which stained overall positive for surface EPCAM, almost exclusively contained KRT19(high)/KRT18(high) carcinoma cells (95%), as did the majority (83%) of the EPCAM(neg) subset. The remaining EPCAM(neg) cells did not express EPCAM at the transcript level and could be classified as KRT18<sup>+</sup> mesothelial cells, a frequent contaminant in serous effusions<sup>39</sup> that lack EPCAM expression<sup>40</sup> (Figure 1F). Together, these results suggest that the observed differences in TPC frequency

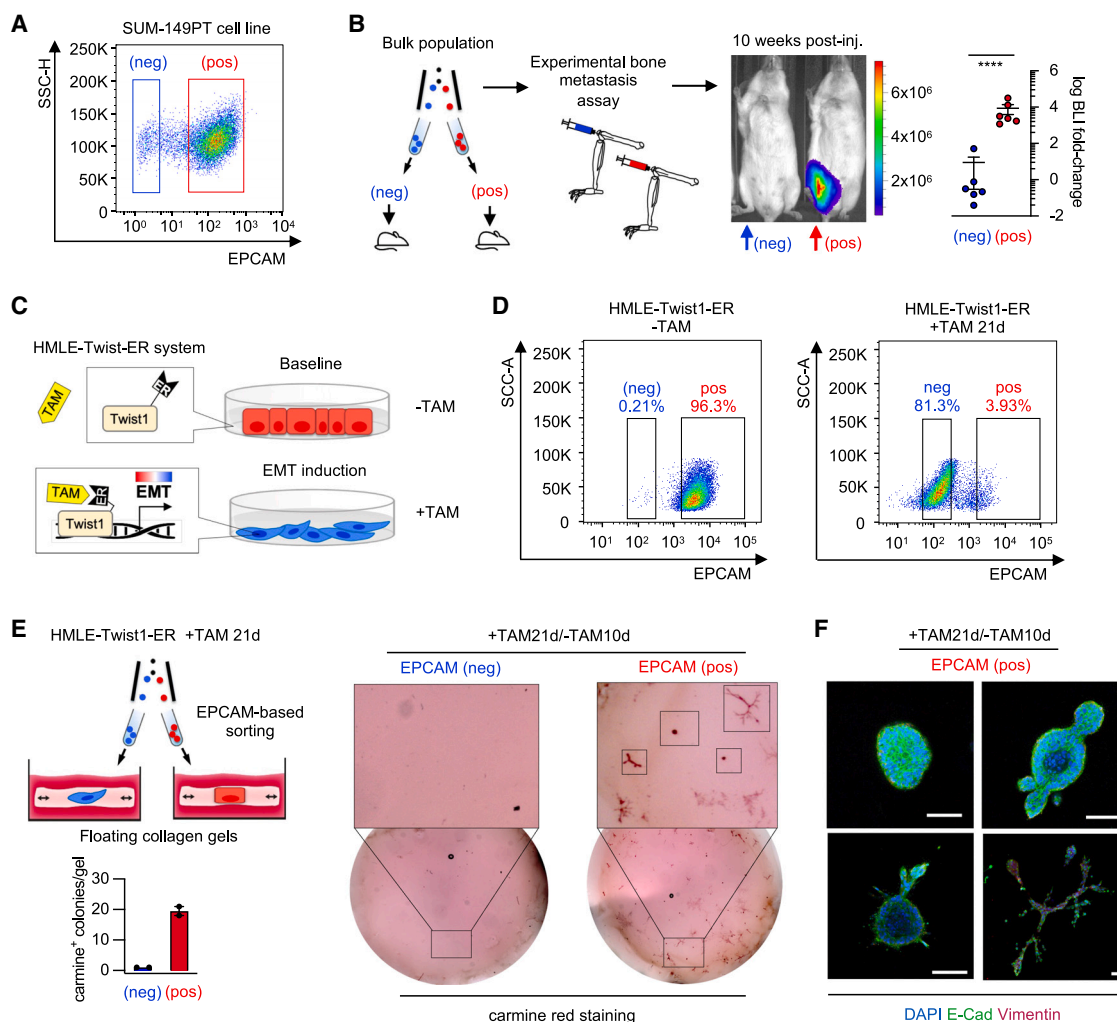
are best explained by differences between tumor-intrinsic characteristics that defined the three identified populations. In line with this hypothesis, bulk RNA sequencing of EPCAM(high) vs. EPCAM(low) subpopulations revealed consistent changes in cell cycle genes, with *AURKA* and *MKI67* on the top among differentially expressed genes (Figure 1G). By Gene Ontology (GO) and gene set enrichment analysis (GSEA), we found evidence of cytostatic signaling in the poorly tumorigenic EPCAM(low) cells, while EPCAM(high) cells were enriched for features associated with an active cell cycle, oxidative phosphorylation, and self-renewal (Figures 1G and S1G). Globally, EPCAM reduction was paralleled by a decrease in the expression of epithelial markers (including *CDH1*, *ESRP1*, *SPDEF*, and *GRHL2*), which was mirrored by a gain in mesenchymal and stromal genes (Figure S1G). Indeed, the EMT process was among the largest and non-redundant gene sets enriched in EPCAM(low) cells compared with EPCAM(high) (Figure 1G). Taken together, these data revealed a correlation between the potential of discrete MBC cell subsets to spread the disease *in vivo* and their progressive loss in epithelial traits such as EPCAM. We therefore hypothesized that EMT-related cellular programs may negatively impact metastatic progression in human breast cancer, prompting further investigation of the link between EMT and tumorigenicity.

### Divergent response to EMT stimulation generates heterogeneity for EPCAM

To investigate how EMT programs affect MBC outgrowth, we examined EPCAM-dependent phenotypes in human breast cancer lines known to spontaneously undergo continuous EMT events.<sup>41–43</sup> In the triple-negative SUM-149PT cell line and in the SUM-229PE and HCC1143 cell lines, we found evidence of EPCAM heterogeneity (Figure 2A) and confirmed EPCAM as a robust marker to prospectively isolate breast cancer cells based on epithelial or mesenchymal traits (Figures S2A and S2B). Similar to our findings in patient samples, EPCAM(neg) carcinoma cells that express the EPCAM mRNA but not the protein are enriched for stromal and mesenchymal markers and upregulate EMT-TFs such as *TWIST1/2*, *SNAI1/2*, and *ZEB1/2* (Figure S2B) compared with the EPCAM(pos) majority of cancer cells. To directly evaluate *in vivo* metastatic potential, EPCAM(pos) and EPCAM(neg) subpopulations from SUM-149PT were FACS-sorted and injected in mouse hind leg femurs (Figures 2A and 2B). Importantly, this assay was previously adopted to determine metastasis-initiating activity<sup>44</sup> and thus serves as a proxy for disease propagation in the bone, one of the most frequently affected

**Figure 1. High EPCAM levels mark disease-propagating cells in MBC biopsies**

(A) Schematic representation of liquid biopsy collection and FACS gates utilized.  
(B) Xenotransplantation assay: (top) proportions and numbers of tumors formed in injected mice ( $n = x$ ), (middle) frequency of tumor-propagating cells (TPCs), and (bottom) number of mice displaying lung metastasis; patient samples stratified per ER subtype.  
(C) Representative immunohistochemistry (IHC) staining in tumor sections from mammary fat pad (MFP) xenografts. ER $\alpha$ , estrogen receptor alpha; PR, progesterone receptor; E-Cad, E-cadherin; Ki67, human-specific Ki67; VIM, Vimentin. Scale bar: 25  $\mu$ m.  
(D) Representative IHC staining of ER $\alpha$  and human-specific Ki67 on spontaneous lung metastases of mice injected with EPCAM(high) cells; scale bar: 25  $\mu$ m.  
(E) Charts relating (top left) mutational VAF or (top right) EPCAM expression to the proportion of xenograft tumors;  $n = 10$  patients; (bottom) somatic mutations and relative VAF in subsets per patient; color code as in (A).  
(F) Transcript abundance in cells from metastatic effusions assessed by single-cell (sc)-qRT-PCR; Log scale; color code as in (A).  
(G) Summary of RNA-seq results from metastatic effusions; (left) volcano plot of poly-adenylated RNAs; colored dots: adjusted  $p$  (padj) < 0.01; (middle) hallmark GSEA; (right) signatures with false discovery rates (FDR) < 0.25 ranked by the percentage of core enrichment;  $n = 4$ .



**Figure 2. Divergent response to EMT stimulation generates heterogeneity for EPCAM**

(A) FACS gates utilized for the SUM-149PT bulk population.

(B) Bone colonization assay; bioluminescence imaging (BLI) at 10 weeks after intra-femoral injection of cells sorted as in (A); rainbow scale: photons/s/cm<sup>2</sup>/sr; dot plot graph shows fold change to baseline at 20 weeks (endpoint); n = 6 mice per group; mean ± SEM; unpaired Student's t test of log-transformed values with Welch's correction; \*\*\*\*p < 0.0001.

(C) Schematic representation of the HMLE-Twist1-ER experimental system.

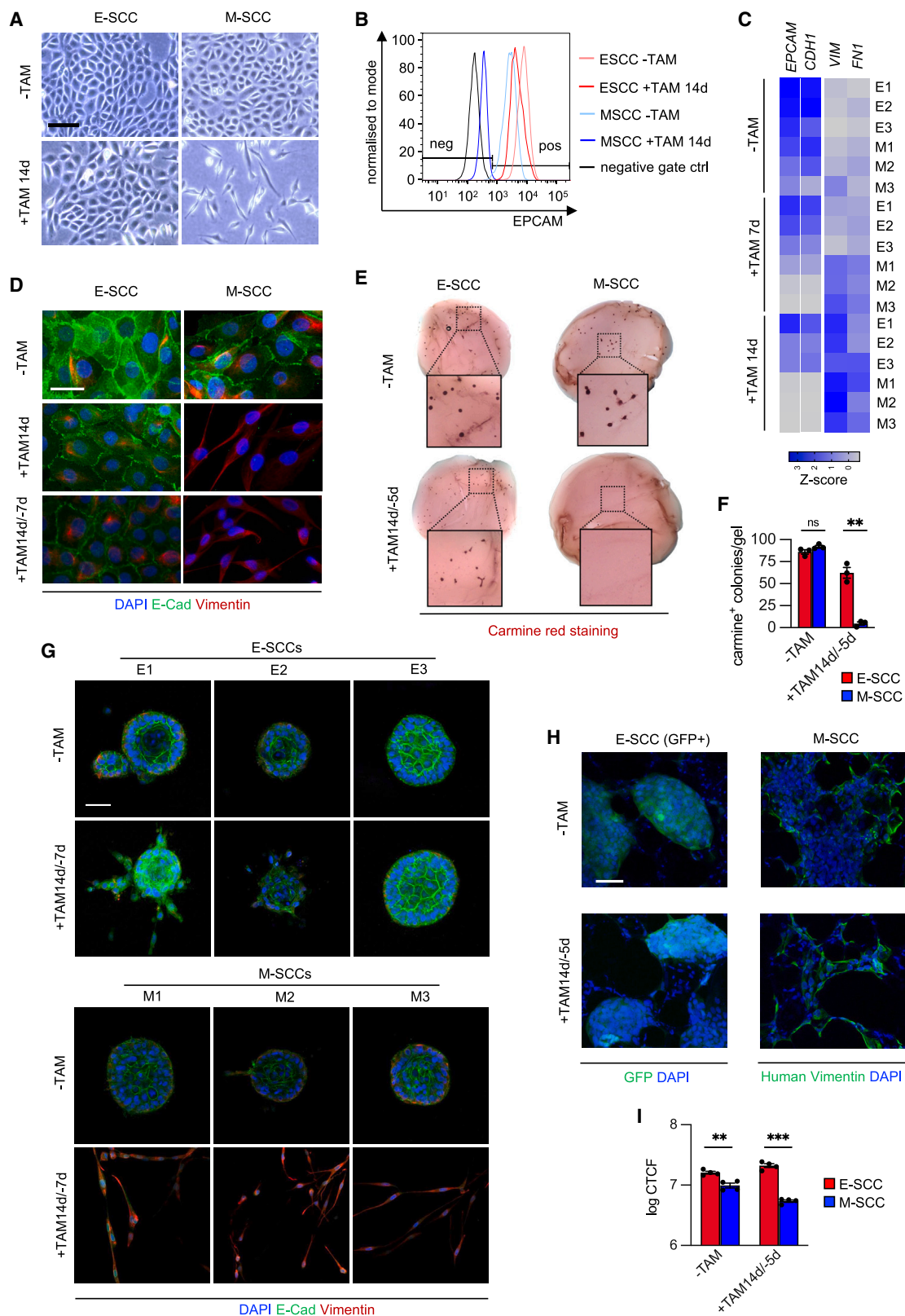
(D) FACS gates utilized in HMLE-Twist1-ER cells in -TAM or +TAM 21 days conditions.

(E) Organotypic assay from HMLE-Twist1-ER cells +TAM 21 days; (left) number of organoids per gel; n = 2 (3 replicates each); mean ± SEM; (right) representative pictures of carmine red-stained collagen gels of EPCAM-sorted subsets (right panel); quadrants show focal 10× magnification.

(F) Immunofluorescence (IF) staining for EMT markers in collagen gel organoids produced by sorted EPCAM(pos) cells as in (E); scale bar: 50 μm.

organs in MBC. In line with the results obtained from MBC biopsies, EPCAM(pos) cells generated bone metastases after 20 weeks of observation, while EPCAM(neg) cells failed to seed any lesion during the remaining mouse lifespan (Figure 2B). Similarly, we found no detectable tumorigenic activity by *in vivo* transplantation of pure EPCAM(neg) cancer cells from the HCC1143 and SUM-229PE cell lines (Figure S2C), although injection of the EPCAM(pos) counterpart resulted in *in vivo* outgrowth. Together, all human models tested suggested that a lack of *in vivo* metastatic potential by EPCAM(neg) mesenchymal cells might be a shared feature for the most common breast cancer subtypes. Since *in-vitro*-cultivated cells preserve such heterogeneity,

we tried to unravel how EPCAM heterogeneity originates during an EMT event. For this purpose, we used a tightly controlled system to induce EMT in human mammary epithelial (HMLE) cells by tamoxifen (TAM)-controllable *Twist1* (HMLE-Twist1-ER)<sup>31,45–48</sup> (Figure 2C). As previously described,<sup>31</sup> HMLE cells converted into a mesenchymal state after 21 days of persistent *Twist1*-activation (+TAM21d) phenocopying EPCAM(neg) carcinoma cells (Figure S2D). Analysis of cell-surface EPCAM expression after +TAM 21 days revealed that most cells had lost EPCAM cell surface expression. A minor subset of EPCAM(pos) cells, however, persisted in culture (Figure 2D). To address this heterogeneity, we isolated EPCAM(neg) and EPCAM(pos) populations



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after induction of EMT as described above. Sorted cells were transferred to TAM-free conditions for 10 days (+TAM21d/–TAM10d) to discontinue EMT induction and thus reproduce the effect of a transient EMT stimulus, as described.<sup>31</sup> Based on morphology and expression of markers such as *CDH1* and *OVOL2*, we noticed that EPCAM(neg) sorted cells remained mesenchymal even after cessation of Twist1 activation and could not recover EPCAM expression. In contrast, corresponding EPCAM(pos) cells preserved an epithelial profile, thus appearing insensitive to the EMT-inducing stimulus (Figures 2D, S2E, and S2F). Since HMLE cells are not tumorigenic in mice, we tested the ability of each FACS-separated subset to generate organoids in a three-dimensional organotypic assay, performed in conditions that mimic the breast microenvironment.<sup>49</sup> Strikingly, only EPCAM(pos) cells gave rise to branching organoids, whereas EPCAM(neg) cells failed to generate multicellular structures in collagen gels (Figures 2E and 2F) despite their retained ability to proliferate indefinitely in two-dimensional culture conditions (Figure S2E). Together, these results demonstrated that induction of an EMT produces contrasting cellular responses, giving rise to a functionally relevant heterogeneity marked by EPCAM. We thus hypothesized that a subset of breast cancer cells may be able to resist the EMT and develop functional properties linked to epithelial tumorigenesis.

### Single-cell clonal analysis reveals intrinsic resistance to EMT vs. stable mesenchymal reprogramming

Next, we set out to determine why EPCAM-defined populations appeared differentially susceptible to EMT. To do so, we isolated a series of single-cell clones (SCCs) from the HMLE-Twist1-ER bulk population and treated each clone with TAM for 7 days (+TAM7d) or 14 days (+TAM14d) to assess clonal responsiveness to EMT (Figure S3A). Only a subset of SCCs (“M-SCCs”; 72% of all SCCs) responded to TAM stimulation by a morphologically evident EMT (Figures 3A and S3A). This change was characterized by a loss in epithelial marker expression (EPCAM, *CDH1*) and a concurrent gain of mesenchymal markers (*VIM*, *FN1*) in all M-SCCs at mRNA and protein levels (Figures 3B, 3C, and S3B). The remaining SCCs (“E-SCCs”; 28% of all SCCs) remained epithelial at the morphological and molecular level, as assessed at the +TAM 7 days and +TAM 14 days time points, where E-SCCs conserved expression of EPCAM and E-cadherin but gained Vimentin expression in a time-dependent manner (Figures 3B, 3C, and S3B). We verified that TAM-dependent nuclear translocation of Twist1 occurred in the tested E-SCCs (E1–E3) and M-SCCs (M1–M3). Moreover, we quantified

the induction of Twist1 together with its direct target gene *WNT5A*<sup>50</sup> at the mRNA level. Together, these results indicated comparable activation of the Twist1-ER inducible system in all SCCs (Figure S3D and S3E), suggesting that the divergent response to TAM was indicative of a different proclivity to the EMT process. To verify if these phenotypes were stable, we stimulated E-SCCs and M-SCCs by +TAM 14 days and then cultivated the cells in TAM-free conditions for at least 7 days (+TAM14d/–TAM7d). We observed that in all M-SCCs, epithelial markers were permanently downregulated, despite TAM discontinuation. Thus, M-SCCs preserved their mesenchymal profile, including morphology, gene expression markers, and fibroblast-like distribution of the Vimentin cytoskeleton (Figures 3D and S3F). By contrast, stimulated E-SCCs preserved their epithelial morphology as well as the typical epithelial distribution of E-cadherin and Vimentin after TAM discontinuation. Prolonged cultivation in TAM-free conditions (for 14 or 21 days) had no further impact on the epithelial or mesenchymal phenotype produced by transient EMT in each clonal type (Figure S3G), and prolonged Twist1 activation by 21 or 28 days of TAM treatment did not alter the epithelial traits of E-SCCs (Figures S3F–S3H). These results indicated a clonally divergent response to transient EMT, with E-SCCs resisting loss of epithelial state and M-SCCs *trans*-differentiating irreversibly to a mesenchymal state. Since only M-SCCs transitioned to an EPCAM(neg) state in response to TAM, while E-SCCs displayed a persistent EPCAM(pos) profile during stimulation (Figure 3B), we hypothesized that the EMT-refractory E-SCC phenotype may produce the distinctive tumorigenic features emerging from bulk EPCAM-based sortings. In support of this hypothesis, TAM-stimulated E-SCCs were 3 times more clonogenic in mammosphere (MS) assays than without TAM, a finding in line with previous data on epithelial HMLE subsets.<sup>31</sup> By contrast, limiting dilution and replating assays revealed a dramatic loss in MS-forming potential for M-SCCs after +TAM 14 days/–TAM 7 days stimulation, even though we did not observe an impact on their proliferative ability in two dimensions (Figure S3I). Altogether, these data suggested that cell-intrinsic sensitivity to an irreversible EMT can reduce clonogenicity in three-dimensional environments. To verify if these observations were linked to the poor tumorigenicity of EPCAM(neg) cells, we seeded individual SCCs in organoid assays.<sup>49</sup> When –TAM cells were analyzed, both E-SCCs and M-SCCs produced epithelial organoids expressing E-cadherin with similar frequency. However, when +TAM 14 days/–TAM 7 days stimulated clones were assayed, only E-SCCs generated multicellular organoids, while M-SCCs remained dispersed in the

### Figure 3. Single-cell clonal analysis reveals intrinsic resistance to EMT vs. stable mesenchymal reprogramming

- (A) Bright-field images of a representative E-SCC and an M-SCC in two-dimensional culture; scale bar: 100  $\mu$ m.  
 (B) Flow cytometry for EPCAM of one representative E-SCC and one M-SCC.  
 (C) Heatmap of relative mRNA expression of indicated genes in 3 E-SCCs (E1–E3) and 3 M-SCCs (M1–M3); n = 3 per clone; mean values.  
 (D) IF staining for EMT markers in two-dimensional cultures of one representative E-SCC and one M-SCC; scale bar: 20  $\mu$ m.  
 (E) Carmine red-stained collagen gels one E-SCC and one M-SCC; quadrants show focal 10 $\times$  magnification.  
 (F) Number of organoids per gel generated by a series of 3 E-SCCs (E) and 3 M-SCCs (M). n = 3 per clone; mean  $\pm$  SEM; multiple t tests (Holm-Sidak correction); \*\*p = 0.002, ns, not significant.  
 (G) IF staining of EMT markers in organotypic cultures of 3 E-SCCs (E1–E3) and 3 M-SCCs (M1–M3); n = 3 per clone; scale bar: 20  $\mu$ m.  
 (H) Representative IF of one GFP<sup>+</sup> E-SCC (E) and one Vimentin-stained M-SCC (M) in a PCLS assay; scale bar: 50  $\mu$ m.  
 (I) Corrected total cell fluorescence (CTCF) values for DAPI on green-stained areas in (H); n = 4; mean  $\pm$  SEM; multiple t tests (Holm-Sidak correction); \*\*p = 0.002, \*\*\*p = 0.0001.

collagen gel as individual spindle-like cells (Figures 3E–3G). Intriguingly, the organoids generated by E-SCCs were epithelial in nature, highly proliferative, and branched, displaying signs of collective invasion (Figure 3G). Since HMLE cells do not grow in mice, we interrogated the SCCs for their lung-colonizing potential by reconstituting the three-dimensional architecture of lung tissue *ex vivo*.<sup>51</sup> For this purpose, precision-cut murine lung slices (PCLSs) were incubated for 5 days in TAM-free conditions with GFP-labeled E-SCCs or M-SCCs that were either untreated or treated with TAM for 14 days. Strikingly, untreated E-SCCs were 1.6-fold more efficient in colonizing the PCLS (Figure 3H). Moreover, after +TAM 14 days, the ability of M-SCCs to proliferate in the lung microenvironment further declined, while E-SCCs became almost 4-fold more efficient than M-SCCs in colonizing PCLSs (Figure 3H). These data suggested that irreversible mesenchymal differentiation impairs the clonal growth of tumorigenic or metastatic colonies in tissues. Moreover, the data suggested that EMT resistance promotes clonogenicity in relevant models, consistent with the enhanced metastatic potential of EPCAM(high) cells from human MBCs.

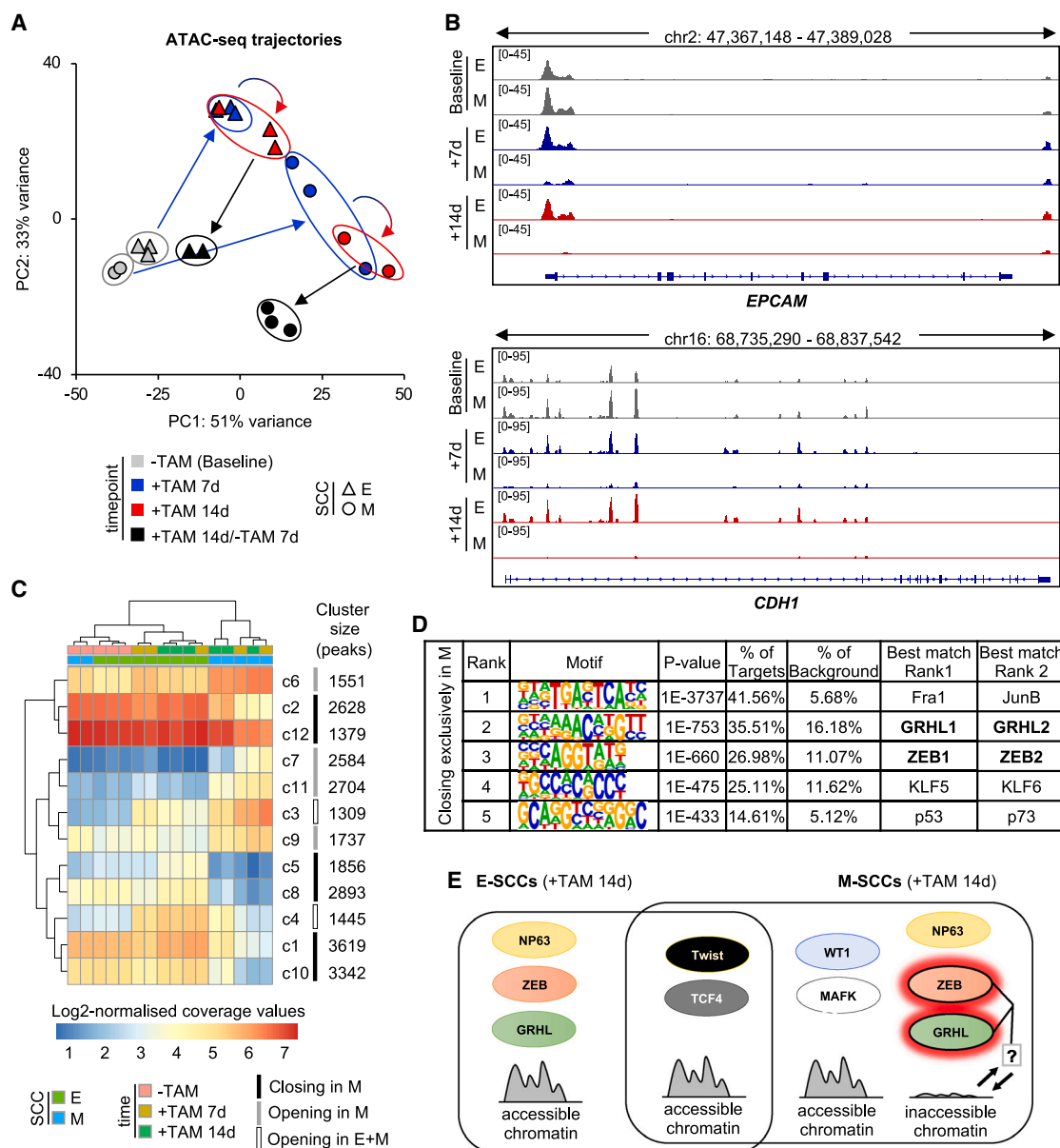
### Global chromatin changes upon transient stimulation define EMT resistance vs. susceptibility

Next, we investigated the epigenetic basis for EMT resistance vs. susceptibility. To do so, we performed assay for transposase-accessible chromatin (ATAC) sequencing in conjunction with RNA sequencing in E-SCCs and M-SCCs before TAM stimulation (–TAM) at the +TAM7d and +TAM14d time points (EMT induction phase) and after TAM discontinuation at the +TAM14d/–TAM 7d time point (EMT deactivation phase) (Figures 4A and S4A). Principal-component analysis (PCA) and differential peak analysis suggested a similar landscape of chromatin accessibility in E-SCCs and M-SCCs at baseline, which began to diverge upon TAM stimulation (Figure S4B). Strikingly, M-SCCs harbored the greatest variation in chromatin accessibility compared with baseline, with changes associated with PC1 at +7 and +14 days of EMT induction (Figure 4A). By contrast, E-SCCs developed changes more along PC2 and less on the PC1 axis at the same time points. Remarkably, upon deactivation of the EMT stimulus (+TAM 14 days/–TAM 7 days), changes in chromatin accessibility were exclusively reversed in E-SCCs, as they returned near to the baseline, but not in M-SCCs, which landed instead in a distinct state (Figure 4A). This global observation was further corroborated by focusing on the loci of epithelial genes like *EPCAM* and *CDH1*. Here, both loci were similarly accessible at baseline; however, during the EMT stimulus, access to both loci was lost in M-SCCs, but not in E-SCCs (Figure 4B), leading to persistently remodeled chromatin beyond EMT induction (Figure S4C). Thus, the dynamics of chromatin accessibility in E-SCCs and M-SCCs mirrored our observations on their divergent response, leading to irreversible EMT or rebound to an epithelial state. Furthermore, ATAC-seq provided indication that the apparently EMT-resistant E-SCCs acquire a transient epigenetic state during EMT induction, coincident with the acquisition of a temporarily hybrid epithelial-mesenchymal phenotype (Figure 4A). Importantly, ATAC and RNA sequencing revealed comparable dynamics, suggesting that the chromatin accessibility results were reflecting specific differ-

ences in gene expression, with specific changes at the transcript level that could be traced back to chromatin peaks (Figure S4A and S4D). We then hypothesized that the EMT may convert M-SCCs to a novel and less tumorigenic transcriptional status by stabilizing specific chromatin rearrangements. Thus, we wished to pinpoint chromatin regions leadingly involved in key transitions by peak clustering of the ATAC sequencing (ATAC-seq) data. Unsupervised analysis returned peaks of chromatin regions that lost accessibility only in M-SCCs, encompassing repressed epithelial loci (Figure S4D; Table S1). Additionally, closed loci becoming accessible during EMT induction formed distinct peak clusters either only in M-SCCs or in both M- and E-SCCs (Figure 4C). Next, we sought binding sites of candidate TFs that better explained the divergent response to the EMT. Homer *de novo* TF motif analysis of combined clusters highlighted a set of binding motifs per each cluster class (Figures 4D and S4E), including motifs that were previously found enriched in cells undergoing EMT *in vivo*.<sup>26</sup> For example, *TP53/TP73* binding motifs were enriched in the cluster repressed in M-SCCs, an already reported pattern pointing toward the epithelial lineage-supportive  $\Delta$ Np63 protein.<sup>24</sup> Predictably, binding motifs for “Twist” were enriched during EMT induction in loci commonly accessible to both E-SCCs and M-SCCs, together with binding motifs for interactors of TWIST1, such as TCF4,<sup>52</sup> supporting our observation that Twist1 is similarly active in both E-SCCs and M-SCCs. Next, we focused on TFs recruited downstream of Twist1, starting from motifs that persistently enriched in M-SCCs even after EMT stimulus cessation, i.e., marking irreversible EMT. Relevant hits included the tumor suppressor gene and mesenchymal gene activator *WT1*,<sup>53</sup> whose motifs enriched in the loci that became open after the EMT (Figure S4E), and Grainyhead-like factors (*GRHL1/2/3*), whose motifs were enriched in the permanently repressed loci, together with the binding motifs of zinc finger E-box-binding homeobox (ZEB) factors (Figure 4D), a class of well-known EMT-TFs. Importantly, ZEB motifs within closing chromatin regions were highly suggestive of ZEB1/2-mediated repression, a process known to occur genome wide during the EMT.<sup>54</sup> Moreover, GRHL factors such as GRHL2 are known to prime epithelial enhancers for transcriptional activation<sup>55</sup> in antagonism to ZEB factors (Figure 4E). By comparing ATAC-seq peaks with RNA-seq results, we focused on TFs that were consistently expressed when their matched motifs were enriched. This approach confirmed that ZEB and GRHL TFs as the most relevant candidates behind irreversible EMT (Figure S4F). Taken together, these data reveal that global changes in chromatin accessibility and gene expression upon EMT induction are largely reversible in E-SCCs but not in M-SCCs, and the genomic regions that become permanently repressed in M-SCCs are marked by specific EMT-TF binding motifs. This suggested that even a transient EMT induction resulted in the onset of a *de novo* chromatin status in M-SCCs.

### ZEB1-mediated mesenchymal reprogramming is restrained by GRHL2 in E-SCCs

We then explored the functional involvement of the TFs pinpointed by ATAC-seq. *ZEB1* and *GRHL2* were the most differentially expressed TFs of their gene families. Before TAM stimulation, *ZEB1* mRNA levels were already 40 times more



**Figure 4. Global chromatin changes upon transient stimulation define EMT resistance vs. susceptibility**

(A) PCA of ATAC-seq data of individual E-SCCs (Δ) and M-SCCs (○) (–TAM: n = 3 E-SCCs, n = 3 M-SCCs; +TAM 7d: n = 3 E-SCCs, n = 3 M-SCCs; +TAM14d: n = 3 E-SCCs, n = 2 M-SCCs; +TAM14d/–TAM7d: n = 2 E-SCCs, n = 3 M-SCCs). Each data point represents one SCC at the indicated time point.

(B) ATAC-seq profile of the entire locus of *EPCAM* and *CDH1* in one representative M-SCC and one E-SCC.

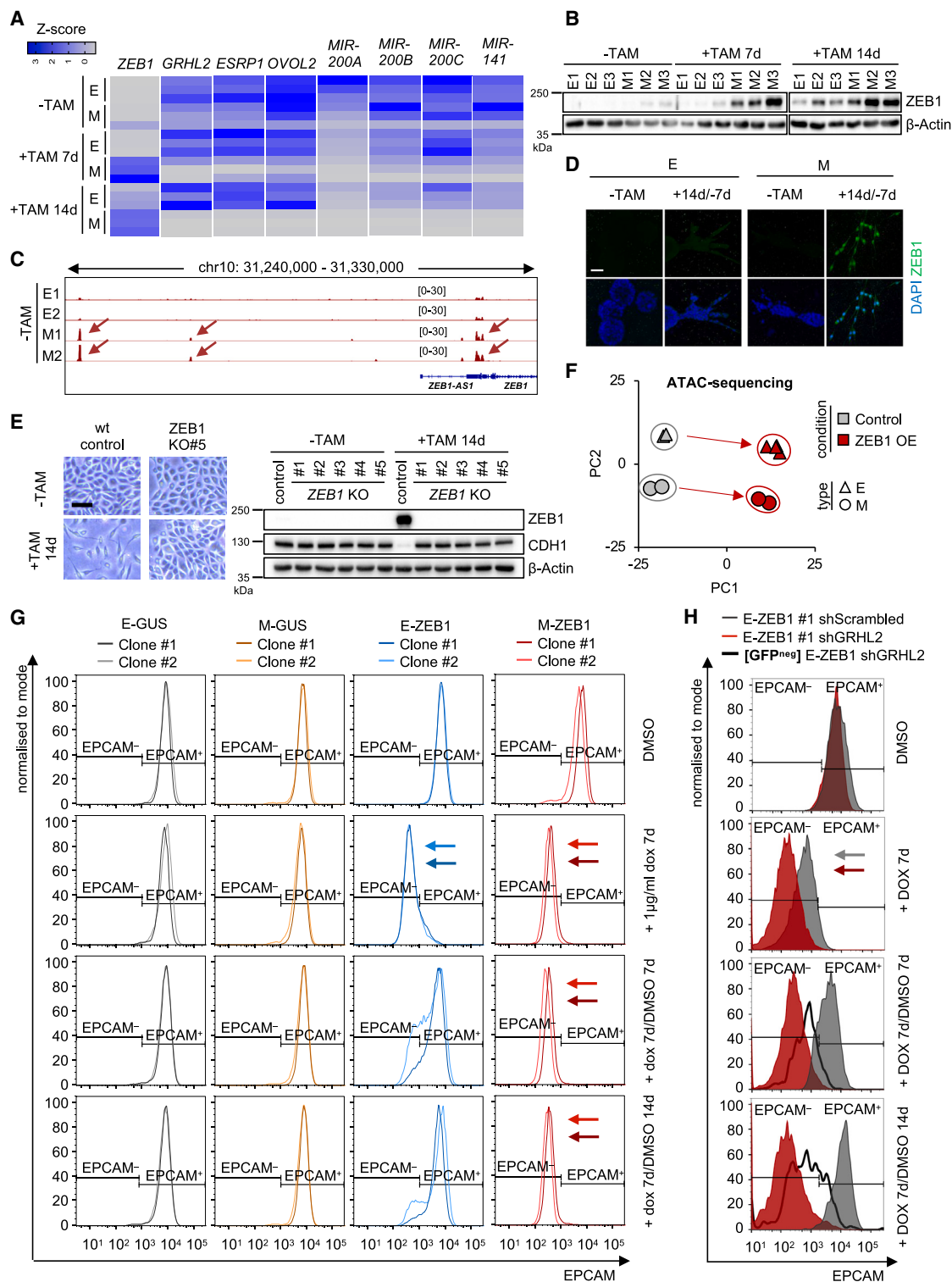
(C) Heatmap of ATAC-seq peak clustering, highlighting differential chromatin accessibility for 12 clusters in E-SCCs and M-SCCs; color scale indicates log2-normalized coverage of the cluster center.

(D) Top 5 hits of Homer *de novo* transcription factor motif analysis in peak clusters exclusively closing in M-SCCs during TAM treatment.

(E) Graphical abstract of relevant TFs among statistically significant hits obtained from Homer motif analysis.

abundant in M-SCCs over E-SCCs, while *GRHL2* was higher in E-SCCs. During TAM stimulation, *ZEB1* was upregulated 3 times more in M-SCCs than in E-SCCs, while *GRHL2* was further downregulated in M-SCCs (200 to almost 600 times at +14 days) (Figure S5A). *ZEB1* induction in M-SCCs was mirrored by the repression of direct targets such as *OVOL2*, *ESRP1*, *CDH1*, and *MIR200* family members, which include

factors involved in positive and negative feedback loops with *ZEB1*,<sup>56–58</sup> such as *GRHL2* itself<sup>59,60</sup> (Figure 5A). Progressive accumulation of the *ZEB1* protein was observable in M-SCCs during TAM stimulation (Figure 5B). After TAM discontinuation (+14d/–7d), stabilization of *ZEB1* occurred along with repression of targets such as *OVOL2* (Figures S5B–S5D), accompanied by chromatin shutdown at the promoter region



**Figure 5. ZEB1-mediated mesenchymal reprogramming is restrained by GRHL2 in E-SCCs**

(A) Heatmap of relative mRNA expression of the indicated genes in 3 individual E-SCCs (E) and 3 M-SCCs (M); n = 3 per clone; mean values.

(B) Immunoblot of ZEB1 in 3 individual E-SCCs (E1–E3) and 3 M-SCCs (M1–M3).

(C) ATAC-seq profile of the *ZEB1* promoter region (distal and proximal) in two representative E-SCCs (E1–E2) and M-SCCs (M1–M2) prior to TAM treatment. Arrows indicate peaks of differentially accessible DNA.

(legend continued on next page)

(Figure S5E). By contrast, TAM stimulation of E-SCCs produced limited and rapidly reversed induction of ZEB1, with no impact on expression or chromatin state of ZEB1 targets, suggesting key differences in the regulatory networks of ZEB1. Importantly, chromatin at the *ZEB1* promoter was in an open state in M-SCCs before induction but not in E-SCCs (Figure 5C). It was reported that poised chromatin at the *ZEB1* promoter can raise the proclivity of breast cancer cells to EMT induction.<sup>61</sup> Furthermore, accumulation of ZEB1 became noticeable in the nuclei of growth-arrested M-SCCs in 3D cultures (Figure 5D), suggesting a role in the irreversible EMT. However, prolonged TAM stimulation did not result in the repression of ZEB1 targets in E-SCCs (Figures S5B–S5D), so we tested if *ZEB1* regulation can determine EMT permissiveness. First, we generated M-SCC *ZEB1* knockout (KO) clones (Figure S5F and S5G). We observed that, in contrast to control M-SCCs, *ZEB1* KO M-SCCs failed to undergo EMT upon TAM induction, as evidenced by preservation of epithelial morphology (Figures 5E and S5H) and epithelial marker expression (Figures S5I and S5J). This demonstrated that *ZEB1* is necessary for the EMT and that its induction determines M-SCC susceptibility to EMT-inducing stimuli. To address if *ZEB1* induction was sufficient to induce the EMT, we ectopically expressed full-length *ZEB1* in E-SCCs and M-SCCs using a Tet-inducible system (Figures S5K and S5L). After 7 days of conditional overexpression (OE), ZEB1 protein accumulated in the nuclei of both E-SCCs and M-SCCs (+doxycycline [DOX] 7 days) (Figure S5M). We also observed EMT in M- and E-SCCs, with complete loss of EPCAM and downregulation of ZEB1 direct targets in contrast to controls (Figures S5N–S5P). Chromatin immunoprecipitation (ChIP) confirmed direct engagement of ZEB1 on the promoter of its target genes in both E-SCCs and M-SCCs at +DOX7d (Figure S5Q), consistent with the repression of their transcripts (Figure S5O). Next, we tested whether ZEB1 OE could establish distinct epigenetic programs at the global level. We thus performed ATAC-seq after introducing *ZEB1* OE compared with controls in E-SCCs and M-SCCs. PCA revealed a similar trajectory in both clone types and no substantial differences in chromatin accessibility between DOX-treated E-SCCs and M-SCCs (Figure 5F). To explore downstream effects of the program imposed by transient ZEB1 OE, we next subjected E- and M-SCC clones to +DOX 7 days, then stopped ZEB1 expression for 14 days (+DOX7d/+DMSO14d). As expected, all M-SCCs transitioned to an EPCAM(neg) state, acquiring a mesenchymal state that was not reversed by DOX withdrawal (Figure 5G). These results suggested that ZEB1 induction was sufficient to cause an irreversible EMT in M-SCCs. However, transient ZEB1 failed to produce durable EMT in E-SCCs, as a stepwise recovery in

EPCAM positivity was observed in E-SCCs during DOX withdrawal, producing heterogeneity for EPCAM reminiscent of metastatic samples (Figure 5G). In the EPCAM(pos) population arising, such plastic rebound was marked by reacquisition of epithelial morphology and regained expression of GRHL2 along with other epithelial markers (Figure S5R; data not shown). ChIP analysis of E-SCCs at +DOX7d/+DMSO14d compared with +DOX7d revealed a sudden drop in ZEB1 signal from its target genes, which was particularly noticeable for the promoter of GRHL2 (Figure S5Q). Discriminative analysis of the ectopic vs. endogenous *ZEB1* transcript revealed persistent induction of endogenous *ZEB1* only in EPCAM(neg) cells. This was further confirmed by ChIP analysis, which revealed preservation of the ZEB1 protein signal on the promoter of *GRHL2* and other target genes at the +DOX7d/+DMSO14d time point (Figures S5Q and S5R). Mechanistically, these results indicated that *ZEB1* triggered a self-sustained mesenchymal program in M-SCCs, whereas in E-SCCs a plastic rebound mechanism protected epithelial traits. A role for GRHL2 in this mechanism is supported by its specific pioneering function, enabling it to bind and open closed chromatin in epithelial loci.<sup>55,62</sup> Next, we tested the effects of GRHL2 release from *ZEB1* repression because its binding motifs were co-enriched with ZEB1 in the chromatin regions closed during irreversible EMT. To do so, we knocked down *GRHL2* by a short hairpin RNA (shRNA; shGRHL2) prior to ZEB1 OE induction. Although *GRHL2* silencing alone had no impact on EPCAM levels prior to EMT induction (Figure S5S) and did not cause EMT per se, specific targets of GRHL2 such as HER3 were downregulated upon knockdown (Figures S5S and S5T). Importantly, after transient induction of ZEB1 in E-SCCs (+DOX7d/+DMSO14d), only cells able to express GRHL2 could reexpress EPCAM and E-cadherin, showing that GRHL2 activity is required for the plastic epithelial rebound that mediates EMT resistance (Figures 5H and S5U). At the functional level, ZEB1 OE compromised the MS-forming capacity of shGRHL2 E-SCCs, but not that of control (shScrambled) E-SCCs (Figure S5V), phenocopying the loss of MS replating potential that we observed in M-SCCs after irreversible EMT (Figures S3H and S3G). Overall, loss of GRHL2 in E-SCCs recapitulated major features of M-SCCs, like stabilization of endogenous *ZEB1* together with a gain of permanent mesenchymal features upon EMT induction. Together, these data showed that ZEB1 and GRHL2 are mechanistically involved in controlling resistance vs. susceptibility to the EMT. Prompt *ZEB1* induction and permanent repression of GRHL2 were favored in M-SCCs and, together, enabled ZEB1-directed cellular reprogramming toward a permanent mesenchymal state. Thus, the divergent response to the EMT depended on the proclivity to strong, self-sustained

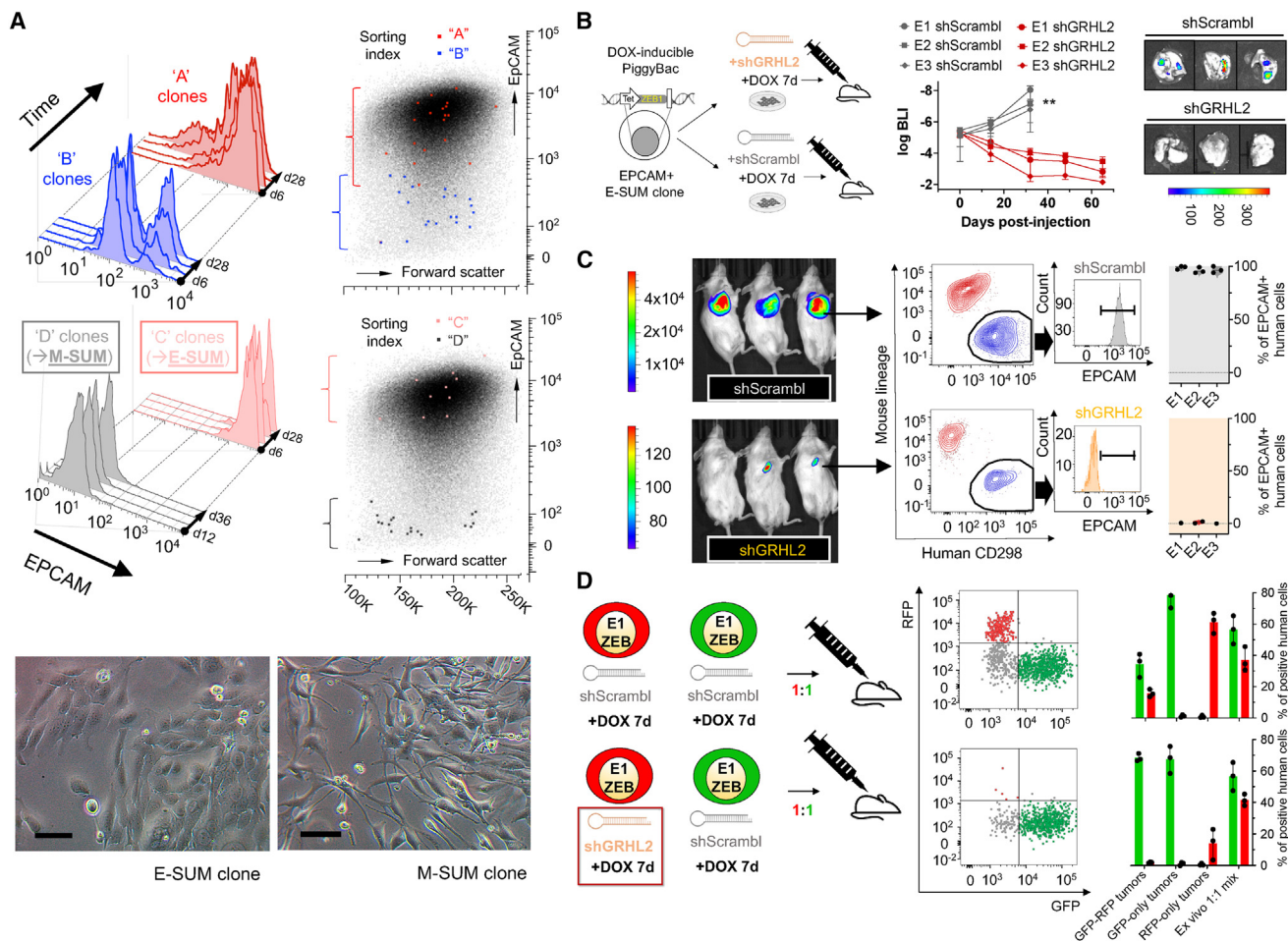
(D) IF staining for ZEB1 in organotypic cultures of one representative E-SCC and one M-SCC. Scale bar: 100  $\mu$ m.

(E) Bright-field images of one representative M-SCC *ZEB1* knockout clone and one M-SCC control clone in two-dimensional culture (left panel); scale bar: 100  $\mu$ m; immunoblot of an M-SCC control clone and of a series of M-SCC *ZEB1* knockout clones (right panel).

(F) PCA of ATAC-seq data of E-SCCs ( $\Delta$ ) and M-SCCs ( $\circ$ ) overexpressing a control *GUS* gene ( $n = 2$  E-SCCs,  $n = 2$  M-SCCs) or *ZEB1* ( $n = 4$  E-SCCs,  $n = 2$  M-SCCs) treated with DOX for 7 days. Each data point represents one SCC.

(G) Flow cytometry of EPCAM in individual E-SCC and M-SCC clones overexpressing a control *GUS* gene (representative of  $n = 2$  E-SCCs and  $n = 2$  M-SCCs) or *ZEB1* (representative of  $n = 4$  E-SCCs and  $n = 2$  M-SCCs); arrows indicate relevant differences.

(H) Flow cytometry of EPCAM in a representative E-SCC overexpressing *ZEB1* and transduced with shGRHL2 or shScrambled; representative of  $n = 2$  E-SCCs.



**Figure 6. Clonal propagation *in vivo* requires resistance to EMT**

(A) (Top) flow cytometry of EPCAM in individual single-cell clones isolated by index sorting from the SUM-149PT line; (bottom) bright-field images of two-dimensional cultures from one representative E-SUM (E1) and one M-SUM (M1) clone; scale bar: 50  $\mu$ m.

(B) (Left) experimental outline for combined ZEB1/GRHL2 perturbation; (middle) BLI assessment over 9 weeks after MFP injection; (right) BLI visualization of spontaneous lung metastases in representative mice sacrificed after 9 weeks;  $n = 3$  mice per group; mean  $\pm$  SEM, unpaired Student's  $t$  test with Welch's correction;  $**p = 0.0097$ ; rainbow scale: photons/s/cm<sup>2</sup>/sr.

(C) Flow cytometry for EPCAM on human cells *ex vivo*, isolated from dissociated MFP tissue 9 weeks post-injection as referred to in (B); BLI visualization at the experimental endpoint.

(D) (Left) labeling strategy on clones from (B); (right) flow cytometry for GFP and RFP on human cells *ex vivo*, obtained as in (C) by the indicated 1:1 combinations and relative controls.

induction of endogenous *ZEB1* (as in M-SCCs) or the potential to maintain *GRHL2* expression over *ZEB1* (as in E-SCCs) in response to EMT-inducing stimuli.

### Clonal propagation *in vivo* requires resistance to EMT

We then asked whether GRHL2 and ZEB1 are important for clonal propagation dynamics and human breast cancer ITH. For this, we used the SUM-149PT cell line, searching for individual clones with features of EMT resistance or mesenchymal reprogramming. By FACS, we sorted 40 individual EPCAM(neg) and 29 EPCAM(pos) cells, followed by clonal expansion *in vitro*. We recorded the original EPCAM level of each SCC and followed its changes throughout downstream events. Since all SUM-149PT cells are naturally subjected to spontaneous EMT events,<sup>41</sup> we

assessed EPCAM in each clone over more than 2 weeks and thus identified recurring patterns of phenotypic transition (Figure 6A). The majority of clones (40 out of 66) progressively differentiated from their original EPCAM status. These included EPCAM(pos) cells that regenerated a bimodal EPCAM distribution, thus producing a stable progeny that resembled the parental population (pattern "A"). Clones originally mapping to the EPCAM(low) and EPCAM(neg) area progressively recovered full EPCAM expression over time once isolated (pattern "B"). Interestingly, 10 clones maintained full unimodal expression of EPCAM over 3 weeks (pattern "C"). We referred to the latter as E-SUM cells, as they preserved stable epithelial traits (Figure S6A). Conversely, and in line with the occurrence of an irreversible EMT, more than half of the sorted EPCAM(neg) clones

produced a highly mesenchymal progeny that preserved the phenotype for over 3 weeks (pattern “D”). We referred to them as M-SUM clones, and they were marked by persistent induction of ZEB1 (Figure 6A) as opposed to the parental cell line, where ZEB1 was undetectable (Figure S6A). These data show that clones following divergent EMT paths arise in polyclonal cancer populations, suggesting that sensitivity and resistance to the EMT may play a role in ITH. To test if such diversity reflects a different proclivity to EMT, we challenged E-SUM cells with ZEB1 OE and GRHL2 knockdown (Figure S6B). E-SUM showed resistance to mesenchymal reprogramming upon transient ZEB1 induction, as evidenced by full recovery of EPCAM expression after treatment with +DOX 7 days/+DMSO 14 days. As in HMLE cells, the EMT resistance of E-SUM cells could be overridden by concomitant GRHL2 knockdown, resulting in stable transition to an EPCAM(neg) state in response to ZEB1 OE (Figure S6C), thus phenocopying the irreversible EMT portrayed by M-SUM clones at the molecular level (Figure S6D). Next, we aimed to understand the relevance of irreversible EMT *in vivo*. We observed that E-SUM clones were tumorigenic and spontaneously metastatic in orthotopically transplanted mice. However, M-SUM failed to generate solid lesions *in vivo* and consistently failed to form multicellular proliferative structures in organoid assays (Figures S6E and S6F), while both clonal types could proliferate indefinitely in two dimensions (Figures S6G and S6H). Intriguingly, M-SUM cells survived for at least 2 weeks in the injected MFP as living, bioluminescent cells, without producing any visible solid lesion, suggesting growth arrest (Figure S6E). To further explore this possibility, we mimicked an irreversible EMT in E-SUM clones by combining ZEB1 OE together with GRHL2 silencing. Then, we orthotopically injected shScrambled and shGRHL2 E-SCCs after +DOX 7 days and monitored the bioluminescent signals in both groups over 9 weeks (Figure 6B). Strikingly, irreversible EMT prevented every E-SUM clone we tested from producing solid tumors *in vivo* and spreading metastasis; however, it did not prevent long-term survival of the cells in the injected MFP (Figure 6C) nor did it suppress their proliferative potential in culture (Figure S6I). At the experimental endpoint, remaining human cells could be isolated, stained for EPCAM, and analyzed by flow cytometry, where they appeared “locked” in an EPCAM(neg) state (Figure 6C). In summary, our data confirm that mesenchymal reprogramming prevented clonal propagation in an *in vivo* environment, impeding proliferation but preserving long-term survival. To verify if the latter observation was reversible in polyclonal contexts, we tested if inter-clonal crosstalk between an EPCAM(neg) and an EPCAM(pos) clone could rescue the tumorigenic features of the former. To this aim, we co-injected mice orthotopically with 1:1 mixtures of shScrambled E-SUM cells combined with matched E-SUM cells that were forced in an EPCAM(neg) state or with another (shScrambled) control clone. We tracked each co-transplanted group by a dual color (GFP vs. RFP) labeling strategy (Figures 6D and S6J). In parallel, we co-cultivated in three-dimensional organotypic conditions control E-SUM cells together with E-SUM cells that had undergone irreversible EMT. Consistent with the results obtained from single clones, we found that control (shScrambled) GFP-expressing E cells predominantly contributed to the mixed tumors and three-dimensional organoid struc-

tures emerging (Figures 6D and S6K). No metastasis nor organoid was progeny of RFP-expressing EPCAM(neg) cells, as the shGRHL2 clones did not contribute to multicellular tumors and organoids in a polyclonal context, suggesting that these were entirely outcompeted by EPCAM(high) cells. Altogether, we conclude that irreversible EMT leads to loss of clonal propagation, which is not reverted by interactions with EMT-resistant clones *in vivo*. To validate these findings in patients, we assessed ZEB1 induction in single cells from clinical biopsies. Single-cell transcriptional analysis of EPCAM(low) and EPCAM(neg) cells in metastatic effusions of two patients with MBC captured a group of individual carcinoma cells displaying 3- to 4-fold higher ZEB1 expression, compared with EPCAM(high) cells, and lower CDH1 levels (Figure S6L), suggesting that M-SCC-like, EMT-susceptible clones reside in the EPCAM(low) fraction, which might explain their reduced performance in tumorigenicity assays. In conclusion, our data reveal a novel layer of ITH in breast cancer, marked by differential resilience to mesenchymal reprogramming and determined by the capacity of plastic rebound to an epithelial state in response to EMT stimuli. Individual clones with a reduced ZEB1 to GRHL2 mRNA ratio are more prone to epithelial lineage-preserving plasticity in response to EMT induction. This mechanism sustains tumorigenic and metastatic outgrowth by preventing a mesenchymal chromatin remodeling program, whereas tumor clones unable to prevent it become growth arrested. In conclusion, we identified an epigenetic barrier to irreversible EMT and concomitant suppression of growth and epithelial features in breast cancer cells and show its regulation by a critical balance between TFs involved in chromatin reprogramming.

## DISCUSSION

Here, we provide in-depth characterization of E and M phenotypes arising in human MBC, focusing on the effects of the EMT on tumorigenicity. We present results from patient cells and human models that align with common clinical histopathology observations, suggesting little evidence of EMT in solid MBC lesions.<sup>33</sup> In liquid biopsies from ER<sup>+</sup> and ER<sup>−</sup> MBCs, we describe the EMT as a major cause of ITH, impacting the potential to propagate the metastatic disease in xenografts. At the mechanistic level, only EPCAM-expressing clones retain tumorigenicity and epithelial plasticity in three-dimensional assays. In line with others, we show that a transient or incomplete EMT can confer crucial advantages for cancer metastasis, such as the ability to collectively invade.<sup>30,31</sup> For the first time, we additionally show that such functional effects appear dependent on the retention of epithelial traits, while stable mesenchymal *trans*-differentiation leads to permanent functional impairment. Importantly, we do not exclude that disease-propagating epithelial clones may acquire the expression of additional mesenchymal traits at least in part, as shown previously.<sup>26</sup> Instead, our results indicate that sensitivity to an irreversible EMT results from the imbalance between ZEB1 and its target GRHL2 at the clonal level, producing global effects. Distinct chromatin and transcriptional landscapes of E and M clones explain how EMT stimuli can impose distinct trajectories, marked by differentially accessible chromatin regions enriched in binding sites

for both GRHL2 and ZEB1. These regions include *cis* elements governing well-known regulators of epithelial cell fate that are actively repressed by ZEB1.<sup>56,57,63</sup> Intriguingly, it was shown that ZEB1 can co-opt multiple genomic regions to maintain mesenchymal differentiation in human cells,<sup>54</sup> while GRHL2 functions as a pioneering factor to prime epithelial genes.<sup>55</sup> In line with our findings, regulation of GRHL2 has been described within a larger network of feedback loops crucial for the fine-tuning of oncogenic signaling and invasiveness in breast cancer cells undergoing an EMT.<sup>59,60,64,65</sup> We show that high GRHL2 expression over ZEB1 is crucial to preserve a global epigenetic phenotype enabling tumor propagation. Our evidence for co-enrichment of GRHL2 and ZEB1 motifs in the same chromatin regions is highly suggestive of TF competition for the epigenetic control of epithelial traits. Remarkably, co-transplantation of E and M clones could not rescue the cell-autonomous defect produced by an irreversible EMT, causing an enduring disadvantage to M clones for *in vivo* outgrowth. Moreover, it appears that metastatic outgrowth is directly connected to the strong epithelial identity of EPCAM(high) carcinoma cells, whereas this capacity appears suppressed in EPCAM(low) cells from liquid biopsies, even if these can still regenerate MFP tumors with low efficiency. Considering the comparable mutational profile we observed in the two subsets, we speculate that stronger sensitivity to the EMT of EPCAM(low) cells may trigger durable loss of metastatic propagation through epigenetic regulation. In support of this hypothesis, lung metastases could only be found in patient-derived tumors generated from epithelial EPCAM(high) cells, even though we cannot rule out that rare cells may have undergone an EMT event in the mouse, and marginally contributed to metastasis. Together, these data suggest that the prevalent propagation of EMT-resistant clones may be a physiological phenomenon that proceeds along with the natural spread of MBC. In line with this hypothesis, a direct role for epithelial cells in breast cancer metastasis has been highlighted by multiple independent discoveries in the last decade. Circulating tumor cells (CTCs) in the blood of patients with breast cancer expressing EPCAM can be transplanted to seed metastatic tumors *in vivo*.<sup>44</sup> Furthermore, clusters of CTCs held together by epithelial junctions are far more metastatic than individual CTCs,<sup>66</sup> and perturbations leading to the dissolution of such epithelial anchors can abrogate most of their metastatic potential.<sup>67</sup> Consistently, E-cadherin<sup>+</sup> epithelial cells are efficient metastatic precursors in multiple models of breast cancer,<sup>68</sup> and the degree of the EMT, from partial to complete, correlates with a decreasing contribution to mammary cancer metastasis in mice.<sup>29</sup> Albeit EPCAM alone cannot capture the complex spectrum of intermediate EMT states, we show for the first time that its expression is sufficient to resolve functionally relevant heterogeneity and to discriminate EMT-resistant clones within liquid biopsies. Our results go beyond observations in support of individual epithelial genes, as we reveal that epithelial lineage identity is actively preserved by a global epigenetic program enabling disease propagation. Cells harboring such a program appear overrepresented in metastatic specimens, so EPCAM could be useful to detect the most competitive disease-prop-

agating clones in liquid biopsies, although its role in solid tumors and in the non-metastatic disease warrants further investigation.

### Limitations of the study

We have conducted a pilot study in a limited number of metastatic specimens and experimental models. Our findings need to be validated with a larger cohort of patient samples spanning more clinical subtypes, including samples collected at a less advanced disease stage. All patients within this study were previously treated with chemotherapy; as it was shown that mesenchymal cells can display chemoresistance,<sup>16,17,69</sup> the detection of EPCAM(low) and -(neg) cells in metastatic biopsies could be explained by their positive selection during chemotherapy, in line with their reduced proliferation. As a limitation of this study, clonal mechanisms of tumor evasion from irreversible EMT that are unseen in our models might emerge under clinical circumstances such as anti-neoplastic treatments. Focusing on this aspect is warranted to shed light on the diverse roles assumed by the EMT in human breast cancer. Of note, we were not able to find CTCs in the blood of the xenografted mice, a limitation that could be explained by the low disseminating potential of first-passage xenografts *in vivo*. Moreover, even if lung metastases were not observable in mice engrafted by EPCAM(low) and EPCAM(neg) cells, we did not search for dissemination to the bones and other metastatic organs where tumor dormancy could occur. Overall, the maintenance of elevated EPCAM expression appeared to be tightly linked to tumor growth and metastasis in liquid biopsies; however, EPCAM expression in solid lesions is not sufficient to confer metastatic traits, and the precise mechanisms by which loss of EPCAM through an EMT leads to the disappearance of metastatic traits remain to be determined in greater detail.

### STAR★METHODS

Detailed methods are provided in the online version of this paper and include the following:

- **KEY RESOURCES TABLE**
- **RESOURCE AVAILABILITY**
  - Lead contact
  - Materials availability
  - Data and code availability
- **EXPERIMENTAL MODEL AND SUBJECT DETAILS**
  - MBC liquid biopsies
  - Cell cultures
- **METHOD DETAILS**
  - Xenograft assay for breast cancer cells
  - Immunohistochemical analysis of MBC xenografts
  - Targeted sequencing of somatic mutations
  - RNA-sequencing of MBC cells
  - Single-cell gene expression profiling of MBC cells
  - Bidimensional (2D) cell cultures
  - Single-cell cloning and MS assay
  - Organotypic cultures in 3D collagen gels
  - Colonizing assay on murine PCLS
  - CRISPR-Cas9 mediated knockout of ZEB1

- Overexpression of *ZEB1*
- Stable knock-down of *GRHL2*
- RNA-sequencing of HMLE-Twist1-ER cells
- Omni-ATAC-sequencing of HMLE-Twist1-ER cells
- Flow cytometry and FACS
- Immunofluorescence staining and imaging
- Quantitative RT-PCR for microRNAs and mRNAs
- Chromatin immunoprecipitation (ChIP)
- Immunoblotting
- **QUANTIFICATION AND STATISTICAL ANALYSIS**

## SUPPLEMENTAL INFORMATION

Supplemental information can be found online at <https://doi.org/10.1016/j.celrep.2023.112533>.

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## AUTHOR CONTRIBUTIONS

M. Saini, L.S., and C.H.S. conceived the project and designed experiments. C.H.S., A.T., M.R.S., M. Reichert, and N.A. supervised the work. M. Saini, L.S., H.D.M., E.D., C.K., J.M.B., M. Reitberger, V.V., S.H., N.P., and R.W. performed research and analyzed the data. M.F., E.E., R.W., E.D., and S.H. analyzed the data, provided crucial resources, and contributed significantly to data interpretation. H.D.M. and G.S. performed ATAC-seq and data analysis. E.G. and T.-M.S. performed RNA-seq. T.S. analyzed RNA-seq data. M.L. and M.K. provided lung slices and the PCLS assay. A.S., M. Sütterlin, and S.S. provided patient samples and supervised and managed clinical data. W.W. supervised histopathological analysis of patient-derived xenografts. M. Saini and L.S. assembled the figures. M. Saini,

L.S., and C.H.S. wrote the manuscript. All authors read and approved the manuscript.

## DECLARATION OF INTERESTS

The authors declare no competing interests.

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# STAR★METHODS

## KEY RESOURCES TABLE

REAGENT or RESOURCE	SOURCE	IDENTIFIER
<b>Antibodies</b>		
anti-alpha-tubulin	Sigma Aldrich	Clone B-5-1-2, Cat#T5168, RRID:AB_477579
anti-beta-actin	Abcam	Clone AC-15, Cat#ab6276, RRID:AB_2223210
anti-CD10	Leica Biosystems	Cat# NCL-CD10-270 RRID:AB_442048
anti-CD298-PE	Biolegend	Clone LNH-94, Cat# 341704, RRID:AB_2274458
anti-CD45-VioBlue	Miltenyi Biotec	Clone REA747, Cat# 130-110-637, RRID:AB_2658243
anti-CDH1	Agilent DAKO	Clone M3612, RRID:AB_2076672
anti-E-Cadherin (for WB)	GeneTex	Clone EP700Y, Cat# GTX61329, RRID:AB_10634595
anti-E-Cadherin-Alexa-488	Cell Signaling Technology	Clone 24E10, Cat#3199, RRID:AB_10691457
anti-EPCAM (for IHC)	Agilent DAKO	Clone Ber-EP4, Cat# F086001,RRID:AB_578689
anti-EPCAM-FITC (for FACS)	Miltenyi Biotec	Clone REA764, Cat# 130-110-998, RRID:AB_2657493
anti-EPCAM-FITC (for FACS)	GeneTex	Clone VU-1D9, Cat#GTX79849, RRID:AB_11172207
anti-estrogen receptor alpha (ER)	Thermo Fisher	Clone SP1, Cat# MA5-16362, RRID:AB_2537881
anti-GATA3	Becton Dickinson	Clone L50-823, Cat# 566642, RRID:AB_2813884
anti-HER2 polyclonal serum	Agilent DAKO	Cat# A0485, RRID:AB_2335701
anti-HER3-APC	R&D	Cat# FAB3481A, RRID:AB_416878
anti-Histone H3	Abcam	Cat#ab1791, RRID:AB_302613
anti-human Ki-67	Agilent DAKO	Clone Ki-67, Cat# F078801, RRID:AB_578672
anti-KRT18	Agilent DAKO	Cat# M7010, RRID:AB_2133299
anti-KRT19	Agilent DAKO	Clone RCK108, Cat# M0888, RRID:AB_2234418
anti-KRT5/6	Agilent DAKO	Clone D5/16 B4 Cat# M7237, RRID:AB_2281083
anti-progesterone receptor	Agilent DAKO	Clone PgR636, Cat# M3569, RRID:AB_2532076
anti-Twist1 (for WB) (for IF)	Santa Cruz	Clone Twist2C1a, Cat#sc-81417, RRID:AB_1130910
anti-vimentin (for WB) (for IF)	Abnova	Clone V9, Cat#MAB3578, RRID:AB_10677095
anti-vimentin (for IHC)	Agilent DAKO	Clone M0725, Cat# M0725, RRID:AB_10013485
anti-ZEB1 rabbit IgG H-102 (for WB) (for IF)	Santa Cruz	Cat#sc-25388, RRID:AB_2217979
anti-ZEB1 rabbit polyclonal antibody (for IHC)	Sigma Aldrich	Cat#HPA027524, RRID:AB_1844977
anti-ZEB1 rabbit polyclonal antibody (for ChIP)	Thermo Fisher	Cat#PA528221, RRID:AB_2545697
anti-ZEB1 rabbit polyclonal antibody (for ChIP)	Novus Biologicals	Cat#NBP1-05987, RRID:AB_1556166
donkey anti-mouse IgG Alexa Flour 488	Life Technologies	Cat#A21202, RRID:AB_141607
donkey anti-rabbit IgG Alexa Flour 594	Life Technologies	Cat#A21207, RRID:AB_141637
goat anti-mouse IgG Alexa Flour 594	Life Technologies	Cat#A11032, RRID:AB_2534091
goat anti-mouse IgG Alexa Fluor 546	Life Technologies	Cat#A11030, RRID:AB_2534089
goat anti-rabbit IgG Alexa Fluor 488	Life Technologies	Cat#A11034, RRID:AB_2576217
goat Mouse IgG HRP	Jackson ImmunoResearch	Cat#115-036-062, RRID:AB_2307346
goat Rabbit IgG HRP	Jackson ImmunoResearch	Cat#111-036-045, RRID:AB_2337943
normal rabbit IgG	Cell Signaling Technology	Cat#2729, RRID:AB_1031062
anti-mouse CD45 APC/Cyanine7	Biolegend	Clone 30-F11, Cat# 103116, RRID:AB_312981
anti-mouse CD11b APC/Cyanine7	Biolegend	Clone M1/70, Cat# 101226, RRID:AB_830642
anti-mouse F4/80 APC/Cyanine7	Biolegend	Clone BM8, BioLegend Cat# 123118, RRID:AB_893477
anti-mouse TER-119/Ly-76 APC/Cyanine7	Biolegend	Clone TER-119, Cat# 116223, RRID:AB_2137788
anti-mouse Ly-6G APC/Cyanine7	Biolegend	Clone 1A8, Cat# A25985, RRID:AB_2536046

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REAGENT or RESOURCE	SOURCE	IDENTIFIER
anti-mouse Thy1.2 APC/Cyanine7	Biolegend	Clone 30-H12, BioLegend Cat# 105327, RRID:AB_10613280
anti-mouse H2-k <sup>d</sup> APC/Cyanine7	Biolegend	Clone SF1-1.1, Cat# 116629, RRID:AB_2616847
<b>Bacterial and virus strains</b>		
MAX Efficiency <sup>TM</sup> Stbl2 <sup>TM</sup> Competent Cells	Invitrogen	Cat#10268019
XL10-Gold Ultracompetent Cells	Agilent Technologies	Cat#200314
<b>Biological samples</b>		
Human metastatic breast cancer effusion samples	Heidelberg National Center for Tumor Disease and Mannheim Women's Clinic	Patient 1-10
<b>Chemicals, peptides, and recombinant proteins</b>		
(Z)-4-Hydroxytamoxifen	Sigma Aldrich	Cat#H7904
7-AAD (7-amino-actinomycin D)	Becton Dickinson	Cat# 559925, RRID:AB_2869266
BD Matrigel <sup>TM</sup> Matrix GFR reduced	BD Biosciences	Cat#356234
Collagen type I rat tail	Corning	Cat#354236
Beta-estradiol solid pellets	Innovative Research of America	Cat#SE-121
Mammary Epithelial Cell Growth Medium + Supplement Mix	PromoCell	Cat#C-21010+ Cat#C-39115
Propidium Iodide	Becton Dickinson	Cat# 556463, RRID:AB_2869075
<b>Critical commercial assays</b>		
MIR141 probe set	Qiagen	HS-miR-141_1
MIR200A probe set	Qiagen	HS-miR-200a_1
MIR200B probe set	Qiagen	HS-miR-200b_3
MIR200C probe set	Qiagen	HS-miR200c_1
RNU6-2 probe set	Qiagen	HS-RNU6-2_11
<b>Deposited data</b>		
ATAC-sequencing raw data	This paper	GSE156024
RNA-sequencing raw data	This paper	GSE138329
<b>Experimental models: Cell lines</b>		
HMLE-Twist1-ER immortalized cells	Robert Weinberg	Schmidt et al. <sup>31</sup>
HCC1143 cell line	American Type Culture Collection (ATCC)	Gazdar et al. <sup>70</sup> Cat#CRL-2321, RRID:CVCL_1245
SUM-149PT cell line	Asterand Bioscience	Forozan et al. <sup>71</sup> RRID: CVCL_3422
SUM-229PE cell line	Asterand Bioscience	Forozan et al. <sup>71</sup> RRID: CVCL_5594
<b>Experimental models: Organisms/strains</b>		
NOD.Cg-Prkdc <sup>scid</sup> Il2rg <sup>tm1Wjl</sup> /SzJ (NSG) mice	The Jackson Laboratory	Cat#005557 RRID:IMSR_JAX:005557Info
<b>Oligonucleotides</b>		
All oligonucleotides can be found in the <a href="#">Table S2</a> .		
<b>Recombinant DNA</b>		
UBC-RFP-F2A-Luciferase lentivector	System Biosciences (SBI)	BLIV200PA-1-SBI
UBC-GFP-T2A-Luciferase lentivector	System Biosciences (SBI)	BLIV201PA-1-SBI
pcDNA3.1+/C-(K)DYK with subcloned ZEB1 (NM_001128128.2) cDNA ORF	GenScript Biotech	Clone OHu27170C
shGRHL2 (lentiviral SMARTvector system)	Horizon Discovery	Cat#V3SH7602-225673780
shScrambled (lentiviral SMARTvector system)	Horizon Discovery	Cat#VSC11709
pRRL-PPT-CMV-GFP-WPRE	Timm Schroeder	Naldini et al. <sup>72</sup>

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REAGENT or RESOURCE	SOURCE	IDENTIFIER
pSpCas9(BB)-2A-GFP	Stefan Stricker	Breunig et al. <sup>73</sup> <a href="http://n2t.net/addgene:48138">http://n2t.net/addgene:48138</a> , RRID:Addgene_48138
pENTR1A-no ccdb	Eric Campeau & Paul Kaufman	Plasmid #17398; <a href="http://n2t.net/addgene:17398">http://n2t.net/addgene:17398</a> , RRID:Addgene_17398
PB-TAC-ERP2	Knut Woltjen	Plasmid #80478 <a href="http://n2t.net/addgene:80478">http://n2t.net/addgene:80478</a> , RRID:Addgene_80478
pCMV-hyPBBase	Roland Rad	Yusa et al. <sup>74</sup>
<b>Software and algorithms</b>		
Benchling	<a href="https://benchling.com/">https://benchling.com/</a>	RRID:SCR_013955
ELDA: Extreme Limiting Dilution Analysis	<a href="https://bioinf.wehi.edu.au/software/elda/">https://bioinf.wehi.edu.au/ software/elda/</a>	Hu and Smyth, <sup>75</sup>
MIT CRISPR design tool	<a href="http://crispr.mit.edu/">http://crispr.mit.edu/</a>	N/A

## RESOURCE AVAILABILITY

### Lead contact

Further information and requests for resources and reagents should be directed to and will be fulfilled by the lead contact, Christina Scheel ([christina.scheel@klinikum-bochum.de](mailto:christina.scheel@klinikum-bochum.de)).

### Materials availability

The PiggyBac plasmid constructs generated in this study will be shared by the [lead contact](#) upon request.

### Data and code availability

- The datasets that support the findings of this study have been deposited in the Gene Expression Omnibus (GEO) under the accession codes GSE138329 and GSE156024.
- This paper does not report original code.
- Any additional information is available from the [lead contact](#) upon request.

## EXPERIMENTAL MODEL AND SUBJECT DETAILS

### MBC liquid biopsies

Pleural and ascitic effusions were obtained from post-menopausal stage IV patients admitted to the Division of Gynecologic Oncology, National Center for Tumor Diseases and the Women's Clinic of the Mannheim University Hospital. The study was approved by the ethical committee of the University of Heidelberg (case number S295/2009) and University of Mannheim (2010-024238-46). All samples were transferred to the laboratory no later than 1 h after thoracentesis or laparocentesis and processed to extract cancer cells as previously described.<sup>76</sup> Patient's diagnostic information and clinical disease characteristics are described in detail in [Figure S1A](#).

### Cell cultures

HMLE-Twist1-ER were kindly gifted by Robert A. Weinberg (Whitehead Institute). The SUM-149PT, HCC1143 and SUM-229PE cell lines were purchased from Asterand Bioscience. The SUM-149PT was established by S. Ethier from a triple-negative inflammatory breast cancer. The HCC1143 and SUM229PE lines were established from a primary breast tumor<sup>70</sup> and from a pleural effusion,<sup>71</sup> respectively. All cell lines show negative staining for ER, PR and HER2 in culture, however no information is available on the original disease subtype. All cell lines were authenticated using Multiplex Cell Authentication (Multiplexion, Heidelberg, Germany) as described.<sup>77</sup> The SNP profiles matched known profiles or were unique. The cells were tested and were proven to be negative for contaminants by running the Multiplex cell Contamination Test (Multiplexion, Heidelberg) as described.<sup>78</sup>

## METHOD DETAILS

### Xenograft assay for breast cancer cells

Female NOD.Cg-Prkdc<sup>scid</sup> Il2rg<sup>tm1Wjl</sup>/SzJ (NSG) mice were transplanted at 6 to 8 weeks of age for primary cells, or at 8 to 12 weeks for cell lines. A suspension of FACS-purified cells in sterile PBS was combined with growth factor-reduced Matrigel (Becton Dickinson) in a 1:1 ratio and then injected in the fourth or the fifth mammary fat pad for primary cells, or in the first or the second mammary fat pad for cell lines. For experimental bone metastasis formation, a 1:4 ratio of PBS:Matrigel was used, and no more than 10,000 cells were injected per femur. Mice transplanted with primary cells from liquid biopsies received subcutaneous implantation of beta-estradiol as solid pellets (Innovative Research of America) with modalities that were already described.<sup>44</sup> All mice subjected to limiting dilution assays for tumorigenesis were monitored for a maximum of 14 months post-transplantation. Animal care and procedures for primary cells transplantation experiments followed the German legal regulations and were previously approved by the governmental review board of the state of Baden-Württemberg, operated by the local Animal Welfare Office (Regierungspräsidium Karlsruhe) under the license number G240-11. Some transplantation experiments involving cell lines were carried out at ETH Zurich according to institutional and cantonal guidelines (approved mouse protocol number 33688, cantonal veterinary office of Zurich). Upon necropsy, fat pads and lungs containing xenografted cells were either fixed in 4% v/v paraformaldehyde for histologic preparations, or manually dissociated for downstream flow cytometric analysis. Metastasis development is scored as the absolute number of mice found to bear at least one detectable lung metastatic lesion, as assessed by histological examination.

### Immunohistochemical analysis of MBC xenografts

Tumor lesions generated in mice and metastatic lungs were freshly collected upon necropsy and embedded in paraffin for downstream histological inspections. For immunohistochemistry, the following antibodies were used: anti-human Ki-67 (DAKO, clone Ki-67, concentration 35 mg/L), anti-estrogen receptor alpha (ER) (Thermo Fisher Scientific, clone SP1, diluted 1:10), anti-progesterone receptor (PR) (DAKO, clone PgR636, concentration 53.8 mg/L), anti-HER2 (Agilent, polyclonal serum A0485, concentration 320 mg/L), anti-CDH1 (DAKO, clone M3612, manufacturer's protocol), anti-Vimentin (DAKO, clone M0725, diluted 1:1,000), anti-EP-CAM (DAKO, clone Ber-EP4, manufacturer's protocol), anti-KRT19 (DAKO, RCK108 clone, manufacturer's protocol), anti-KRT18 (DAKO, DC-10 clone, manufacturer's protocol), and anti-KRT5/6 (DAKO, D5/16 B4 clone, manufacturer's protocol), anti-CD10 (Leica Biosystems, diluted 1:10), anti-human ZEB1 (Sigma Aldrich, rabbit polyclonal #HPA027524, diluted 1:100) anti-GATA3 (Becton Dickinson, clone L50-823, concentration 0.2 mg/L).

### Targeted sequencing of somatic mutations

Genomic DNA was extracted from FACS-purified cancer cells and matched germline controls (CD45<sup>+</sup> white blood cells purified by FACS sorting from the same metastatic effusion). The concentration of nucleic acids was assessed by fluorimetric measurement through QuBit 3.0 and the amount of amplifiable DNA (sequencing-grade quality) was determined using a quantitative assay (TaqMan RNaseP detection assay, Thermo Fisher Scientific) on a StepOnePlus device (Thermo Fisher Scientific). DNA samples were amplified using a custom-designed gene panel for breast cancer covering the most recurrent mutations. Library preparation and sequencing were performed using the multiplex PCR-based Ion Torrent AmpliSeq<sup>TM</sup> technology (Thermo Fisher Scientific) and Ion S5XL technology.

### RNA-sequencing of MBC cells

RNA extraction was carried out from 40,000 FACS-sorted cells using ARCTURUS PicoPure RNA isolation kit (Thermo Scientific, Cat. KIT0204). RNA quality was assessed using BioAnalyzer 2100 (Agilent). Libraries were prepared from 1 µg of total RNA using a TruSeq Stranded Total RNA Kit with Ribo-Zero Human/Mouse/Rat (Illumina) according to the manufacturer's instructions. The pooled RNA libraries were sequenced on an Illumina HiSeq2000 to obtain 100-bp paired-end reads. RNA-sequencing reads were aligned to the human reference genome hg19 and quantified using the stranded option of STAR version 2.4.2a30. The DESeq2 package was used to obtain normalized expression values. The GSEA desktop application was utilized for enrichment analysis of the indicated gene sets. Gene set databases downloaded from the Broad Institute website or custom-derived signatures were analyzed using default settings with 2000 permutations.

### Single-cell gene expression profiling of MBC cells

RT-PCR primers were designed using the Roche Universal Probe Library Assay Design Center to obtain amplicons spanning between different exons. In silico validation of the primers was achieved using the MFE primer online tool (2.0 version) while the melting temperature effectively considered was calculated using the Applied Biosystem online tool. Defined panels of validated primers were generated by combining the primers in mini-pools for the interrogation of single-cells, which was carried out as follows. Briefly, single cells were sorted using a BD FACSARIA II (Becton Dickinson) using the index-sort mode combined with single-cell precision mode. Cells were directly deposited in 96-well plates loaded with 5 µL of a lysis buffer plus RT/Taq-PCR master mix (1x CellsDirect reaction mix, Invitrogen and 0.1 µL RT/Taq enzyme mix, Invitrogen) which included a 0.1 µM dilution of the target-specific primer pool. Samples were immediately transferred to a PCR machine and processed for reverse transcription and subsequent pre-amplification. Pre-amplified samples were diluted 10-fold and 1 µL was used for qPCR analysis utilizing Power SYBR Green reagent (Applied Biosystems) on a ViiA 7 Real-Time PCR system (Applied Biosystems). For bulk-level gene expression profiling, 500 ng of total RNA were reverse transcribed using the

SuperScript VILO cDNA kit (Thermo Fisher Scientific) according to the manufacturer's instruction. Quantitative PCR analysis is presented as the multiplicative reciprocal of Ct-values.

### Bidimensional (2D) cell cultures

HMLE-Twist1-ER cells were cultured in Mammary Epithelial Cell Basal Medium containing 0.004 mL/mL BPE, 10 ng/mL EGF, 5  $\mu$ g/mL Insulin and 0.5  $\mu$ g/mL hydrocortisone (PromoCell) supplemented with 1% Pen/Strep (Gibco) and Blasticidin S HCl (Thermo Fisher Scientific) at a final concentration of 10  $\mu$ g/mL. To obtain HMLE-Twist1-ER CD24<sup>high</sup> single-cell clones (SCCs), cells were seeded to a 96-well plate (0.3 cells/well). Wells were checked by eye for single cells. Wells with a single cell were further passaged and expanded. For Twist1-activation, cells were treated with (Z)-4-Hydroxytamoxifen (TAM, Sigma-Aldrich) at a final concentration of 20 nM for the indicated number of days. The SUM-149PT, HCC1143 and SUM-229PE cell lines were cultivated in DMEM:F12 (Gibco) containing 5% FBS v/v. For downstream *in vivo* transplantations, SUM-149PT cells were transduced with an UBC-GFP-F2A-Luciferase lentivector (System Biosciences, SBI) or a UBC-RFP-T2A-Luciferase lentivector (System Biosciences, SBI) and FACS-sorted to select GFP- or RFP-positive cells.

### Single-cell cloning and MS assay

To obtain HMLE-Twist1-ER CD24<sup>high</sup> single-cell clones (SCCs), cells were diluted to 3 cells/ml. The cell suspension was seeded into 96-well plate (100  $\mu$ L/well  $\approx$  0.3 cells/well). For single-cell cloning of ZEB1 KO cells, 1 cell was seeded per 96-well. Wells were checked by eye for single cells. Wells with a single cell were further passaged and expanded. For single-cell cloning of ZEB1 OE clones, single-cell clones were isolated with cloning cylinders (Sigma) and expanded. The MS assay was performed as described,<sup>31</sup> by seeding 100 cells per well in 96-well ultra-low-adhesion plates (Corning) in Dulbecco's modified Eagle's medium/F12 medium (Life Technologies) containing 1.0% methylcellulose (R&D Systems) supplemented with 10 ng/mL epidermal growth factor (Millipore), 20 ng/mL basic fibroblast growth factor (Millipore), 0.5  $\mu$ g/mL hydrocortisone (Sigma), 4  $\mu$ g/mL heparin (Sigma), 10  $\mu$ g/mL insulin (Sigma), and B27 (Life Technologies). For serial passaging experiments, primary spheres were dissociated into single cells by trypsinization and replated.

### Organotypic cultures in 3D collagen gels

To produce organoids *in vitro*, floating 3D-collagen gels with a final concentration of 1.3 mg/mL collagen I (collagen type I from rat tail, Corning) were prepared as previously published.<sup>49</sup> Briefly, 300 HMLE-Twist1-ER cells were embedded per collagen gel. Cells were further cultivated in Mammary Epithelial Cell Basal Medium containing 0.004 mL/mL BPE, 10 ng/mL EGF, 5  $\mu$ g/mL Insulin and 0.5  $\mu$ g/mL hydrocortisone (PromoCell) supplemented with Pen/Strep (Gibco) and Blasticidin S HCl (Thermo Fisher Scientific) at a final concentration of 10  $\mu$ g/mL. Medium was changed every two to three days. After 10 days in culture, floating 3D-collagen gels were fixed with 4% paraformaldehyde for 15 min. Immunofluorescent staining was performed as described below. To visualize colonies, floating 3D-collagen gels were incubated in a carmine alum staining solution (2 g/L carmine (Sigma-Aldrich), 5 g/L aluminum potassium sulfate (Sigma-Aldrich), two crystals of thymol) at 4°C overnight. Pictures of gels were taken with a Leica DFC450 C Stereomicroscope with a Plan 0.8 $\times$  LWD objective and the Leica Application Suite V4 software. Pictures were stitched with Panorama Stitcher. Carmine positive colonies were counted using ImageJ.

### Colonizing assay on murine PCLS

PCLS were generated using an established method.<sup>51</sup> Briefly, C57BL6/N mice of 8–12 weeks were intubated and after the dissection of the diaphragm, lungs were flushed through the heart with sterile sodium chloride solution. Using a syringe pump, lungs were filled with low gelling temperature agarose (2% by weight, A9414; Sigma; kept at 40°C) in sterile cultivation medium (DMEM/Ham's F12 (Gibco) supplemented with 100 U/ml penicillin, 100  $\mu$ g/mL streptomycin and 2.5  $\mu$ g/mL amphotericin B (Sigma)). Separated lobes were cut with a vibratome (Hydrax V55; Zeiss, Jena, Germany) to a thickness of 300  $\mu$ m using a speed of 10–12  $\mu$ m/s, a frequency of 80 Hz and an amplitude of 1 mm. The PCLS were cultivated in sterile cultivation medium containing 0.1% FCS. HMLE-Twist1-ER cells were labeled by lentiviral transduction using pLV-CMV-GFP (pRRL-PPT-CMV-GFP-WPRE).<sup>72</sup> Fluorescence-activated cell sorting (FACS) was used to select GFP-positive cells. 2 $\times$ 10<sup>5</sup> cells were plated per lung slice and cultured in Mammary Epithelial Cell Basal Medium containing 0.004 mL/mL BPE, 10 ng/mL EGF, 5  $\mu$ g/mL Insulin and 0.5  $\mu$ g/mL hydrocortisone (PromoCell) supplemented with Pen/Strep (Gibco) for 5 days, changing the medium every day.

### CRISPR-Cas9 mediated knockout of ZEB1

Knock-out of *ZEB1* was carried out by CRISPR-Cas9 technology, using guide RNAs (gRNAs) targeting exons 5 and 7, as they are both included in all 9 transcript variants of *ZEB1*. Four non-overlapping gRNAs were designed with Benchling following the indications of the MIT CRISPR design tool (<http://crispr.mit.edu/>). All gRNAs were co-expressed by a single plasmid produced via Gibson Assembly using the string assembly gRNA cloning (STAgR) protocol.<sup>73</sup> The purified gRNA-containing STAgR-Neo plasmid was co-transfected into HMLE-Twist1-ER cells together with a Cas9-GFP-expressing plasmid (pSpCas9(BB)-2A-GFP) using the TransIT-X2 transfection reagent (Mirus Bio LLC) according to manufacturer's instructions. As a control, cells were transfected with the Cas9-GFP plasmid and a plasmid harboring the guide RNA scaffold and termination sequence. After 2.5 days cells were sorted for GFP expression on a FACSAriaIIIu (Becton Dickinson). To obtain single-cell clones, sorted cells were seeded into 96-well plates (1 cell/well). Wells were regularly checked by eye for single-cell outgrowth in the following days. Wells with a single cell clone were further

passaged and expanded. To screen for cells with successful deletion, cells were lysed in DNAzol reagent (Thermo Fisher Scientific) and genomic DNA (gDNA) of *ZEB1* knockout single-cell clones was isolated with the DNAzol Reagent (Invitrogen) according to the manufacturer's instructions for adherent cells (monolayer). PCRs of the specific loci were performed to screen for DNA modifications and *ZEB1* knockout was validated by immunoblotting. The following gRNAs were used:

*gRNA ZEB1* NM128128 Exon 5:  
5'-GCCTCTATCACAATATGGAC-3' and 5'-ACAACTCAGCCCTCAATGGA-3',  
*gRNA ZEB1* NM128128 Exon 7:  
5'-AGTTCTGTCAAGCATGCA-3' and 5'-TTGCCGTATCTGTGGTCGTG-3'.

The following PCR primers were used:

*ZEB1* NM128128 Exon 5:  
Forward 5'-GCATAGGGACTCAGTGGAAGT-3'  
Reverse 5'-AGGAGGCAACTCCCTTTACTAC-3'  
*ZEB1* NM128128 Exon 7:  
Forward 5'-GGTCGGTGAAATGGGATAAGAAAAA-3'  
Reverse 5'-ACCACCAGTGAAAACCCATT-3'.

### Overexpression of *ZEB1*

To overexpress *ZEB1*, we made use of the all-in-one PiggyBac system designed for inducible transgene expression.<sup>79</sup> In detail, the *ZEB1* (NM00128128.2) cDNA (pcDNA3.1+/C-(K)DYK with *ZEB1* (NM\_00128128.2) cDNA ORF clone OHu27170C GenScript) was cloned into the pENTR1A-no ccdB vector (#17398, Addgene) to generate the pENTR1A-*ZEB1* vector. Next, the Gateway LR Clonase II Enzyme mix (Invitrogen) was used to transfer the *ZEB1* cDNA from the pENTR1A-*ZEB1* vector into the PB-TAC-ERP2 (#80478, Addgene) to generate the PB-*ZEB1* vector. HMLE-Twist1-ER and SUM-149PT cells were transfected with the linearized PB-*ZEB1* or PB-GUS plasmid and the pCMV-hyPBase<sup>74</sup> encoding vector (kind gift of Roland Rad, TU Munich) in a ratio of 8:1, respectively, using the TransIT-X2 transfection reagent (Mirus Bio LLC) according to manufacturer's instructions. HMLE-Twist1-ER or SUM-149PT *ZEB1* overexpression single-cell clones were isolated by seeding puromycin-resistant cells into a 96-well plate (0.5 cells/well) or by using cloning cylinders (Sigma-Aldrich) and propagated in their original culture medium further supplemented with Puromycin Dihydrochloride (Thermo Fisher Scientific) at a final concentration of 1 µg/mL. For experiments, individual clones were stimulated with 1 µg/mL Doxycycline Hydrochloride Hemihydrate Hemihydrate (hyclate) (Sigma-Aldrich) (dissolved in DMSO at 1 mg/mL and then further diluted in water) or with an equivalent volume of solvent (DMSO).

### Stable knock-down of *GRHL2*

To knock down *GRHL2*, we made use of a lentiviral SMARTvector system (hEF1a-TurboGFP) (Horizon Discovery) designed for constitutive shRNA expression. In detail, the V3SH7602-225673780 construct for human *GRHL2* (indicated as sh*GRHL2*) or a scrambled control hairpin (indicated as shScrambled) were chosen. HMLE-Twist1-ER cells were transduced to reach MOI equal to 1 and sorted for GFP expression on a FACSaria IIu (Becton Dickinson). For knock-down experiments in SUM-149PT cells, a Zeocin resistance cassette was utilized to replace the hEF1a-TurboGFP marker. Transduced cells were selected using 100 µg/mL Zeocin (Invivogen).

### RNA-sequencing of HMLE-Twist1-ER cells

Library preparation was performed using the TruSeq Stranded Total RNA Library Prep Kit with Ribo-Zero (Illumina). Briefly, total RNA was isolated using the miRNeasy Mini Kit (Qiagen) and RNA integrity number (RIN) was determined with the Agilent 2100 BioAnalyzer (RNA 6000 Nano Kit, Agilent). For library preparation, 1 µg of RNA was depleted for cytoplasmatic rRNAs, fragmented, and reverse transcribed with the Elute, Prime, Fragment Mix. A-tailing, adaptor ligation, and library enrichment were performed as described in the High Throughput protocol of the TruSeq RNA Sample Prep Guide (Illumina). RNA libraries were assessed for quality and quantity with the Agilent 2100 BioAnalyzer and the Quant-iT PicoGreen dsDNA Assay Kit (Life Technologies). RNA libraries were sequenced as 150 bp paired-end runs on an Illumina HiSeq4000 platform. The STAR aligner (v 2.4.2a) with modified parameter settings (*-twopassMode = Basic*) is used for split-read alignment against the human genome assembly hg19 (GRCh37) and UCSC Gene annotation.<sup>80</sup> To quantify the number of reads mapping to annotated genes we use HTseq-count (v0.6.0).<sup>81</sup> FPKM (Fragments Per Kilobase of transcript per Million fragments mapped) values are calculated using custom scripts. PCA plots were created with the R package *ggplot2*.<sup>82</sup>

### Omni-ATAC-sequencing of HMLE-Twist1-ER cells

ATAC-sequencing was carried out exactly as described previously.<sup>83</sup> Briefly, 50,000 cells (viability >90%) were harvested by trypsinization and pelleted (500 rcf, 4°C, 5 min). If the cell viability of cell suspensions used for ATAC-seq was below 90%, dead cells were removed with the Dead Cell Removal Kit (Milteny Biotech) according to the manufacturer's instructions and then harvested as the others. Cell pellets were resuspended in ATAC Resuspension Buffer (10mM Tris-HCl pH 7.4, 10 mM NaCl, 3 mM MgCl<sub>2</sub>)

supplemented with 0.1% NP40, 0.1% Tween 20 and 0.01% digitonin for lysis, incubated on ice for 3 min and then 1 mL of ATAC Resuspension Buffer supplemented only with 0.1% Tween 20 was added and spun (500 rcf, 4°C, 10 min) to collect nuclei. Nuclei were subsequently resuspended in 50  $\mu$ L of Transposase Reaction containing 25  $\mu$ L 2x Tagmentation Buffer (20 mM Tris-HCl pH 7.6, 10 mM MgCl<sub>2</sub>, 20% dimethyl Formamide, H<sub>2</sub>O), 2.5  $\mu$ L Tn5 Transposase (Illumina Nextera DNA Library Preparation Kit), 5.25  $\mu$ L H<sub>2</sub>O, 16.5  $\mu$ L PBS, 0.25  $\mu$ L of 2% digitonin (Promega) and 0.5  $\mu$ L of 10% Tween 20. Reactions were incubated for 30 min at 37°C in a Thermomixer C (Eppendorf) shaking at 900 rpm and DNA was then purified using Qiagen PCR clean-up MinElute kit (Qiagen). Transposed DNA was subsequently amplified in 50  $\mu$ L reactions with custom primers as described previously.<sup>84</sup> After 4 cycles of amplification, libraries were then monitored with qPCR: 5  $\mu$ L PCR sample in a 15  $\mu$ L reaction with the same primers. The additional number of cycles needed for the remaining volume of PCR reaction was determined by calculating the number of cycles that corresponds to 1/4 of the maximal reached fluorescence. Amplified libraries were purified with the Qiagen PCR clean-up MinElute kit and size-selected for fragments less than 600 bp using the Agencourt AMPure XP beads (Beckman Coulter). Libraries were quality controlled by Qubit and Agilent DNA Bioanalyzer analysis. Deep sequencing was performed on a HiSeq 1500 system according to the standard Illumina protocol for 50bp single-end reads. ATAC-seq reads were aligned to the human genome hg38 using Bowtie with options “-q -n 2 -best -chunkmbs 2000 -p 32 -S”. ATAC peaks over Input background were identified using Homer findPeaks.pl with option “-style factor”.<sup>85</sup> Peaks from all samples were merged using mergePeaks resulting in a unified Peak set. The peak list was filtered to eliminate the promoter-associated peaks (distance to TSS <1000bp) using bedtools. Raw ATAC coverage counts were then calculated with annotatePeaks. PCA analysis was performed on ATAC peaks coverage data with the R function *prcomp*. The list of differential ATAC peaks was determined with the DESeq2 results function for all possible comparisons between the samples and filtered for adjusted p value <0.05 and log2 fold change >3. The cluster heatmap was generated based on normalized coverage data of all differential ATAC peaks using the R *pheatmap* package. In detail, differential ATAC peaks between epithelial and mesenchymal cells were calculated at baseline, d7 and d14 after TAM addition (filtered for log2fc > 3 and p < 0.05). Then, the log2 normalized coverage of all differential peaks was plotted using *pheatmap* in *k\_means mode* with 12 clusters. Cluster-specific peaks were further analyzed for transcription factor motifs using homer *findMotifsGenome* function in *de novo* mode.

### Flow cytometry and FACS

Breast cancer cells were stained in a 1% BSA solution containing 2 mM Ethylenediaminetetraacetic acid (EDTA) under the presence of FcR blocking reagent (Miltenyi). HMLE-Twist1-ER cell suspensions were stained in Mammary Epithelial Cell Basal Medium (PromoCell) while SUM-149PT cells were stained in ice-cold PBS. DAPI, Propidium Iodide (PI), or 7-AAD (BD Biosciences) diluted 1:125 were used to exclude dead cells, depending on the staining panel. Cells were sorted and analyzed on a FACSria IIIu, an LSR Fortessa, and a FACS Aria Fusion (all Becton Dickinson) and further analyzed with FlowJo. The following antibodies were used: anti-EPCAM-FITC or -APC (VU-1D9 clone, GeneTex, diluted 1:25, or REA764 clone, Miltenyi, diluted 1:11), anti-CD45-VioBlue (REA747 clone, Miltenyi, diluted 1:11) anti-CD298-PE (LNH-94 clone, Biolegend, diluted 1:500) anti-HER3-APC (FAB3481A clone R&D, diluted 1:25). The mouse lineage cocktail was prepared by pooling APC/Cyanine7-conjugated antibodies against the following mouse antigens: CD45, CD11b, F4/80, TER-119, Ly-6G, Thy1.2 and H2-kd (Biolegend).

### Immunofluorescence staining and imaging

Cells were cultured on coverslips coated with poly-D-lysine (Sigma-Aldrich), in floating 3D-collagen gels, or on murine lung slices. Cells were fixed with 4% paraformaldehyde for 10 to 15 min and permeabilized with 0.2% Triton X-100. After blocking with 10% normal goat serum in 0.1% BSA (Sigma-Aldrich), coverslips, floating 3D-collagen gels, and murine lung slices were incubated overnight with primary antibodies in 0.1% BSA as follows: anti-E-Cadherin (clone EP700Y, GeneTex, diluted 1:250) or anti-E-Cadherin-Alexa-488 (clone 24E10, New England Biolabs, diluted 1:50), anti-Twist1 (clone Twist2C1a, Santa Cruz, 1:500), anti-Vimentin (clone V9, Abnova, diluted 1:100). Secondary antibodies were coupled to Alexa 488, -594, or -546 (Life Technologies, diluted 1:250). Cell nuclei were visualized with 40,6-diamidino-2-phenylindole-dihydrochloride (DAPI, Sigma-Aldrich). Slides were mounted with Aqua-Poly/Mount reagent (Polysciences). Corrected total cell fluorescence (CTCF) of DAPI was calculated using the following formula: CTCF = integrated density – (area of selected cells x mean fluorescence of background readings). Pictures were taken with a Zeiss Axio Imager.M2 using Zen software or with an Olympus Confocal using FV10-ASW software.

### Quantitative RT-PCR for microRNAs and mRNAs

Total RNA was isolated using the miRNeasy Mini Kit (Qiagen) or the mRNeasy Mini Kit (Qiagen). Reverse transcription of mRNA was performed with the EasyScriptPlus Kit. For qRT-PCR, the Power SYBR Green-PCR Master Mix (Applied Biosystems) was used. *RPL32* was used as a control for normalization. Reverse transcription of miRNAs was performed with the miScript RT Kit (Qiagen) and qRT-PCR was performed with the Power SYBR Green-PCR Master Mix (Applied Biosystems). The following miScript Primer Assays (Qiagen) were used:

HS-RNU6-2\_11 as loading control for normalization  
HS-miR-141\_1, HS-miR-200a\_1.  
HS-miR-200b\_3, HSmiR200c\_1.

Samples were run on a QuantStudio 12K Flex qPCR system (Life Technologies). Data were analyzed with the  $\Delta C_t$  method and relative expression levels are displayed as  $1000 \times 2^{-\Delta C_t}$ .

For quantifying mRNAs, the following primer pairs were used:

*CDH1*:

Forward 5'-TGCCCAGAAAATGAAAAAGG-3'

Reverse 5'-GTGTATGTGGCAATGCGTTC-3'

*EPCAM*:

Forward 5'-ATAACCTGCTCTGAGCGAGTG-3'

Reverse 5'-TGCAGTCCGCAAACTTTTACTA-3'

*FN1*:

Forward 5'-CAGTGGGAGACCTCGAGAAG-3'

Reverse 5'-TCCCTCGGAACATCAGAAAC-3'

*Twist1*:

Forward 5'-GGACAAGCTGAGCAAGATTCA-3'

Reverse 5'-CGGAGAAGGCGTAGCTGAG-3'

*OVOL2*:

Forward 5'-ACAGGCATTCGTCCCTACAAA-3'

Reverse 5'-CGCTGCTTATAGGCATACTGC-3'

*RPL32*:

Forward 5'-CAGGGTTCGTAGAAGATTCAAGGG-3'

Reverse 5'-CTTGGAGGAAACATTGTGAGCGATC-3'

*VIM*:

Forward 5'-GAGAACTTTGCCGTTGAAGC-3'

Reverse 5'-GCTTCCTGTAGGTGGCAATC-3'

*WNT5A*:

Forward 5'-ATGGCTGGAAGTGCAATGTCT-3'

Reverse 5'-ATACCTAGCGACCACCAAGAA-3'

*ZEB1*:

Forward 5'-GCACAAGAAGAGCCACAAGTAG-3'

Reverse 5'-GCAAGACAAGTTCAAGGGTTC-3'.

### Chromatin immunoprecipitation (ChIP)

For ChIP analysis, the equivalent of 50,000,000 HMLE cells was scaled up in 15 cm Petri dishes. Cells were fixed directly on the plates using 1% v/v final concentration of methanol-free paraformaldehyde (Pierce) for exactly 10 min, at room temperature. The cell monolayers were then quenched with 0.125 M glycine for exactly 10 min at room temperature, washed with PBS, harvested by scraping and flash-frozen. Nuclei were extracted resuspending each cell pellet in 5 mL of LB1 (50 mM HEPES pH 7.5, 140 mM NaCl, 1 mM EDTA, 10% Glycerol, 0.5% NP-40, 0.25% Triton X-100) for 10 min on ice. The nuclei were spun down at 350 rcf for 5 min at 4°C and washed with 5 mL of LB2 (10 mM Tris-HCl pH 8, 200 mM NaCl, 1 mM EDTA, 0.5 mM EGTA) shaking for 10 min at room temperature. Finally, the nuclei were resuspended in 1 mL of LB3 (10 mM Tris-HCl pH 8, 100 mM NaCl, 1 mM EDTA, 0.5 mM EGTA, 0.1% Na-deoxycholate, 0.5% N-lauroylsarcosine) and sonicated with Covaris M220 (Peak Power: 75 w, Cycles/burst: 200, Duty factor: 10%, 150 s ON 10 s OFF). LB1, LB2, LB3 were freshly prepared and supplemented with protease (cOmplete Protease Inhibitor Cocktail, Sigma- Aldrich) and phosphatase inhibitors (PhosSTOP, Sigma- Aldrich). After sonication, 5  $\mu$ L of each sample was decrosslinked at 65°C in TE+2% SDS for 30 min. DNA was extracted with MinElute PCR Purification Kit (QIAGEN) and checked at Bioanalyzer (Agilent) using High Sensitivity DNA Kit (Agilent). Samples were diluted to a final volume of 3 mL with LB3 and, after addition of 300  $\mu$ L of 10% Triton X-100, were spun down at full speed for 10 min at 4°C to pellet debris. Supernatants were collected, aliquots of cell lysates were saved as whole cell DNA and 1 mL of cell lysate per sample was incubated overnight on a rotating wheel with a mix of 1:1 Protein A-Dynabeads (Thermo Fisher) and Protein B-Dynabeads (Thermo Fisher Scientific) previously incubated with either ZEB1 antibodies (cat# PA528221) (Thermo Fisher Scientific) or cat# NBP-05987 (Novus Biologicals) or normal Rabbit IgG (cat# 2729, Cell Signaling Technology). On the following day, samples were washed 6 times with Wash Buffer (50 mM HEPES pH 7.6, 500 mM LiCl, 1 mM EDTA, 1% NP-40, 0.7% Na-Deoxycholate) and once with TE+50 mM NaCl. Beads, as well as 10  $\mu$ L of whole cell DNA, were resuspended in 150  $\mu$ L of TE+2% SDS and decrosslinked overnight at 65°C in presence of Proteinase K (Thermo Fisher Scientific). The following day, DNA was extracted using MinElute PCR Purification Kit (QIAGEN) and qPCR was run in technical triplicates 3  $\mu$ L of DNA, 2  $\mu$ L of 20  $\mu$ M primers (Forward+Reverse) and 5  $\mu$ L of PowerUp SYBR Green Master Mix per reaction. Data were analyzed as percentage of enrichment over input.

For ChIP-qPCRs, the following primer pairs were used:

*GRHL2*:

Forward 5'- AACCAGTAGCCTCCACCTTC-3'

Reverse 5'- CCTTCTCCGAGTGCAGGTAA-3'

*ESRP1*:

Forward 5'- TGTCTCTTACCTGCACCACG-3'

Reverse 5'- GGCGTCTATGCAAAAAGCCT-3'

*MIR200 A/B*:

Forward 5'- GAGAAGCCCAGGAGCAAGTA-3'

Reverse 5'- TGGGTGGGGTGTGCTCAG-3'

Negative control locus:

Forward 5'- AATGTTGGGCCTTGAAACAG-3'

Reverse 5'- CCAGTGTGGTCCAAAGAGGT-3'

### Immunoblotting

Adherent cells were harvested by scraping on ice after 1 wash with PBS. Collected cell pellets were resuspended in RIPA buffer (50 mM Tris pH 8.0, 150 mM NaCl, 1% NP-40, 0.5% sodium deoxycholate, 0.1% sodium dodecyl sulfate and 5 mM EDTA pH 8.0) containing a protease and a phosphatase inhibitor (Sigma-Aldrich). Protein concentration was measured using the DC Protein Assay (Bio-Rad Laboratories). 10  $\mu$ g protein samples were separated on 10% SDS-PAGE gels and transferred on PVDF membranes by wet-blot transfer. Immunoblotting was performed using the following primary antibodies: E-Cadherin (clone EP700Y, GeneTex, diluted 1:25,000), Vimentin (clone V9, Abnova, diluted 1:1,000), Twist1 (clone Twist2C1a, Santa Cruz, diluted 1:200), ZEB1 (clone H-102, Santa Cruz Biotechnology, diluted 1:200) or ZEB1 (Sigma-Aldrich, diluted 1:5,000), Beta-actin (clone AC-15, Abcam, diluted 1:6,000) was used as a loading control. Histone H3 (rabbit polyclonal ab1791, Abcam, diluted 1:5,000) was used as loading control for isolated nuclear fractions. Alpha-tubulin (clone B-5-1-2, Sigma-Aldrich, diluted 1:5,000) was used as loading control for isolated cytoplasmatic fractions. Secondary antibodies (anti-mouse and anti-rabbit) were conjugated to horseradish peroxidase (Jackson Immuno Research, diluted 1:12,500). Chemiluminescence reaction was activated with ECL Prime Western Blotting Detection Reagent (GE Healthcare) and detection was carried out on a ChemiDoc Imaging System using Image Lab software (Bio-Rad Laboratories).

### QUANTIFICATION AND STATISTICAL ANALYSIS

Statistical analysis and data visualization were performed using GraphPad Prism software, except for ATAC-seq and RNA-seq analysis and visualization, which were carried out using R. The frequency of TPCs or MS-forming cells were both calculated using the ELDA (Extreme Limiting Dilution Analysis) method and assuming a confidence interval of 95%.<sup>75</sup> For comparison between two sample groups, statistical analysis was conducted using the two-tailed unpaired Student's t-test. A p value <0.05 was used as cut-off for significance. Data are generally presented as mean  $\pm$  SEM of n = x experiments, with x indicating in figure legends the number of independent experiments performed, unless otherwise stated.

**Supplemental information**

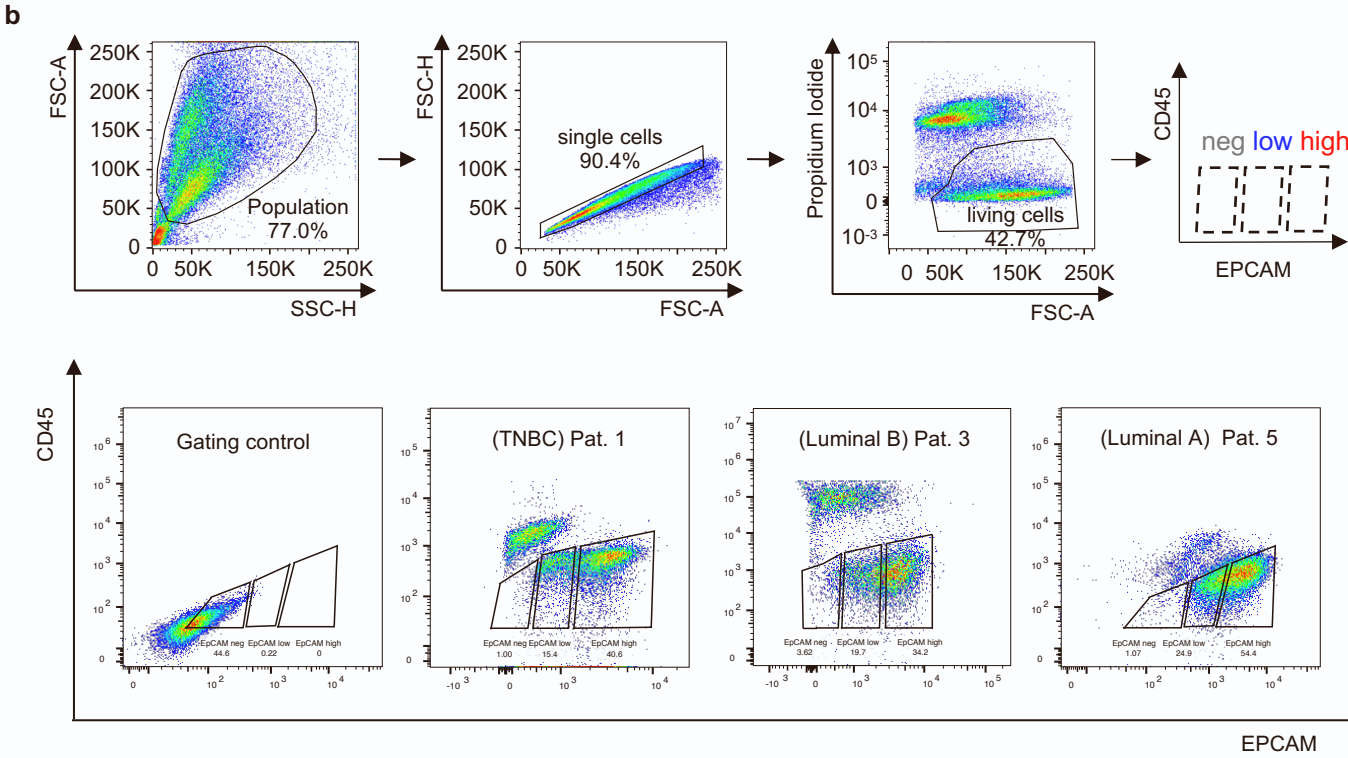
**Resistance to mesenchymal reprogramming sustains  
clonal propagation in metastatic breast cancer**

**Massimo Saini, Laura Schmidleitner, Helena Domínguez Moreno, Elisa Donato, Mattia Falcone, Johanna M. Bartsch, Corinna Klein, Vanessa Vogel, Roberto Würth, Nicole Pfarr, Elisa Espinet, Mareike Lehmann, Melanie Königshoff, Manuel Reitberger, Simon Haas, Elisabeth Graf, Thomas Schwarzmayer, Tim-Matthias Strom, Saskia Spaich, Marc Sütterlin, Andreas Schneeweiss, Wilko Weichert, Gunnar Schotta, Maximilian Reichert, Nicola Aceto, Martin R. Sprick, Andreas Trumpp, and Christina H. Scheel**

**Supplementary Figure 1: High EPCAM levels mark disease-propagating cells in MBC biopsies**

**a**

Patient ID	Age	ER status	Clinical subtype and characteristics	Histological type	TNM classification
1	78	neg (-)	Triple negative, inflammatory breast cancer	Invasive lobular carcinoma	cT4d cNx cM1
2	55	pos (+)	Luminal A, peritoneal metastatic	Invasive lobular carcinoma	pT3(m) pN3a M1
3	47	pos (+)	HER2-amplified Luminal B	Invasive ductal carcinoma	ypT4 pN1 M0
4	62	neg (-)	Triple negative	-	pT2 pN0 M0
5	59	pos (+)	Luminal A, liver metastatic	Invasive ductal carcinoma	pT3 pN1a(1/13) M0
6	48	pos (+)	Luminal A	Invasive lobular carcinoma	pT2 pN1a(1/8) cM0
7	66	pos (+)	Luminal B	Invasive ductal carcinoma	pT1 N0(0/13) cM0
8	73	pos (+)	Claudin-Low subtype	-	pT1b(m) pN1b(2/16) 0/5
9	58	pos (+)	Luminal A	Invasive ductal carcinoma	pT4b pN1 cM0
10	67	neg (-)	Triple negative	Invasive ductal carcinoma	pT1c pN3a(21/22) cM0



**c**

Injected cells	1-5 x10 <sup>3</sup>			1-5 x10 <sup>4</sup>			1-5 x10 <sup>5</sup>		
Patient	EPCAM <sup>neg</sup>	EPCAM <sup>low</sup>	EPCAM <sup>high</sup>	EPCAM <sup>neg</sup>	EPCAM <sup>low</sup>	EPCAM <sup>high</sup>	EPCAM <sup>neg</sup>	EPCAM <sup>low</sup>	EPCAM <sup>high</sup>
#1	0/5	1/5	5/5	1/5	3/5	5/5	3/3	5/5	5/5
#2	0/2	0/5	2/5	0/2	1/3	2/3	0/2	2/2	2/2
#3	0/3	0/5	3/5	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
#4	0/5	n.a.	1/5	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
#5	0/2	0/4	0/4	0/2	0/3	1/3	0/2	1/4	3/4
#6	0/3	0/3	0/3	0/3	0/3	0/3	0/3	0/3	0/3
#7	0/3	0/3	0/3	0/3	0/5	1/5	0/3	n.a.	n.a.
#8	0/5	n.a.	2/5	0/3	n.a.	n.a.	0/3	n.a.	n.a.
#9	0/3	n.a.	0/3	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
#10	0/2	0/2	0/2	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.

**d**

Overall test for differences in TPC frequencies between any of the groups									
ER <sup>+</sup> cancers			ER <sup>-</sup> cancers			all cancers			
Chisq	DF	p-value	Chisq	DF	p-value	Chisq	DF	p-value	
35.7	2	1.78E-08	45.9	2	1.10E-10	50	2	1.41E-11	

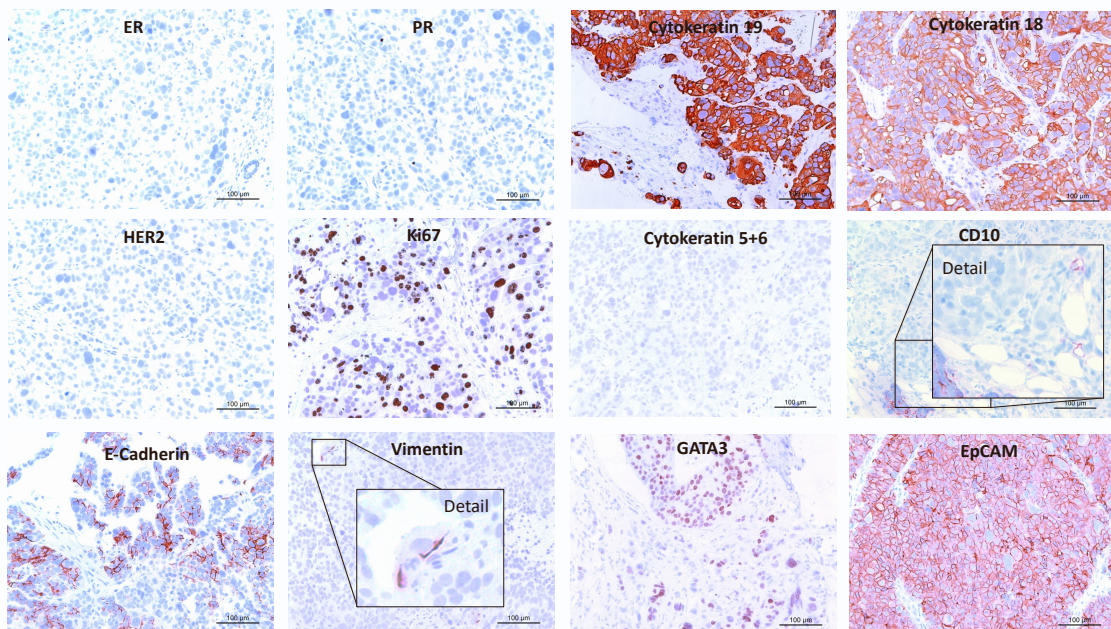
  

Pairwise tests for differences in TPC frequencies									
	ER <sup>+</sup> cancers			ER <sup>-</sup> cancers			all cancers		
	Chisq	DF	Pr (>Chisq)	Chisq	DF	Pr (>Chisq)	Chisq	DF	Pr (>Chisq)
neg vs. high	34.9	1	3.52E-09	43.9	1	3.45E-11	49.8	1	1.68E-12
neg vs. low	7.59	1	0.00588	9.56	1	0.00199	10.1	1	0.00147
low vs. high	10.6	1	0.00113	9.19	1	0.000243	13.9	1	0.000189

**f**

[illegible]

**Pat. 4**  
Triple negative  
GATA3<sup>wt/del</sup>



9

	Pat.1 (TNBC)	EPCAM			Pat.6 (Luminal A)	EPCAM		
		high	low	neg		high	low	neg
Epithelial cell lineage genes	EPCAM	1.59	1.51	1.23	EPCAM	1.32	1.25	0.63
	CDH1	1.78	1.61	1.37	CDH1	0.49	0.46	0.40
	ESRP1	1.66	1.69	1.29	ESRP1	1.50	1.43	0.70
	ESRP2	0.99	0.93	0.71	ESRP2	0.72	0.42	-0.05
	GRHL2	1.12	1.02	0.76	GRHL2	1.45	1.43	0.83
	CD24	3.10	3.07	2.75	CD24	2.55	2.42	1.62
	JUP	1.64	1.60	1.43	JUP	1.53	1.44	0.88
	OVOL2	0.48	0.23	0.05	OVOL2	0.47	0.32	-0.18
	GATA3	1.59	1.33	0.96	GATA3	2.01	1.78	1.12
	FOXA1	1.42	1.28	0.99	FOXA1	1.33	1.20	0.39
	SPDEF	1.44	1.30	1.02	SPDEF	1.62	1.08	0.69
	KRT19	2.55	2.31	2.33	KRT19	2.39	2.33	2.24
	KRT15	1.20	0.68	0.35	KRT15	0.94	0.68	0.31
	ALCAM	1.32	1.29	1.08	ALCAM	1.63	1.32	0.99
Mesenchymal and stromal genes	CDH2	-1.11	-1.03	0.58	CDH2	-0.36	-0.21	1.14
	DCN	-1.24	-1.07	1.36	DCN	-1.03	-0.05	1.76
	ITGA5	-0.71	-0.03	0.64	ITGA5	-0.78	-0.72	0.85
	LAMA3	0.45	0.73	0.55	LAMA3	0.34	0.46	0.23
	LAMA5	-0.10	0.26	0.09	LAMA5	0.36	0.47	0.09
	LAMB1	0.62	0.33	1.09	LAMB1	-0.37	0.25	1.31
	LAMB2	0.23	0.57	1.24	LAMB2	1.26	1.37	1.27
	LAMB3	0.21	0.63	0.53	LAMB3	-0.36	0.03	0.13
	LAMC1	-0.51	-0.16	0.91	LAMC1	0.19	0.69	1.08
	LAMC2	1.05	1.34	0.96	LAMC2	-0.04	0.67	0.40
	COL1A1	-0.14	0.08	1.82	COL1A1	-0.18	0.24	2.38
	COL4A1	-1.85	-2.06	0.06	COL4A1	-1.92	-1.41	0.22
	COL4A5	0.04	0.12	0.53	COL4A5	0.77	0.79	0.76
	COL12A1	-1.25	-0.51	-0.11	COL12A1	-0.03	0.87	0.31
	COL15A1	-1.12	-1.89	-0.38	COL15A1	0.34	0.47	0.80
	COL27A1	-0.60	-0.70	0.01	COL27A1	-0.22	0.07	0.51
	SERPINA1	1.19	1.57	1.38	SERPINA1	1.25	1.29	0.36
	SERPINB4	1.16	1.62	1.76	SERPINB4	-0.66	-0.43	1.74
	SERPINB8	0.51	0.75	1.00	SERPINB8	0.24	0.64	0.94
	SERPINE3	-0.09	0.00	-0.20	SERPINE3	-0.61	-0.40	-0.41
Cell cycle progression and self-renewal promoting genes	MKI67	0.95	-0.08	-0.19	MKI67	0.42	-0.72	0.00
	PLK1	0.81	0.09	-0.11	PLK1	0.55	-0.39	0.17
	CCNB1	1.94	1.17	0.91	CCNB1	1.35	0.64	1.17
	CCNE1	0.45	-0.43	-0.52	CCNE1	0.35	-0.23	0.15
	CCNE2	-0.11	-0.72	-0.63	CCNE2	0.29	-0.37	-0.54
	AURKA	1.48	0.89	0.51	AURKA	0.64	0.05	0.27
	AURKB	1.07	0.02	-0.19	AURKB	0.69	-0.36	0.20
	BIRC5	1.37	0.28	0.17	BIRC5	0.93	-1.10	0.60
	BMI1	0.88	0.75	0.74	BMI1	1.11	0.89	0.91
	MYB	0.67	0.45	0.06	MYB	0.75	0.18	-0.14
	MYCN	0.44	-0.55	-1.21	MYCN	-0.86	-1.27	-0.95
	PCNA	1.89	1.55	1.50	PCNA	1.52	1.32	1.58
Cell cycle inhibition and growth arrest genes	CDKN2B	-0.30	0.12	0.08	CDKN2B	-0.89	0.02	0.16
	CDKN1B	0.32	0.38	0.49	CDKN1B	1.19	1.23	0.79
	CDKN1C	-0.17	0.03	0.71	CDKN1C	0.03	0.59	1.39
	CDKN2A	-0.83	-0.80	-0.85	CDKN2A	-1.12	-0.78	-0.58
	GADD45A	0.31	0.69	0.98	GADD45A	0.40	0.84	1.47
	GADD45B	1.00	1.30	1.31	GADD45B	1.06	1.39	1.22
	GADD45G	-0.56	-0.37	-0.67	GADD45G	0.09	0.25	-0.54
TGF- $\beta$ signaling genes	SOX4	1.50	1.97	1.89	SOX4	2.01	2.36	1.94
	KLF10	0.83	1.87	1.83	KLF10	1.41	1.76	1.81
	TGFB1	0.32	1.14	1.34	TGFB1	-0.51	0.53	1.30
	TGFBR2	0.57	0.83	1.19	TGFBR2	-0.45	-0.15	1.37
	EDN1	0.90	1.66	1.43	EDN1	0.77	1.64	0.53
	NEDD9	0.45	0.83	0.80	NEDD9	0.49	1.13	0.34
	WNT5A	-0.35	0.28	0.42	WNT5A	0.33	0.54	0.69
	FOXC1	-0.62	-0.17	0.24	FOXC1	-0.78	-0.20	0.69
	ENG	-0.02	0.40	0.57	ENG	0.81	0.91	0.48
	IL6R	0.25	0.86	0.78	IL6R	-0.30	0.61	0.30
	BCL6	0.58	1.25	1.09	BCL6	0.57	0.98	0.85
	TGM2	1.45	2.24	2.08	TGM2	0.76	1.26	1.36
	TFPI2	-0.21	0.37	0.92	TFPI2	-0.29	0.81	1.25

Expression as RPKM, Log(10)

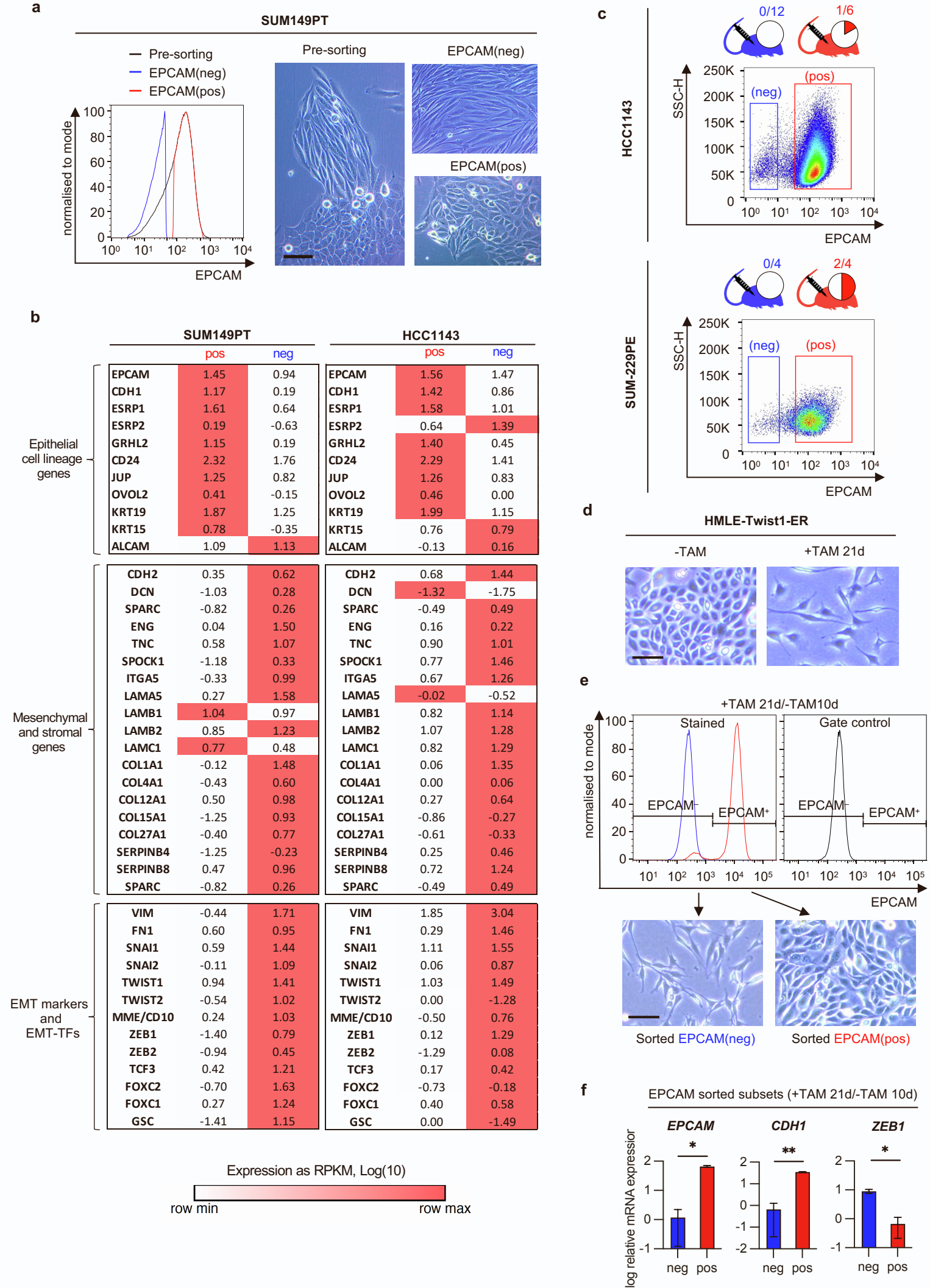
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**Supplementary Figure 1: High EPCAM levels mark disease-propagating cells in MBC biopsies, related to Figure 1**

**(a)** Clinical characteristics referring to patient samples presented in Figure 1. **(b)** Gating strategy for FACS sorting presented in Figure 1. **(c)** Summary table of limiting dilution analyses presented in Figure 1b. **(d)** Statistical tests of the limiting dilution MFP injection: (middle table) overall test for goodness of fit, (bottom table) individual tests for direct comparison between two conditions. **(e)** Summary of the results obtained from the immunohistochemical staining of mammary fat pad tumor xenografts presented in Figure 1b and 1c; “+++”, “++”, “+” = strong, moderate, faint expression, respectively; “Every” = positivity for all tumor cells; “Diffuse” = positivity on a majority of tumor cells; “Focal” = positivity of minority of tumor cells, localized in a focal area; “Disperse” = positivity for a minority of sparse, individually distributed tumor cells. “Very rare” = positivity for a very rare minority of sparse, individually distributed tumor cells. At least one complete tumor section scored per condition. **(f)** Representative IHC staining of markers in MFP tumor xenografts obtained from EPCAM(high) cells sorted from one ER<sup>+</sup> and one ER<sup>-</sup> MBC case; **(g)** Heatmaps highlighting row differences in mRNA expression of relevant genes from each indicated category; Log-transformed read counts (RPKM) of EPCAM-sorted fractions from one ER<sup>-</sup> and one ER<sup>+</sup> MBC case.

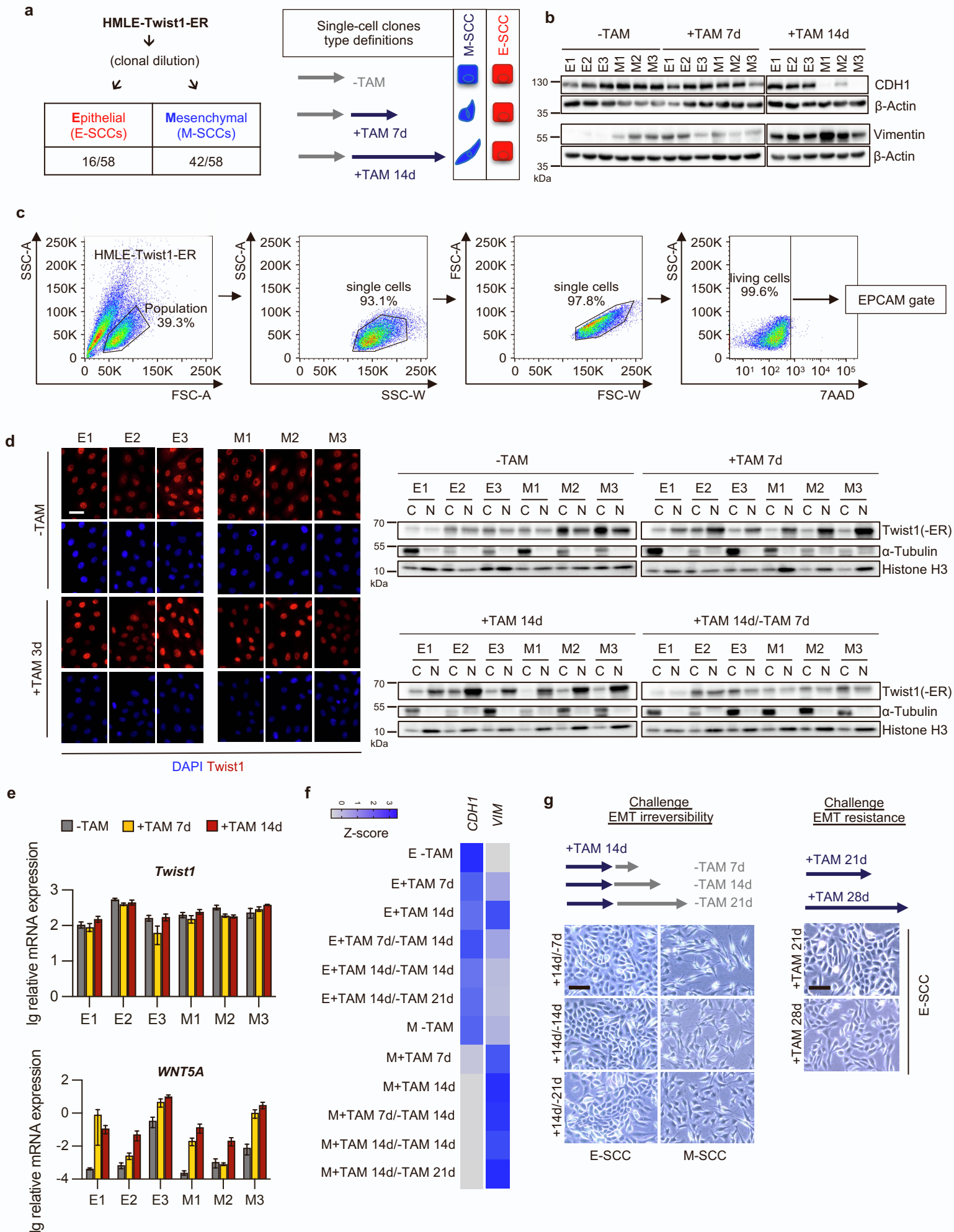
Supplementary Figure 2: Divergent response to EMT stimulation generates heterogeneity for EPCAM



**Supplementary Figure 2: Divergent response to EMT stimulation generates heterogeneity for EPCAM, related to Figure 2**

**(a)** Flow cytometry for EPCAM and bright-field images of SUM-149PT in 2D culture. Scale bar: 100  $\mu$ m. **(b)** Heatmaps highlighting row differences in mRNA expression of relevant genes from each indicated category; Log-transformed read counts (RPKM) of EPCAM-sorted fractions from the SUM-149PT cell line (left columns) or the HCC1143 cell line (right columns) **(c)** Schematic overview of the FACS sorting and transplantation experiments from the cell lines HCC1143 and SUM-229PE; pie charts show fraction of mice developing tumors, as assessed by MFP engraftment. **(d)** Bright-field images of HMLE-Twist1-ER bulk cells Scale bar: 100  $\mu$ m. **(e)** FACS sorting of HMLE-Twist1-ER cells (+TAM21d/-TAM10d); histogram plots show flow cytometry (re-analysis) of EPCAM in the sorted fractions (blue and red plots)) for the experiment shown in Figure 2d; bright-field images of the cells after sorting and growth in 2D culture conditions. Scale bar: 100  $\mu$ m. **(f)** Log relative mRNA expression of indicated genes of sorted EPCAM(neg) and EPCAM(pos) HMLE-Twist1-ER cells. n=2; mean  $\pm$  SEM; multiple t-tests (Holm-Sidak correction); p-values: \*<0.05, \*\*<0.005.

**Supplementary Figure 3: Single-cell clonal analysis reveals intrinsic resistance to EMT versus stable mesenchymal reprogramming**



h

qRT-PCR statistical analysis

Individual clone comparisons -TAM vs. +TAM

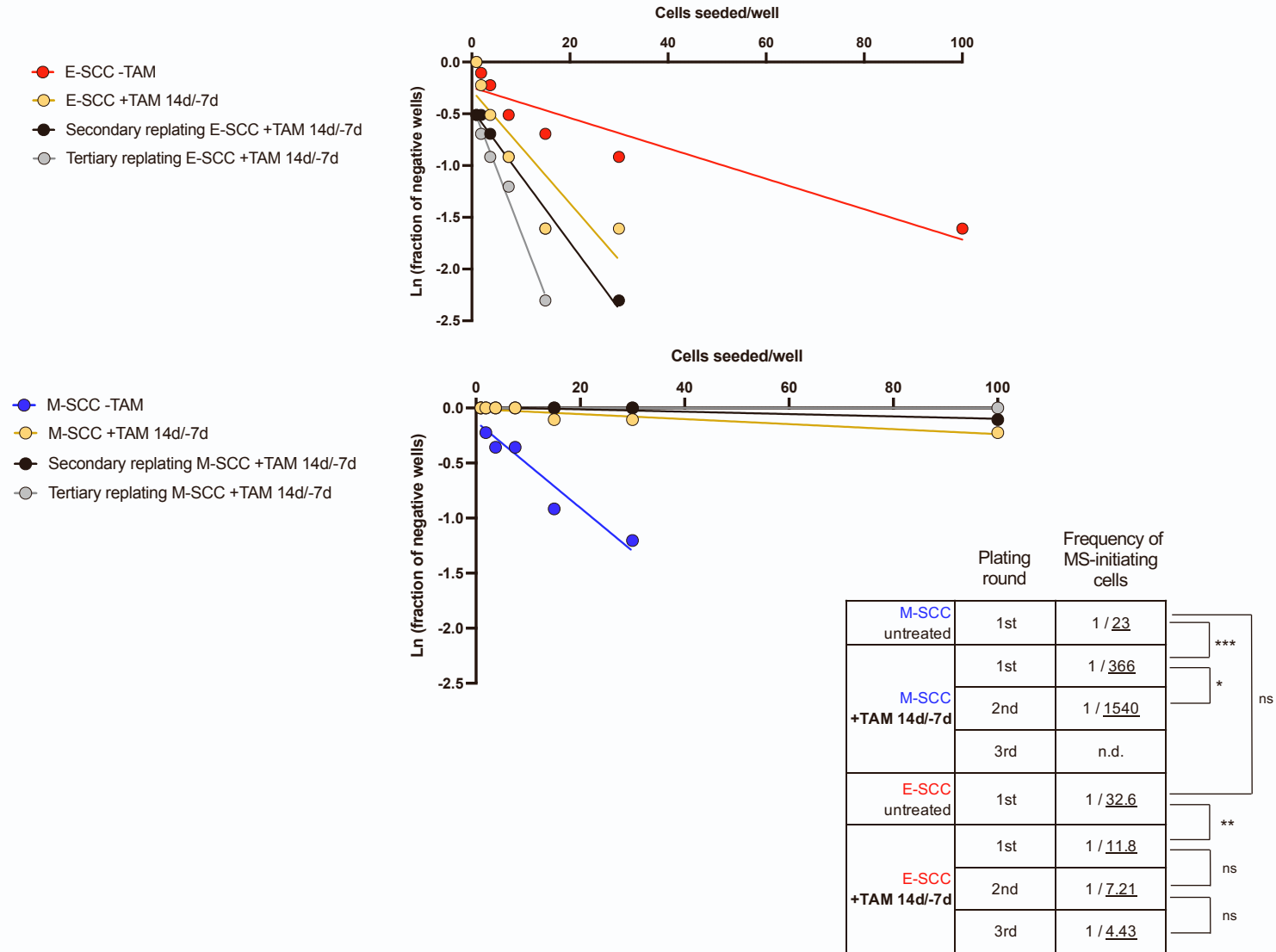
	Treatment	Mean of -TAM	Mean of +TAM 7d	P-Value	Significance
EPCAM	E1	115.40	91.58	0.513167	ns
	E2	108.50	74.68	0.528414	ns
	E3	92.34	47.26	0.328443	ns
	M1	77.09	25.56	0.030750	*
	M2	52.16	4.85	0.029734	*
	M3	40.16	1.29	0.103768	ns
CDH1	E1	19.60	14.70	0.465128	ns
	E2	21.28	11.66	0.448367	ns
	E3	11.94	7.47	0.321372	ns
	M1	16.79	4.42	0.170958	ns
	M2	12.60	0.59	0.068611	ns
	M3	3.44	0.10	0.337229	ns
VIM	E1	236.90	632.80	0.015611	*
	E2	145.30	470.60	0.012191	*
	E3	33.39	188.60	0.007277	*
	M1	230.30	1437.00	0.009408	*
	M2	389.50	1425.00	0.048090	*
	M3	1058.00	1794.00	0.189160	ns
FN1	E1	100.20	564.00	0.000026	***
	E2	375.40	661.90	0.358571	ns
	E3	146.70	510.90	0.009272	*
	M1	423.50	1172.00	0.107012	ns
	M2	623.70	1020.00	0.318882	ns
	M3	375.60	1217.00	0.069869	ns

Group comparisons E-SCCs (E) vs. M-SCCs (M)

	Treatment	Mean of E	Mean of M	Adjusted P Value	Significance
CDH1	-TAM	17.61	10.94	0.180804	ns
	+TAM 7d	11.27	1.70	0.011887	*
	+TAM 14d	9.97	0.08	0.011887	*
	+TAM 14d/-TAM 7d	12.48	0.04	0.002456	**
	+TAM 14d/-TAM 14d	9.57	0.05	0.041363	*
	+TAM 14d/-TAM 21d	10.26	0.02	0.001189	**
VIM	-TAM	138.50	559.40	0.067261	ns
	+TAM 7d	430.70	1552.00	0.000031	***
	+TAM 14d	2076.00	2548.00	0.567712	ns
	+TAM 14d/-TAM 7d	1059.00	2601.00	0.033260	*
	+TAM 14d/-TAM 14d	611.30	2118.00	0.000644	**
	+TAM 14d/-TAM 21d	481.40	2404.00	0.000644	**
FN1	-TAM	207.40	474.20	0.047906	*
	+TAM 7d	578.90	1136.00	0.047906	*
	+TAM 14d	1178.00	1474.00	0.464217	ns
	+TAM 14d/-TAM 7d	597.50	1390.00	0.134425	ns
	+TAM 14d/-TAM 14d	416.60	1206.00	0.134817	ns
	+TAM 14d/-TAM 21d	405.70	1565.00	0.047906	*

	Treatment	Mean of E	Mean of M	Adjusted P-Value	Significance
EPCAM	-TAM	105.40	56.47	0.029460	*
	+TAM 7d	71.17	10.57	0.000889	**
	+TAM 14d	61.04	1.01	0.000889	**

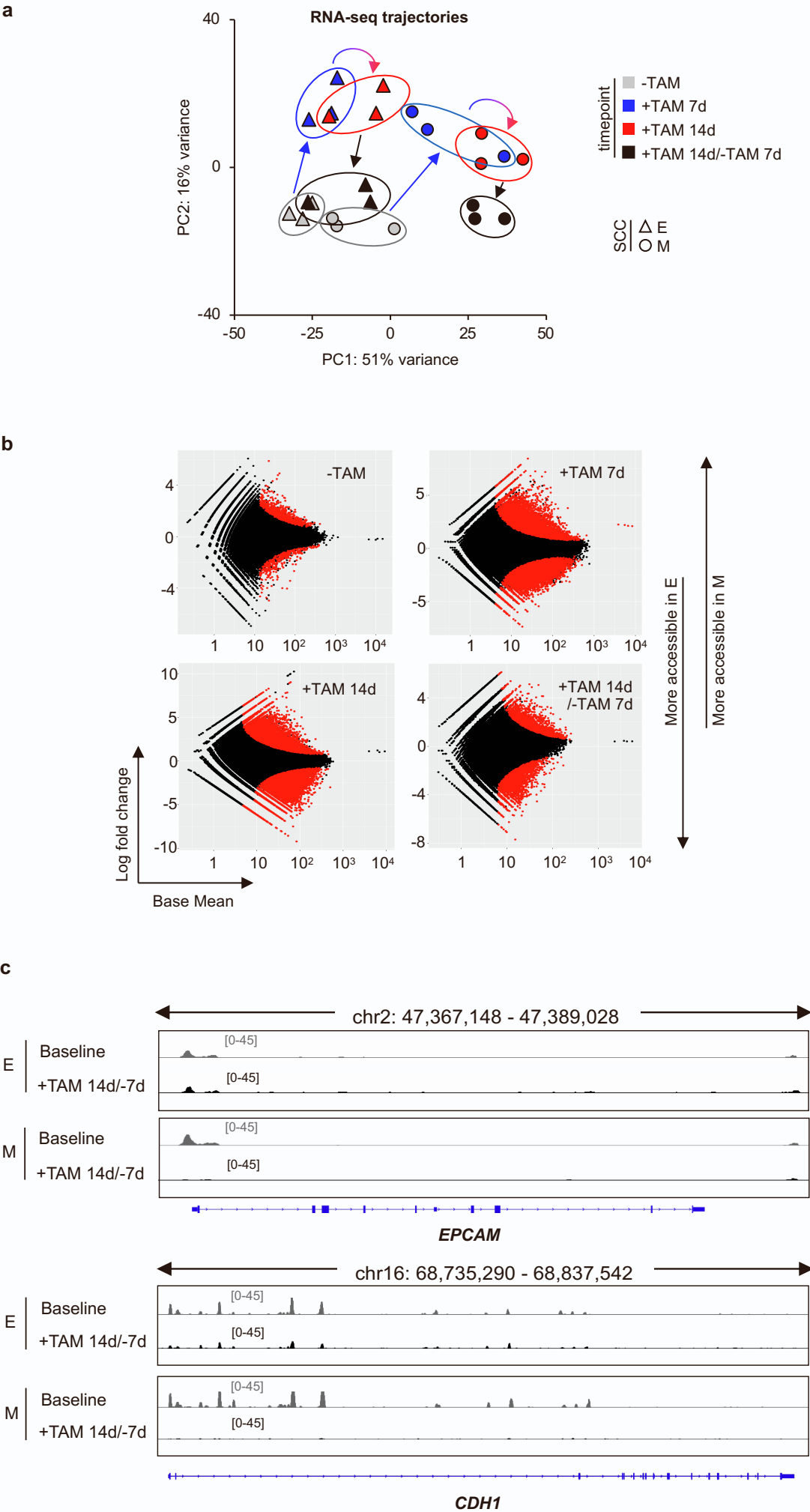
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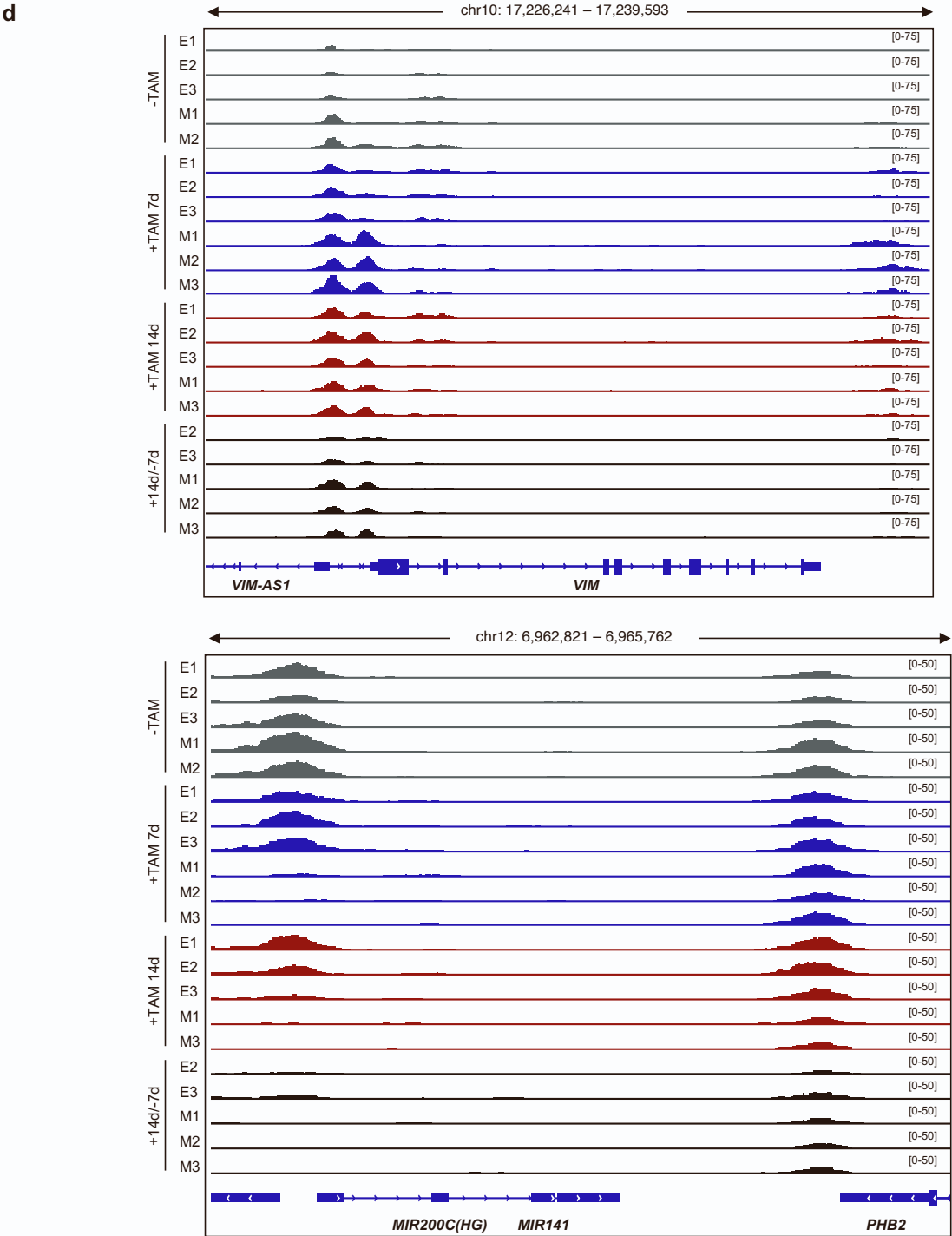


**Supplementary Figure 3: Single-cell clonal analysis reveals intrinsic resistance to EMT versus stable mesenchymal reprogramming, related to Figure 3**

**(a)** (left) schematic visualization of the yield in epithelial (E-) or mesenchymal (M-) single-cell clones (SCCs) isolation; (right) graphical summary of the assignment of the “E-SCC” or “M-SCC” definitions to each clone. **(b)** Immunoblot of EMT markers in E-SCCs (E1-E3) and M-SCCs (M1-M3). **(c)** Gating strategy utilized for flow cytometry shown in Figure 3b. **(d)** (left) IF staining for Twist1 in E-SCCs (E1-E3) and M-SCCs (M1-M3) ; scale bar: 20  $\mu$ m; (right) Immunoblot of Twist1 in nuclear and cytoplasmic protein fractions of the same cells.. **(e)** Log relative mRNA expression of indicated genes in E-SCCs (E1-E3) and M-SCCs (M1-M3); n=3; mean  $\pm$  SEM. **(f)** Heatmap of relative mRNA expression of indicated genes in E-SCCs (average of 3 clones) and M-SCCs (average of 3 clones); n=3 per each clone; mean values are shown. **(g)** (left) experiment to challenge EMT irreversibility; Bright-field images of a representative E-SCC (E1) and a representative M-SCC (M2; scale bar: 100  $\mu$ m. (right) experiment to challenge EMT resistance; Bright-field images of a representative E-SCC (E1). Scale bar: 100  $\mu$ m. **(h)** Statistical comparisons referring to Figure 3c and Supplementary Figure 3f; Student’s t-test (left table) or multiple t-tests (Holm-Sidak correction, right tables); p-values: \*<0.05, \*\*<0.005, \*\*\*<0.0005, ns=not significant. **(i)** Limiting dilution analysis of mammosphere (MS)-forming cells of a representative E-SCC and an M-SCC; n=10 per generation; MS-forming cells frequency values and statistical comparisons (bottom right table); p-values: \*<0.05, \*\*<0.005, \*\*\*<0.0005, ns=not significant.

Supplementary Figure 4: Global chromatin changes upon transient stimulation define EMT resistance versus susceptibility





**e**

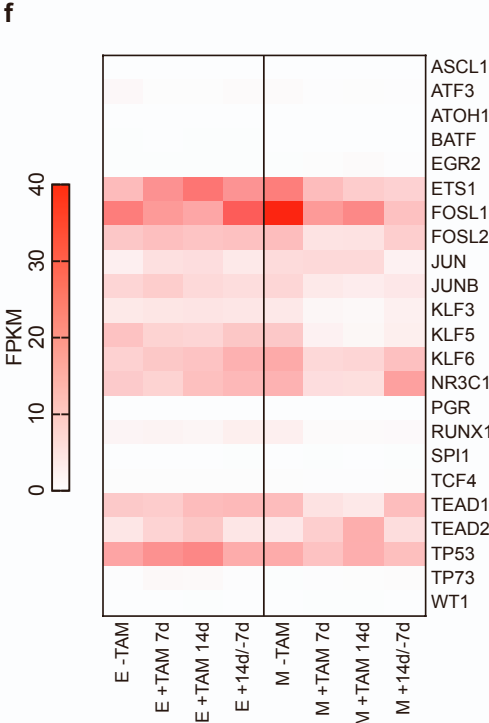
Rank	Motif	Name	P-value	% of target sequences with motif	% of background sequences with motif
1		TCF4	1E-370	55.74	0.2005
2		Twist	1E-360	19.10	0.0174
3		Fra1	1E-341	26.51	0.0438
4		Atf3	1E-340	29.38	0.0558
5		JunB	1E-323	26.14	0.0453

opening in M and E during +TAM (c3, c4)

Rank	Motif	P-value	Best match rank1	Best match rank 2	% of target sequences with motif	% of background sequences with motif
1		1E-2032	BATF	Atf3	44.97%	7.05%
2		1E-580	TCF4	Ascl1	43.90%	19.39%
3		1E-144	PGR	GRE	6.51%	1.78%
4		1E-137	WT1	Egr2	19.13%	10.13%
5		1E-121	ETS:RUNX	PU.1	10.27%	4.26%

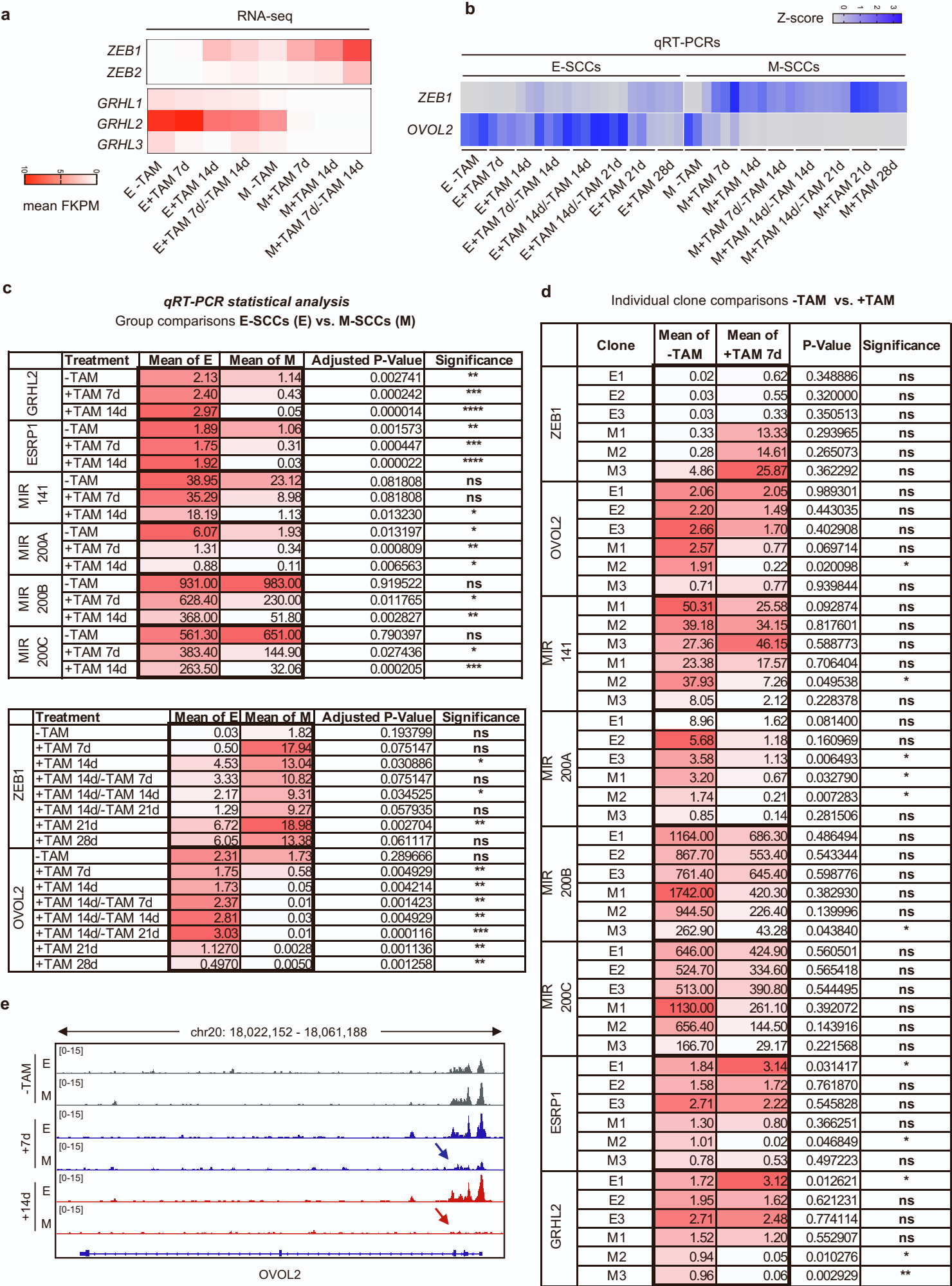
Opening exclusively in M during +TAM (c6, c7, c11, c9)

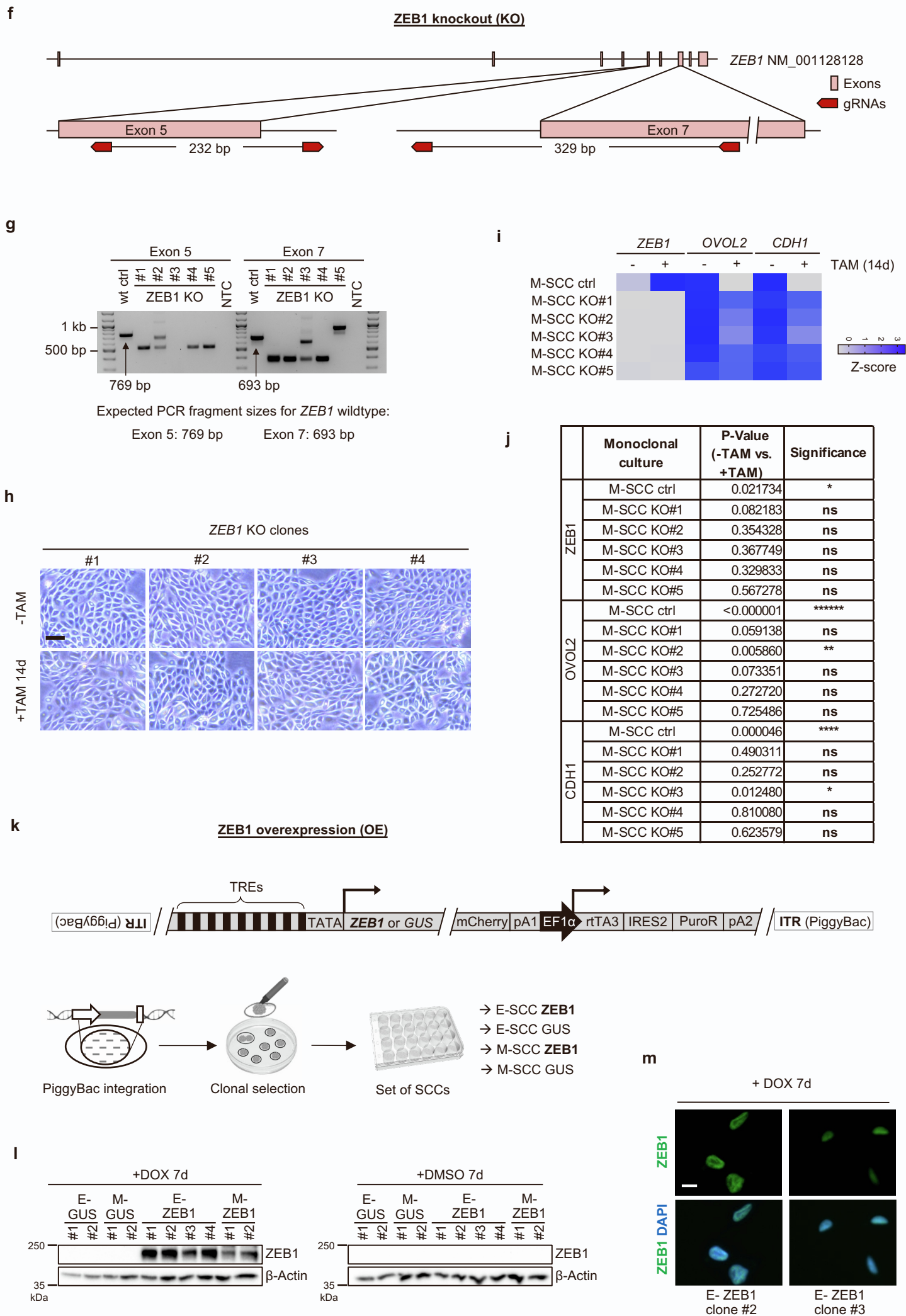


**Supplementary Figure 4: Global chromatin changes upon transient stimulation define EMT resistance versus susceptibility, related to Figure 4**

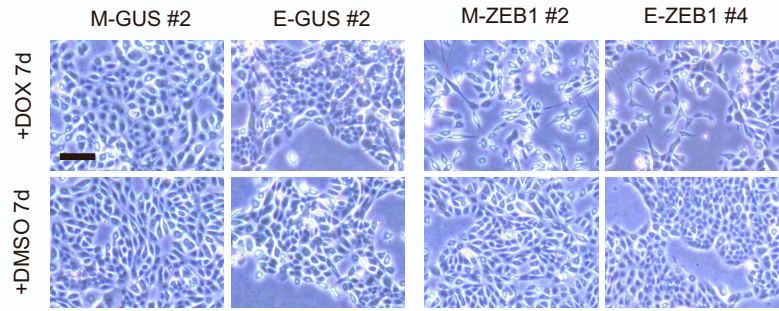
**(a)** PCA of RNA-seq data of E-SCCs ( $\Delta$ ) and M-SCCs ( $\circ$ )(n=3 E-SCCs, n=3 M-SCCs for all conditions). Each data point represents one SCC at the indicated time point. **(b)** Volcano plots of differential peak analysis referred to the ATAC-sequenced groups shown in Figure 4a; red-colored dots:  $P_{adj} < 0.01$  in M- vs. E-SCCs at each treatment; **(c)** ATAC-seq profile of the entire loci of *EPCAM* and *CDH1* in one representative M-SCC and one E-SCC. **(d)** ATAC-seq profile of the entire locus of indicated genes in M-SCCs and E-SCCs. **(e)** Top 5 hits of Homer transcription factor motif analysis of grouped clusters opening in M-SCCs and E-SCCs, or opening exclusively in M-SCCs during TAM treatment. **(f)** Heatmap of mean FPKM values of indicated genes of 3 E-SCCs and 3 M-SCCs.

Supplementary Figure 5: ZEB1-mediated mesenchymal re-programming is restrained by GRHL2 in E-SCCs

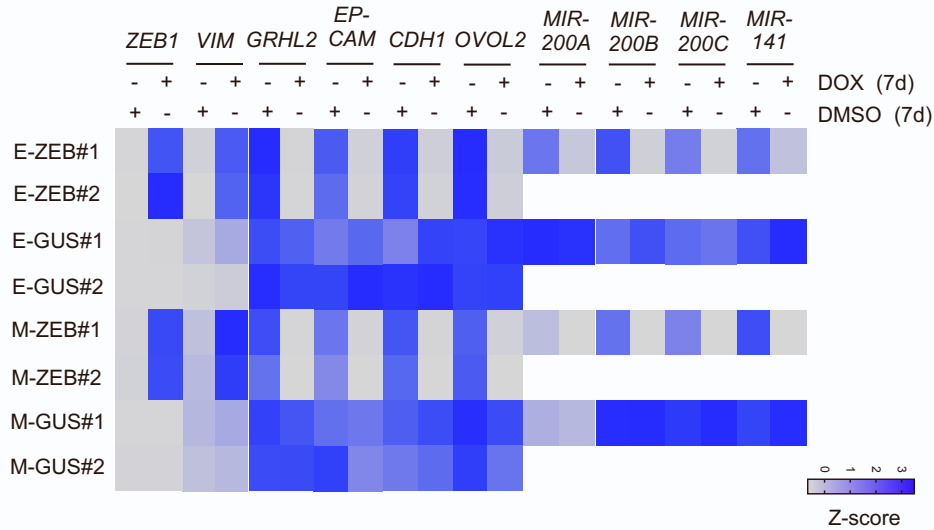




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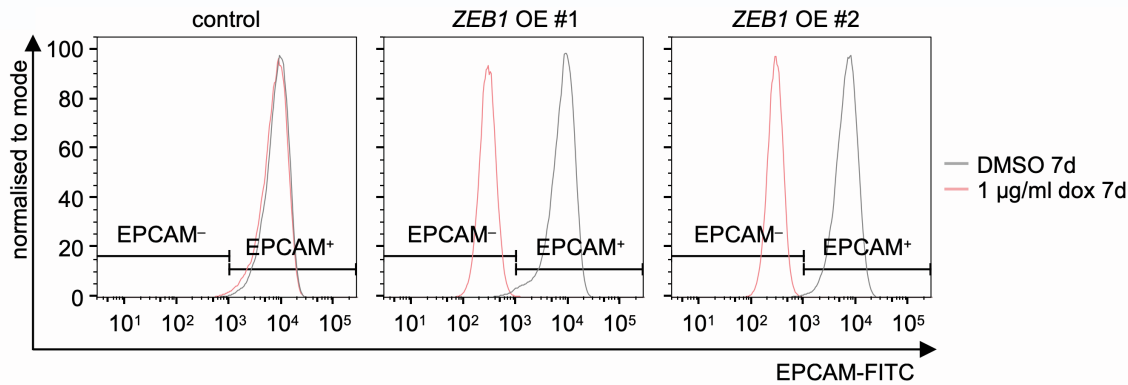
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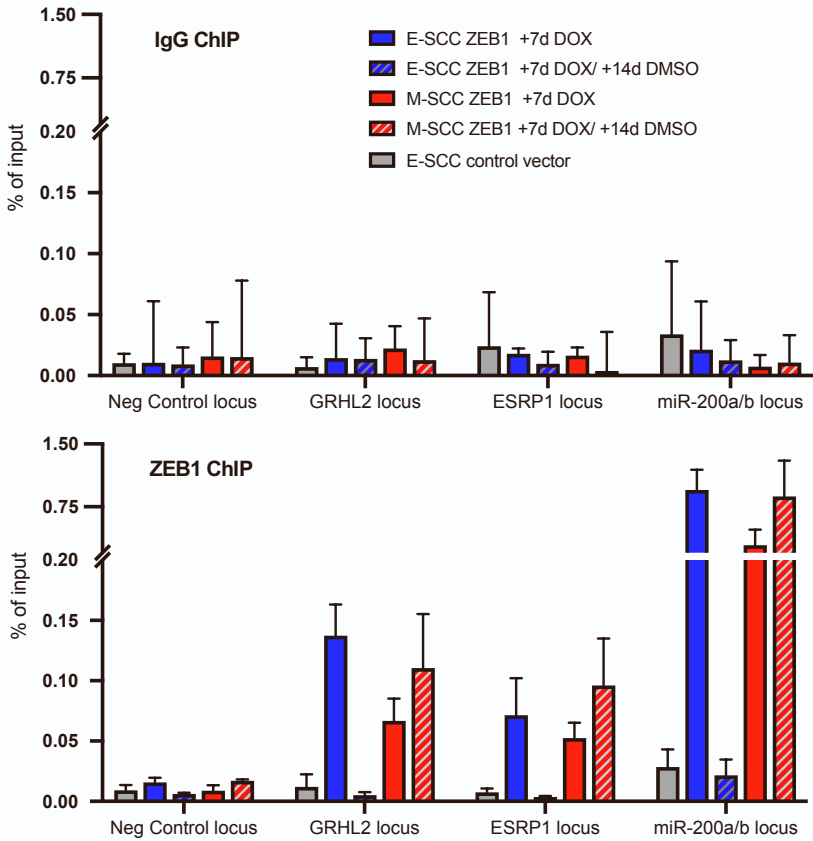
	Groups (2 to 4 monoclonal cultures each)	P-Value (DMSO vs. DOX)
ZEB1	E-SCC GUS	0.323674
	M-SCC GUS	0.822476
	E-SCC ZEB1	0.002247
	M-SCC ZEB1	0.055964
VIM	E-SCC GUS	0.223777
	M-SCC GUS	0.224942
	E-SCC ZEB1	0.000068
	M-SCC ZEB1	0.000178
GRHL2	E-SCC GUS	0.201344
	M-SCC GUS	0.603949
	E-SCC ZEB1	1.857E-10
	M-SCC ZEB1	0.000182
EPCAM	E-SCC GUS	0.634480
	M-SCC GUS	0.447814
	E-SCC ZEB1	0.000039
	M-SCC ZEB1	0.002387

	Groups (2 to 4 monoclonal cultures each)	P-Value (DMSO vs. DOX)
CDH1	E-SCC GUS	0.20134362
	M-SCC GUS	0.60394904
	E-SCC ZEB1	1.8574E-10
	M-SCC ZEB1	0.00018163
OVOL2	E-SCC GUS	0.40232975
	M-SCC GUS	0.09721229
	E-SCC ZEB1	9.9077E-09
	M-SCC ZEB1	0.00019806
MIR-200C	E-SCC GUS	0.68998081
	M-SCC GUS	0.83143974
	E-SCC ZEB1	0.04136063
	M-SCC ZEB1	0.18108969
MIR-141	E-SCC GUS	0.78791670
	M-SCC GUS	0.79218369
	E-SCC ZEB1	0.14416405
	M-SCC ZEB1	0.14104635

p



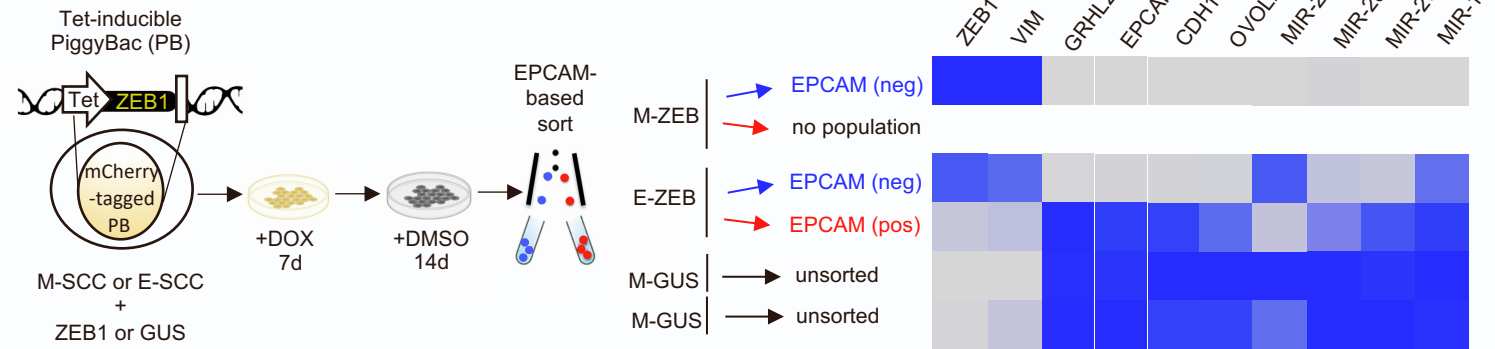
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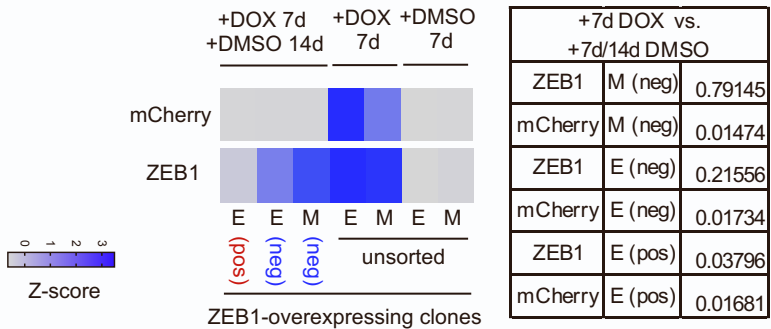
	Locus	Mean of E	Mean of M	P-Value	
+7d DOX-14d DMSO	GRHL2 (ZEB1 ChIP)	0.0047	0.1297	0.0244	*
	GRHL2 (IgG ChIP)	0.0145	0.0184	0.1345	ns
	ESRP1 (ZEB1 ChIP)	0.0050	0.0996	0.0012	**
	ESRP1 (IgG)	0.0097	0.0098	0.3954	ns
	miR-200 a/b (ZEB1 ChIP)	0.0161	0.8728	0.0014	**
	miR-200 a/b (IgG)	0.0144	0.0137	0.4678	ns
	Neg C. locus (ZEB1 ChIP)	0.0074	0.0187	0.0849	ns
	Neg.C. locus (IgG)	0.0104	0.0247	0.2887	ns

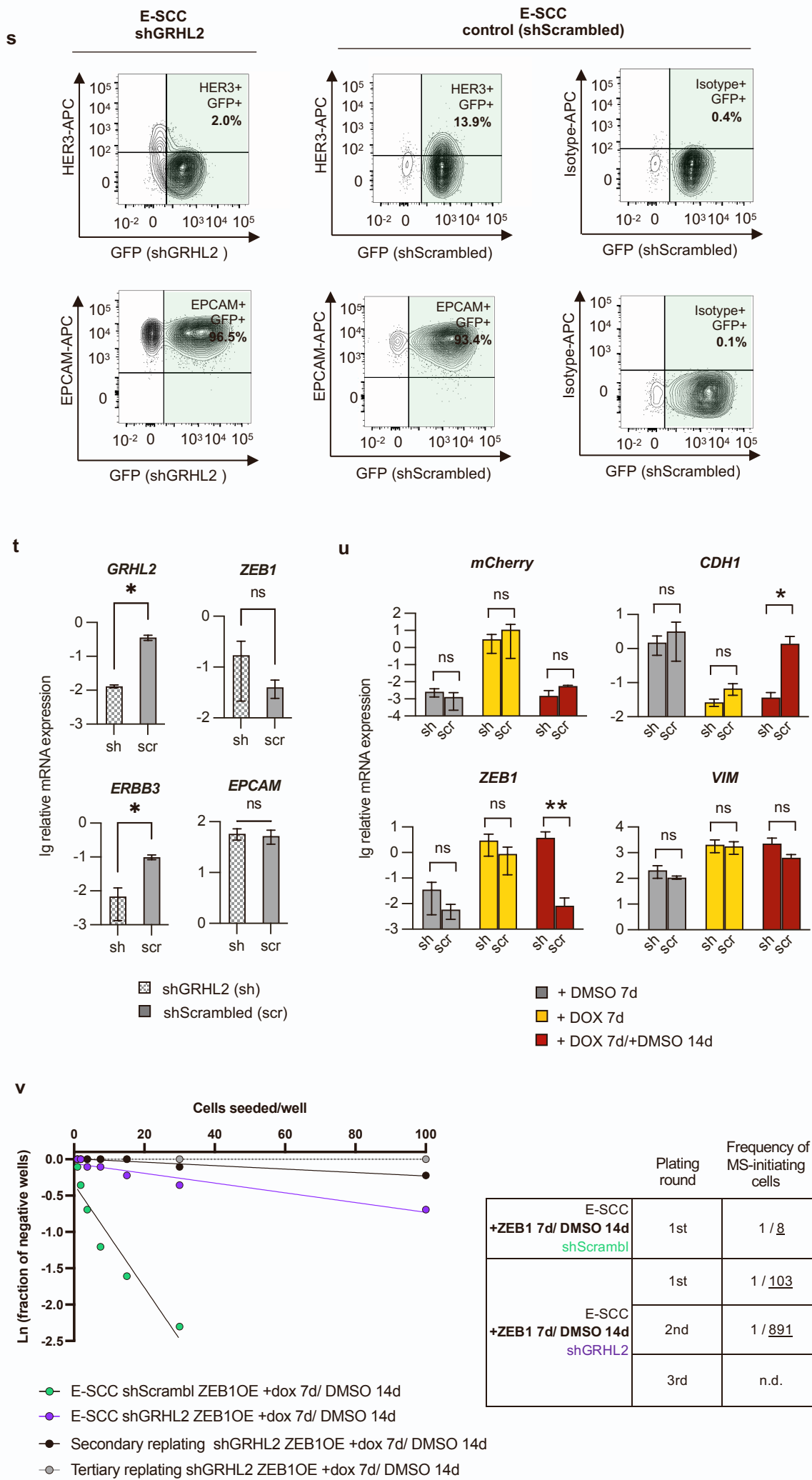
	Locus	Ctrl vector	+7d/-14d	P-Value	
E-SCC	GRHL2 (ZEB1 ChIP)	0.0175	0.0047	0.0663	ns
	GRHL2 (IgG ChIP)	0.0070	0.0145	0.0789	ns
	ESRP1 (ZEB1 ChIP)	0.0074	0.0050	0.2585	ns
	ESRP1 (IgG ChIP)	0.0242	0.0097	0.0532	ns
	miR-200 a/b (ZEB1 ChIP)	0.0285	0.0161	0.4517	ns
	miR-200 a/b (IgG)	0.0338	0.0144	0.1268	ns
	Neg. C. locus (ZEB1 ChIP)	0.0094	0.0074	0.4226	ns
	Neg. C. locus (IgG)	0.0102	0.0104	0.2697	ns
M-SCC	GRHL2 (ZEB1 ChIP)	0.0175	0.1297	0.0316	*
	GRHL2 (IgG)	0.0070	0.0184	0.0767	ns
	ESRP1 (ZEB1 ChIP)	0.0074	0.0996	0.0014	**
	ESRP1 (IgG)	0.0242	0.0098	0.1082	ns
	miR-200 a/b (ZEB1 ChIP)	0.0285	0.8728	0.0009	***
	miR-200 a/b (IgG)	0.0338	0.0137	0.0914	ns
	Neg. C. locus (ZEB1 ChIP)	0.0094	0.0187	0.1973	ns
	Neg. C. locus (IgG)	0.0102	0.0247	0.1736	ns

r



	Sorted EPCAM(neg)	Adjusted P-Value		Sorted EPCAM(neg)	Adjusted P-Value		Sorted EPCAM(pos)	Adjusted P-Value
M-GUS vs. M-ZEB	ZEB1	1.9957E-05	E-GUS vs. E-ZEB	ZEB1	0.00120741	E-GUS vs. E-ZEB	ZEB1	0.17717128
	VIM	0.00081742		VIM	0.000563		VIM	0.00295207
	GRHL2	0.19533603		GRHL2	0.00059827		GRHL2	0.85898063
	CDH1	0.03932658		CDH1	0.00120741		CDH1	0.65650587



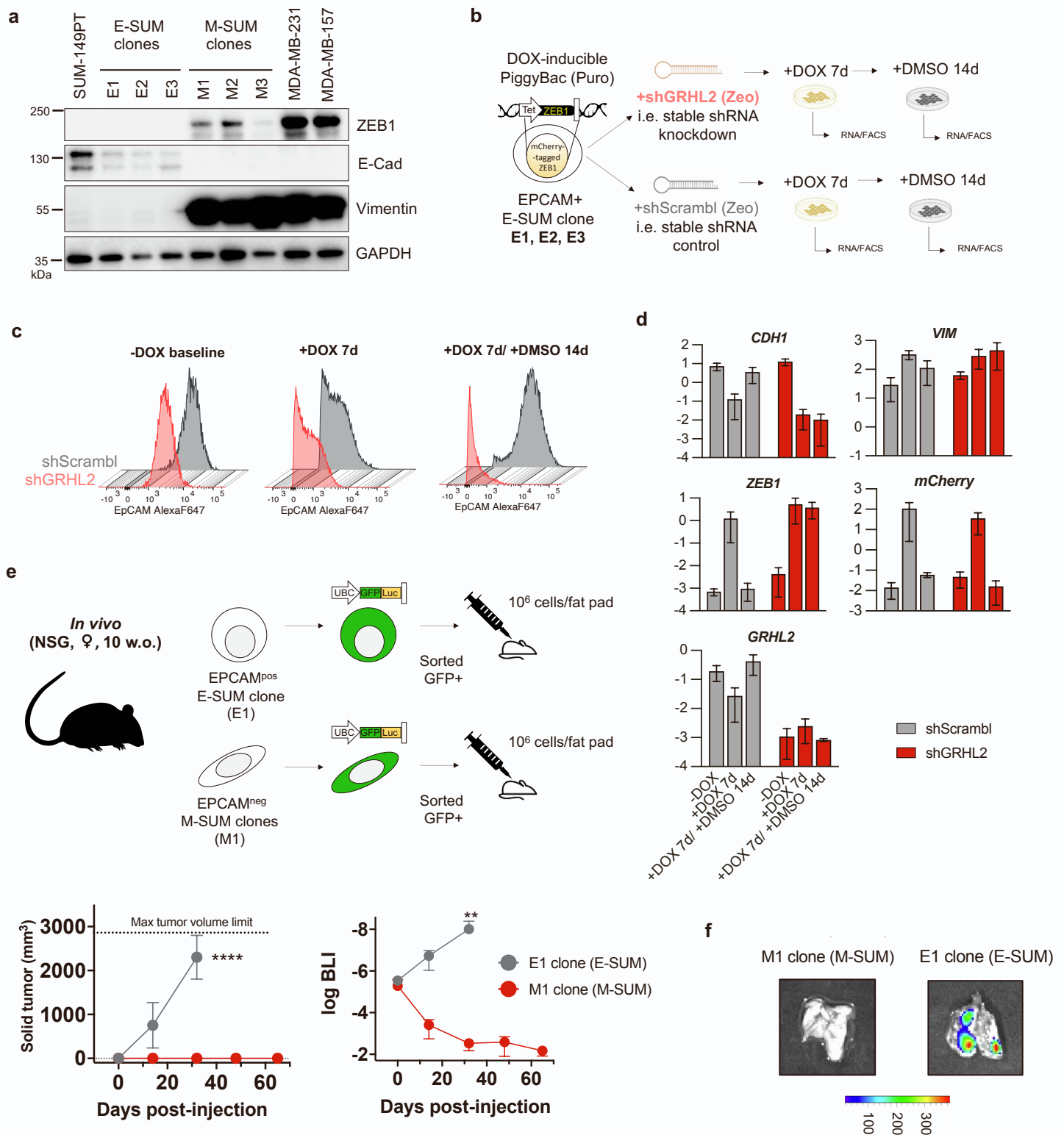


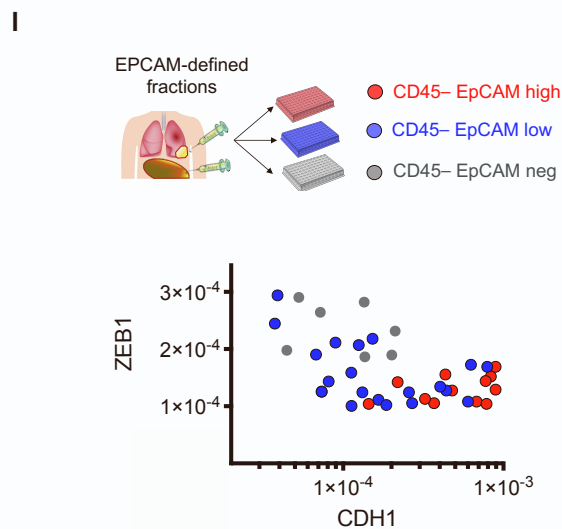
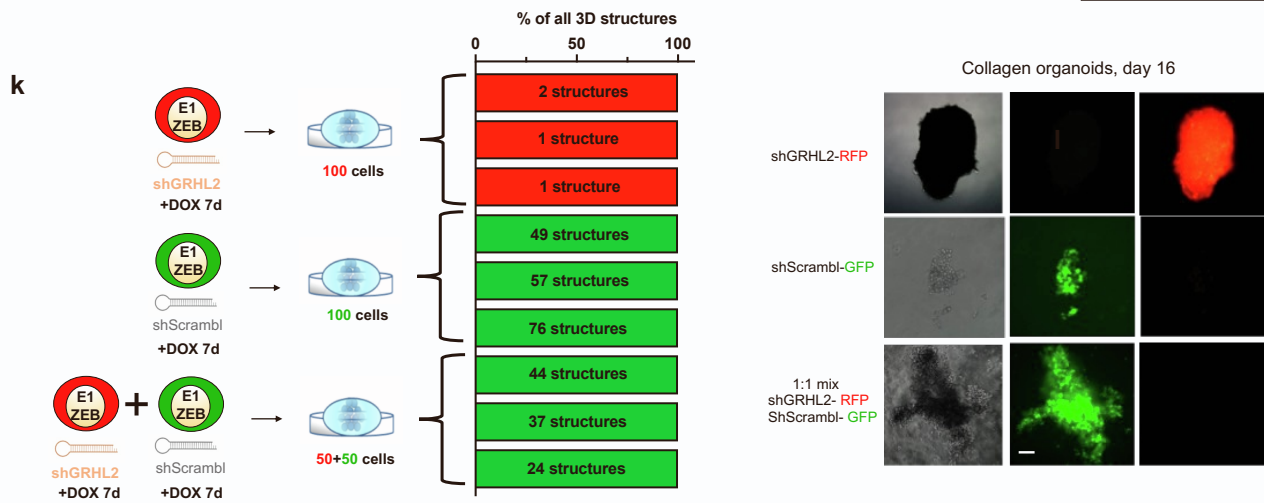
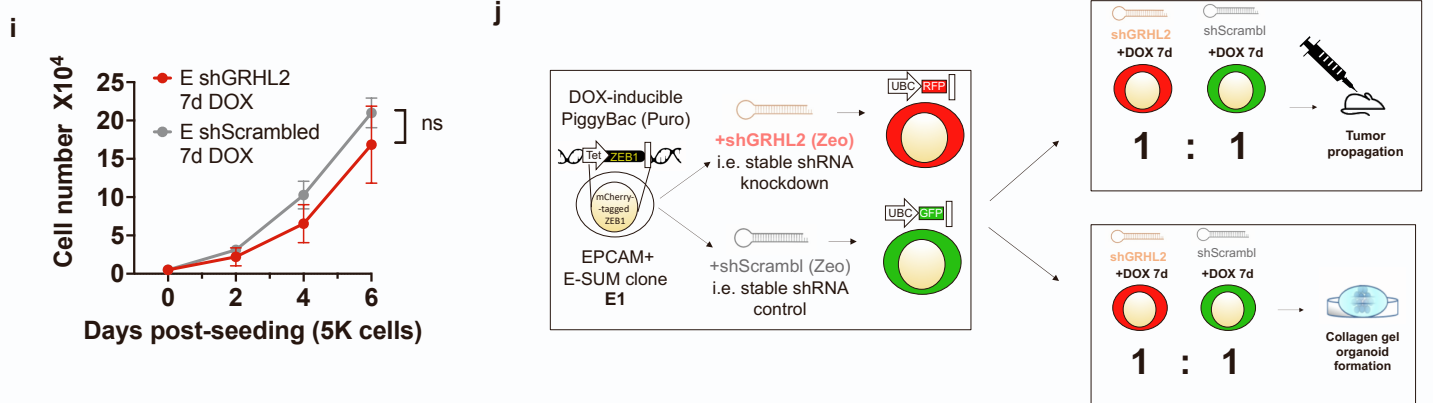
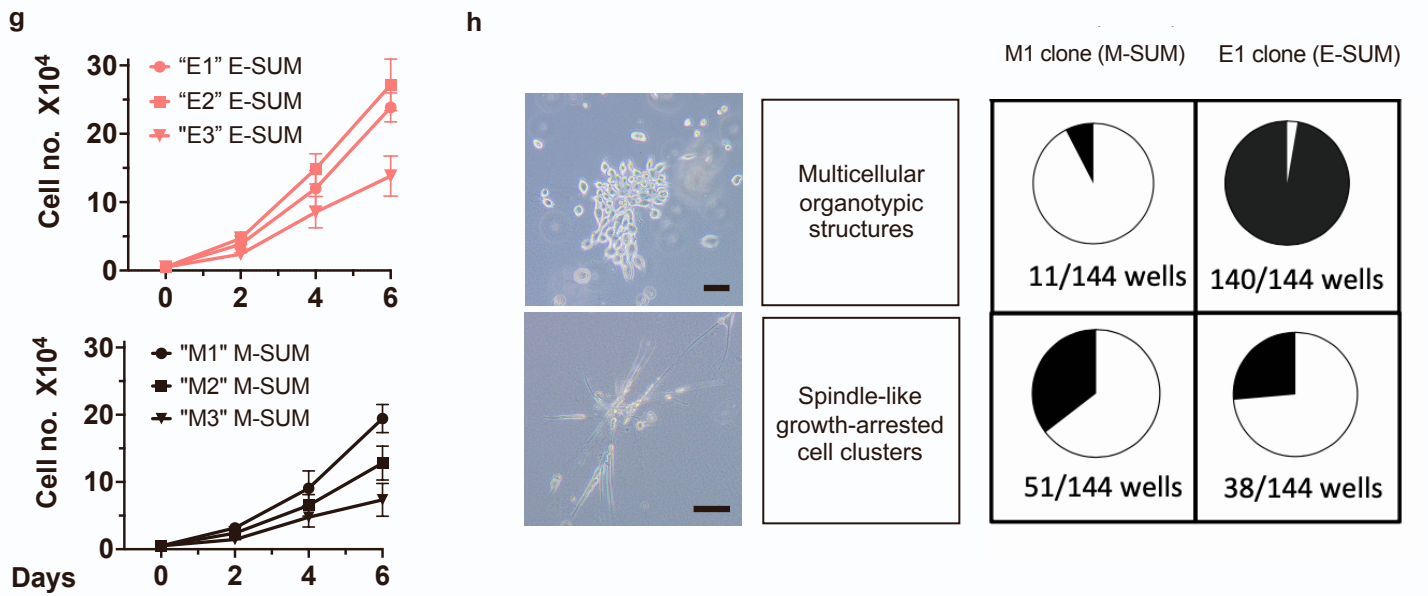
**Supplementary Figure 5: ZEB1-mediated mesenchymal reprogramming is restrained by GRHL2 in E-SCCs, related to Figure 5**

**(a)** Heatmaps of mean FPKM values of indicated genes of 3 E-SCCs and 3 M-SCCs.; **(b)** Heatmap of relative mRNA expression of indicated genes of 3 E-SCCs and 3 M-SCCs; n=3 replicates per clone; mean values are shown. **(c)** Statistical comparisons referring to Figure 5a (upper table) and to Supplementary Figure 5b (lower table); multiple t-tests (Holm-Sidak correction); p-values: \*<0.05, \*\*<0.005, \*\*\*<0.0005, ns=not significant. **(d)** Statistical comparisons referring to Figure 5a; Student's t-tests; p-values: \*<0.05, \*\*<0.005, \*\*\*<0.0005, ns=not significant. **(e)** ATAC-seq profile of the entire locus of *OVOL2* in one representative M-SCC and one E-SCC.**(f)** Schematic illustration of the genetic mapping of guide RNAs (gRNAs) for CRISPR/Cas9-mediated knock-out of the human *ZEB1* gene (NM00128128); expected deletions: 232 bp and 329 bp, respectively. **(g)** Evidence of successful knockout of the human *ZEB1* locus in M-SCCs; PCR products from the DNA regions targeted by gRNAs as in (f) are shown for an M-SCC control clone (wt ctrl) and for a set of 5 M-SCC *ZEB1* knockout clones; NTC, no template control. **(h)** Bright-field images of M-SCC *ZEB1* knockout clones (*ZEB1* KO #1-4); scale bar: 100  $\mu$ m. **(i)** Heatmap of relative mRNA expression of indicated genes of a M-SCC control clone (ctrl) and M-SCC *ZEB1* knockout clones (*ZEB1* KO #1-5). n=2 experiments; mean values are shown. **(j)** Statistical comparisons referring to Supplementary Figure 5i; n=3; Student's t-test. **(k)** Schematic depiction of the doxycycline inducible *ZEB1* PiggyBac construct. **(l)** Immunoblot for ZEB1 in E-SCCs and M-SCCs harboring inducible *GUS* (E-GUS, M-GUS) or *ZEB1* (E-ZEB, M-ZEB) Piggybac constructs. **(m)** Immunofluorescent staining for ZEB1 in two representative E-SCCs harboring an inducible ZEB1 construct; Scale bar: 5  $\mu$ m. **(n)** Bright-field images of 4 representative clones in 2D culture, including one E-SCC and one M-SCC harboring an inducible *GUS* or *ZEB1* Piggybac construct. Scale bar: 100  $\mu$ m. **(o)** (top) Heatmap of relative mRNA expression of indicated genes in 4 individual E-SCCs (E-ZEB-1, E-ZEB-2, E-GUS-1, E-

GUS-2) and 4 M-SCCs (M-ZEB-1, M-ZEB-2, M-GUS-1, M-GUS-2) harboring inducible *GUS* or *ZEB1* Piggybac; n=3 per clone; mean values are shown; (bottom) statistical comparisons referring to the top heatmap; Student's t-tests. **(p)** Flow cytometry for EPCAM of one representative SCC harboring inducible *ZEB1* Piggybac. **(q)** (left) ChIP-qPCR for ZEB1 recruitment in promoter regions of the indicated loci in a representative E-SCC and an M-SCC harboring an inducible *ZEB1* construct; n=2 anti-ZEB1 ChIPs; mean  $\pm$  range; (right) statistical analysis performed on n=3 biological replicates for each condition; Student's t-tests. **(r)** (top right) Heatmap of relative mRNA expression of indicated genes in EPCAM-sorted fractions of 2 representative E-SCCs (E-ZEB-1, E-GUS-1) and 2 M-SCCs (M-ZEB-1, M-GUS-1) harboring inducible *GUS* or *ZEB1* Piggybac; mean value; (bottom) Heatmap of relative mRNA expression of indicated genes in EPCAM-sorted fractions of a representative E-SCCs and an M-SCC harboring inducible *ZEB1* Piggybac; n=3; mean values; Tables: statistical comparisons between the indicated groups; multiple t-tests (Holm-Sidak correction). **(s)** Flow cytometry for HER3, EPCAM, or matched isotype controls in a representative E-SCC transduced with GFP-expressing lentiviruses carrying shGRHL2 or shScrambled.. **(t)** Log relative mRNA expression of indicated genes in an E-SCC transduced with shGRHL2 (sh) or shScrambled (scr) and sorted for GFP; n=3; Mean  $\pm$  SEM. **(u)** Log relative mRNA expression of indicated genes in an E-SCC harboring inducible *ZEB1* Piggybac and transduced with shGRHL2 (sh) or shScrambled (scr), sorted for GFP; n=3; Mean  $\pm$  SEM. **(v)** Limiting dilution analysis of mammosphere (MS)-forming cells in an E-SCC harboring inducible *ZEB1* Piggybac and transduced with shGRHL2 or shScrambled; n=10 per generation; Table: MS-forming cells frequency values and statistical comparisons; p-values: \* $<0.05$ , \*\* $<0.005$ , \*\*\* $<0.0005$ , ns=not significant.

## Supplementary figure 6: Clonal propagation *in vivo* requires resistance to EMT





**Supplementary Figure 6: Clonal propagation *in vivo* requires resistance to EMT, related to Figure 6. (a)** Immunoblot for ZEB1 and EMT markers in E-SUM (E1-E3) and M-SUM (M1-M3) single-cell clones; reference cell lines: positive controls. **(b)** Experimental strategy for irreversible EMT induction in E-SUM clones. **(c)** Flow cytometry of EPCAM in a representative E-SUM. **(d)** Log relative mRNA expression of indicated genes in a representative E-SUM clone;  $n=2$ ; Mean  $\pm$  SEM. **(e)** Orthotopic tumorigenicity assay; solid tumor volume and BLI assessment over 9 weeks after MFP injection of E-SUM ( $n=3$  clones) and M-SUM clones ( $n=3$  clones) labeled as illustrated in the top panel;  $n=3$  mice per group; mean  $\pm$  SEM, unpaired Student's t-test with Welch's correction;  $p$ -values: \*\*\*\* $<0.0001$ , \*\* $=0.0022$ . **(f)** BLI visualization of spontaneous lung metastases detected in representative mice orthotopically injected with E-SUM and M-SUM clones and sacrificed after 9 weeks; rainbow scale = photons/sec/cm<sup>2</sup>/sr. **(g)** Growth curves of individual E-SUM and individual M-SUM clones in 2D cultures;  $n=4$  replicates; mean  $\pm$  SEM. **(h)** Representative bright-field images of one representative E-SUM clone (top image) and one M-SUM clone (bottom image) growing in collagen gels; Scale bar: 100  $\mu$ m; Table: frequency distribution of the two recurrent growth patterns. **(i)** Growth curves of E-SUM clones plated directly after 7 days of DOX stimulation;  $n=3$  replicates per condition; mean  $\pm$  SEM. **(j)** Experimental design referred to main Figure 6d and Supplementary Figure 6k. **(k)** (left panel) Organotypic assay of E-SUM clones in collagen gels, showing the number of organoids grown per each individual ( $n=3$ ) replicate per condition; (right panel) representative images of organoids from the three conditions; Scale bar: 100  $\mu$ m. **(l)** Transcript abundance of *ZEB1* and *CDH1* in single cells from two pleural effusions, including an ER-negative patient (Pat. 1) and an ER-positive patient (Pat. 5) assessed by single-cell qRT-PCR; values are presented as the multiplicative reciprocal of Ct-values.